ПУБЛІКАЦІЇ В НМБД (*SCOPUS, WEB OF SCIENCE*) 2026

№	Назва публікації	Посилання
	SCOPUS	
1	Vaskina, I., Waeber, P.O., Dach, J., **Danko Y**. et al. Ukraine's wartime power system: damage, resilience, and pathways for renewable recovery. Energ Sustain Soc 16, 45 (2026).	https://doi.org/10.1186/s13705-026-00597-5
	Nifatova, O., Danko, Y., & Bliumska-Danko, K. (2026). Rethinking organic food messaging: An experimental study on health and environmental motives. Cleaner Food Systems, 3, 100029. (Elsevir)	https://doi.org/10.1016/j.clfs.2026.100029
2.	Reznik, N., **Danko, Y., Makarenko, N., Lyshenko, M., Makarova, V.**, Yazlyuk, B. (2026). Chinese and Ukrainian Mentality: Historical Roots and Modern Realities. In: El Khoury, R. (eds) Business Models of the Future. Studies in Systems, Decision and Control, vol 238. Springer, Cham.	https://doi.org/10.1007/978-3-031-85398-2_11
3.	Bilovodska, O., Prygara, O., Rudenko, N., Yarosh-Dmytrenko, L., **Bliumska-Danko, K.,** Ponomarenko, I. (2026). University Rankings and Students' Perception of Educational Quality as Drivers of Reputation and Enrollment Strategy in Service Marketing. In: Semenov, A., Yepifanova, I., Kajanová, J. (eds) Data-Centric Business and Applications. Lecture Notes on Data Engineering and Communications Technologies, vol 272. Springer, Cham.	https://doi.org/10.1007/978-3-032-06608-4_10
4.	**Makarova Viktoriia**, Reznik Nadiia, **Lyshenko Marharyta, Makarenko Nataliia, Mushtai Valentyna**. Development of tourism in Israel: experience for Ukraine. Technological innovation and sustainability for business competitive advantage: monograph. Emerald Publishing Limited. 2026. Chapter 16. pp. 251-260.	https://doi.org/10.1108/978-1-83662-038-920261018
5.	Reznik Nadiia, **Makarenko Nataliia, Lyshenko Marharyta, Makarova Viktoriia**, Polyatykina Larysa, Ivchenko Andrii. Marketing and Managerial Aspects of Tourism and Recreational Activities in Ukraine. (Маркетингові та управлінські аспекти туристичної та рекреаційної діяльності в Україні). Emerald Publishing Limited. 2026.	https://doi.org/10.1108/978-1-83662-038-920261017
6.	**Лишенко М.О.,** Резнік Н., Паливода В.В., Чайка М.О., Бородай Д.А., Ус Ю.А. Innovative Business Decisions in Restructuring Implementation and the Impact of Managerial Dynamic Capabilities on Their Effectiveness (Інноваційні бізнес-рішення у впровадженні реструктуризації та вплив управлінських динамічних здібностей на їхню ефективність.) Emerald Publishing Limited. 2026.	https://doi.org/10.1108/978-1-83662-038-920261019
7.	Nitsenko, V., **Lyshenko, M**., Velychko, O., Vitkovskyi, Y., Darushyn, O., Mazur, Y., Pokhlebina, T., Zhuk, R. Management of the logistics and sales system of the agricultural industry in the crisis conditions of the economy. Scientific Journal of Silesian University of Technology. Series Transport. 2026, 130, 141-157. ISSN: 0209-3324.	https://doi.org/10.20858/sjsutst.2026.130.9.
8.	Tepliuk M., L. Khromushyna., K. Prokopenko., V. **Lyshenko, O.** Homa. Innovative mechanisms for	https://nvngu.in.ua/index.php/en/archive/on-

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9.	Nadiia Reznik, **Viktoriia Makarova**, Nataliia Kapinos, Olena Rybina, Nataliia Prokopenko, Volodymyr Voskolupov (2026). Summarizing the Experience of Forming the Agricultural Land Market in Israel", The Tech-Driven Future: Navigating Sustainability in the Digital Age.	https://doi.org/10.1108/978-1-83662-038-920261021
10.	**Ustik, T.,** Lagodiienko, V., Bebko, S., Biloshapka, Y., Sorokolit, O. (2026). Innovative Marketing Strategy Tools for Promoting the Green Agribusiness Brand. International Review of Management and Marketing, 16(3), 741–749.	https://doi.org/10.32479/irmm.23548