

PERSONAL INFORMATION **Valentyna NECHYPORENKO**

 160, Herasym Kondratiev st., 40021 Sumy (Ukraine)

 +380950982757

 ne_va@ukr.net

Sex Female | Date of birth 26/10/1971 | Nationality Ukrainian

WORK EXPERIENCE

2000 - till now Sumy Agricultural Institute (Sumy National Agrarian University), Ukraine

2002-2004 - Assistant of Statistics, analysis and marketing SNAU;

2004-2008 - Associate Professor at Department of Statistic, AEA and Marketing
Sumy National Agrarian University, Sumy (Ukraine)

2019 - Present Associate Professor at Department of Marketing and Logistics
Sumy National Agrarian University, Sumy (Ukraine)

Lecturer of educational components such as Marketing Management of an Agricultural Enterprise,
Marketing of an Industrial Enterprise, Veterinary Marketing

EDUCATION AND TRAINING

1989-1994 Zoo Engineering
Sumy Agricultural Institute (Sumy National Agrarian University), Sumy (Ukraine)

1997- 2000 Accounting and Auditing
Sumy Agricultural Institute (Sumy National Agrarian University), Sumy (Ukraine)

2004 Diploma of Candidate of Agricultural Sciences (PhD),
Kherson State Agrarian University, Ukraine, Kherson (Ukraine)

2020-2021 Master degree in Marketing
Sumy National Agrarian University, Sumy (Ukraine)

2020 International advanced training scientific and teaching internship for
lecturers in Opole (Poland) on the course topics: marketing
management, marketing, economics, and business

2024 Production internship at Moloko Vitchyzny LLC, Konotop, Sumy Region

2026 international scientific and pedagogical internship on the topic: «Innovative
Educational Technologies: European Experience and its Implementation in the
Training of Specialists in Economics and Management» majoring in D5 «Marketing».
Baltic Research Institute for Problems of Economic Space Transformation (Riga,
Latvia).

PERSONAL SKILLS

Mother tongue(s) Ukrainian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Common European Framework of Reference for Languages

Communication skills

- excellent written and verbal communicationskills
- speaking in public
- good teamwork skills

Organisational / managerial skills

- creating and keepingdeadlines
- goal setting and meetinggoals
- problem solving
- productivity

Curriculum vitae

- strategic thinking
- implementing strategy

Job-related skills

- mentoring skills
- keep up-to-date with changes in the industry

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

ADDITIONAL INFORMATION

Areas of research

marketing research on the competitiveness of enterprises and the agricultural market

Main works

In total 110 scientific publications and 45 methodical editions, distance courses for studying and methodical complexes of disciplines Marketing Management of an Agricultural Enterprise, Marketing of an Industrial Enterprise, Veterinary Marketing

Scientific developments

Participation in work on a research problem on the topics: "Organizational and economic support for the development of the agro-food market" (state registration number 0116U002755, implementation period 2016-2020), "Managing the competitiveness of enterprises on the basis of innovative marketing" (state registration number 0119U100250, implementation period 2019-2021 .), "Marketing support for the market of agro-food products in conditions of sustainable development" (implementation period 2021-2024).