

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SUMY NATIONAL AGRARIAN UNIVERSITY
Faculty of Economics and Management
Public Management and Administration Department

MODULE SYLLABUS

EC 5 Territorial Economic Governance

(elective component)

Speciality	Management
Educational program	Administrative management
Level of higher education	the second (master's)

Sumy-2026

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Module syllabus agreed at the Public Management and Administration Department meeting	Protocol №19 dated May 11 2026
	Head of Public Management and Administration Department <u>Alina BRYCHKO</u>

Approved by:

Guarantor of the Academic program Larysa KALACHEVSKA

Dean of the Faculty Svitlana LUKASH

Syllabus review (attached) is provided by: Svitlana LUKASH

(Tetyana KHARCHENKO)

Representative of the Department of Education Quality assurance, licensing and accreditation (N. Balaunik)

Registered in electronic data base 04.06. 2026

Syllabus review data:

The academic year in which changes are made	The Academic program attachment number with changes description	Changes revised and approved		
		Minutes No and date of the department meeting	Head of Department	Guarantor of the Academic program

1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT

1.	Title	Territorial Economic Governance			
2.	Faculty/Department	Faculty of Economics and Management / Public Management and Administration Department			
3.	Type (compulsory or optional)	optional			
4.	Program(s) to which module is attached (to be filled in for compulsory types)				
5.	The EC may be offered for (to be filled in for selective ECs)	Educational program «Organizational management and administration», second level of higher education, specialty D3 «Management»			
6.	Level of the National Qualifications Framework	NQF of Ukraine – level 7, FQ-EHEA – second cycle, EQF-LLL – level 7			
7.	Semester and duration of module	The discipline is taught in the 3d semester, 12 weeks			
8.	ECTS credits number	5 credits (150 hours)			
9.	Total workload and time allotment	Directed study			Self-directed study
		Lectures	Practicals	Labs	
		24	24		102
10.	Language of instruction	English			
11.	Module leader	Alina Brychko PhD, Associate Professor of Public Management and Administration Department			
12.	Module leader contact information	Email: alina.brychko@snau.edu.ua SNAU, building of the Faculty of Economics and Management, aud. 310 e			
13.	Module description	The educational component provides deepening of knowledge and skills in the field of nature and main components mechanism of regional economic policy in the country; the main criteria for the effective implementation of certain types of regional policy; methodological bases of formation and development of administrative and territorial structure of Ukraine and other countries; understanding of the concept of administrative-territorial structure of Ukraine; regulatory and legal bases of formation and development of local government in Ukraine; modern methods of research activities of state and local governments in terms of change			
14.	Module aim	The educational component is aimed at forming a system of necessary theoretical knowledge and practical skills of the development of views on the territorial organization of power; defining the role and functions of local government and administration in sustainable development areas; acquiring the skills of practical application of management region and subdivision disclosure principles of territorial organization of power in Ukraine and defining the basic organizational and legal mechanisms control separate regions and settlements			
15.	Module Dependencies (prerequisites, co-requisites, incompatible modules)	There are no prerequisites			

16.	The policy of academic integrity	The policy on academic integrity at Sumy National Agrarian University is determined by the documents presented on the page: https://snau.edu.ua/viddil-zabezpechennya-yakosti-osviti/zabezpechennya-yakosti-osviti/akademichna-dobrochesnist/ Academic integrity of higher education applicants is an important condition for mastering the results of training in the discipline and obtaining an appropriate assessment in the current and final controls. In the event of a violation of academic integrity by a higher education applicant (cheating, plagiarism, fabrication), the work is assessed as unsatisfactory and must be performed again. At the same time, the teacher reserves the right to change the topic of the assignment. For violation of academic integrity, education applicants may be held to the following academic responsibility: - re-taking the assessment (test, exam, credit, etc.); - re-taking the relevant educational component of the educational program. Retaking the credit is possible with the permission of the Vice-Rector for Scientific, Pedagogical and Educational Work if there are valid reasons (for example, sick leave).
17	Link in Moodle	https://cdn.snau.edu.ua/moodle/course/view.php?id=3089
18	Keywords	territorial economic governance, regional development, territorial management, regional policy, economic development, productive forces, regional economy, territorial organization, administrative-territorial structure, decentralization, local self-government, public administration, regional planning, strategic planning, regional development strategies, monitoring and evaluation, regional marketing, territorial branding, regional competitiveness, regional infrastructure, social infrastructure, public-private partnership, socio-economic potential, regional analysis, controlling, regional management, economic stimulation, innovation development, logistics systems, logistics management, quality management, governance effectiveness, administrative capacity, institutional development, sustainable development, territorial communities, regional cooperation, cohesion policy, European integration, regional governance, local economic development, territorial competitiveness, investment attractiveness, economic resilience, smart specialization, regional resources, public policy, community development, stakeholder engagement, territorial sustainability, governance modernization, regional transformation.

2. CORRELATION BETWEEN MODULE LEARNING OUTCOMES (MLOs) AND PROGRAM LEARNING OUTCOMES (PLOs)

MLOs:	How assessed
On successful completion of the module the learner will be able to:	
MLOs 1. Generate knowledge for the use of modern approaches to analyzing the effectiveness of territorial administration and implementation of regional social and economic policy	Multiple choice tests
MLOs 2. Learn the best ways to justify reform of regional administration and local government in the overall system of government	Multiple choice tests

MLOs 3. Learn to develop proposals to reform the administrative and territorial structure to the implementation of predictive assessment of the consequences of their implementation	Multiple choice tests; presentation of an individual task
MLOs 4. Form the ability to analyze the processes of local governance and its elements, ways and means of improving the structure of local governments	Multiple choice tests
MLOs 5 Learn to use modern methods of management and operations of regional executive authorities and local self-estimation algorithms of their activities.	Multiple choice tests

3. MODULE INDICATIVE CONTENT

Topics	Distribution of hours				Learning resources
	Directed study			Self-directed study	
	LCs	PCs	Labs		
Topic 1. Theoretical fundamentals of Territorial economic management Plan 1. Basic concepts 2. Study methods 3. Productive forces as an integral component of development economy of regions 4. Regularities of placement of productive forces 5. Principles and factors of placement of productive forces 6. Globalization and regionalization as a global regularity of regional development	2	2	-	10	key resources: 1-5; additional resources: 1-12
Topic 2. The territorial organization of power in Ukraine and territorial economic governance Plan 1. Legal and regulatory provisions on administrative and territorial structure of Ukraine. 2. The territorial organization of power in Ukraine. 3. Centralization and decentralization of territorial authorities. 4. The territorial division of the country	2	2	-	2	key resources: 1-5; additional resources: 1-12
Topic 3. Regional strategies as a tool for managing the development of territories Plan 1. Regional development strategies: essence, role in the general system of regional development planning, development features. 2. Methodological principles of preparation of regional development strategies 3. Monitoring and evaluation of the implementation of regional development strategies 4. Communicative support of the strategic planning process.	2	2	-	2	key resources: 1-5; additional resources: 1-12
Topic 4. Marketing of the region Plan 1. Methodological principles of regional marketing 2. Conducting marketing research 3. Marketing strategies of regions and cities: typologies by form, content and method of implementation 4. Development of the brand of the territory	2	2	-	10	key resources: 1-5; additional resources: 1-12
Topic 5. Regional infrastructure management Plan 1. Definition of regional infrastructure 2. Scientific and theoretical foundations of economic development infrastructure of the region 3. Peculiarities of the functioning of communally owned regional infrastructure facilities 4. The role of public-private partnership in the development of regional infrastructure	2	2	-	10	key resources: 1-5; additional resources: 1-12

<i>Topic 6. Social infrastructure as an object of regional management</i> Plan 1. Theoretical principles of the formation of the social infrastructure of the region 2. Development of the main branches of social and household purposes 3. Development of the main branches of social and cultural purpose 4. State regulation of the development of the social infrastructure of the region	2	2	-	10	key resources: 1-5; additional resources: 1-12
<i>Topic 7. Socio-Economic Potential of the Region and Its Evaluation</i> Plan 1 Analysis in the context of development planning 2. The definition of socio-economic potential in regional sense 3. The region's socio-economic potential as an important component of the regional economic system 4. Methodological approaches to evaluate socio-economic potential of the region	2	2	-	10	key resources: 1-5; additional resources: 1-12
<i>Topic 8. Controlling in the system of regional management of regions</i> Plan 1. Controlling as a modern concept of regional management 2. Tasks and functions of controlling in the regional management system 3. Types of controlling. The essence of strategic and operational controlling 4. Structure and content characteristics of elements of the controlling system 5. Algorithm for introducing controlling into the regional management system 6. Basic requirements for the controller and its functions	2	2	-	10	key resources: 1-5; additional resources: 1-12
<i>Topic 9. Stimulation of economic development of regions</i> Plan 1. Modern approaches to the analysis and evaluation of the economic development of regions 2. State mechanisms for stimulating the economic development of regions 3. Stimulation of innovative development of regions 4. Scientific and methodological approaches to the formation of a complex mechanism for stimulating the economic development of the region	2	2	-	10	key resources: 1-5; additional resources: 1-12
<i>Topic 10. Management of regional logistics systems</i> Plan 1. Content and essence of logistics management in regional administration 2. Means of management of regional logistics systems 3. Optimizing the development of regional logistics systems	2	2	-	10	key resources: 1-5; additional resources: 1-12

4. Information support in logistics state regulation 5. Priorities of quality management in logistics state regulation					
<i>Topic 11. The effectiveness and efficiency of public administration and local government</i> Plan 1. Quality management as a basis for effective management areas. 2. Ensuring the efficiency of public administration and local government. 3. Analysis of the organizational structure of public administration and local governments.	2	2	-	10	key resources: 1-5; additional resources: 1-12
<i>Topic 12. Regional governance in the EU</i> Plan 1. 2017 European Quality of Government Index 2. Cohesion policy – strengthening good governance and administrative capacity 3. Thematic objective 11 – institutional capacity and efficient public administration 4. Technical assistance 5. Tools to boost capacity 6. The post-2020 cohesion policy framework	4	4	-	10	key resources: 1-5; additional resources: 1-12
Total	24	24	-	102	

4. TEACHING AND LEARNING METHODS

MLOs	Teaching methods (directed study)	Learning methods (self-directed study)
MLOs 1. Generate knowledge for the use of modern approaches to analyzing the effectiveness of territorial administration and implementation of regional social and economic policy	Verbal: discussion, explanation, express survey Visual: - demonstration (multimedia file) Interactive learning technologies	Elaboration of theoretical material, preparation of visual materials based on the results of literature analysis, report with a presentation on the topic of independent study of the discipline
MLOs 2. Learn the best ways to justify reform of regional administration and local government in the overall system of government	Verbal: discussion, explanation, express survey Visual: - demonstration (multimedia file) Interactive learning technologies	Elaboration of theoretical material, preparation of visual materials based on the results of literature analysis, report with a presentation on the topic of independent study of the discipline
MLOs 3. Learn to develop proposals to reform the administrative and territorial structure to the implementation of predictive assessment of the consequences of their implementation	Verbal: discussion, explanation, express survey Visual: - demonstration (multimedia file) Interactive learning technologies	Elaboration of theoretical material, preparation of visual materials based on the results of literature analysis, report with a presentation on the topic of independent study of the discipline

MLOs 4. Form the ability to analyze the processes of local governance and its elements, ways and means of improving the structure of local governments	Verbal: discussion, explanation, express survey Visual: - demonstration (multimedia file) Interactive learning technologies	Elaboration of theoretical material, preparation of visual materials based on the results of literature analysis, report with a presentation on the topic of independent study of the discipline
MLOs 5 Learn to use modern methods of management and operations of regional executive authorities and local self-estimation algorithms of their activities.	Verbal: discussion, explanation, express survey Visual: - demonstration (multimedia file) Interactive learning technologies	Elaboration of theoretical material, preparation of visual materials based on the results of literature analysis, report with a presentation on the topic of independent study of the discipline

5. ASSESSMENT

5.2. Summative assessment

5.2.1. Intended learning outcomes methods:

No	Summative assessment methods	Grades	Deadline
1.	Multiple Choice Test	25/25%	6 weeks;
2.	Multiple Choice Test	25/25%	12 weeks
3.	Essay	20/20%	11-12 weeks
4/	Individual work (presentation)	30/30%	12 weeks

5.2.2. Grading criteria

Summative assessment method	Unsatisfactory	Satisfactory	Good	Excellent
Essay	<12 points	12-15 points	15-18 points	19-20 points
	Task requirements not met	Most requirements are met, but some components are missing or insufficiently disclosed, there is no analysis of other approaches to the issue	All requirements of the task are fulfilled	All requirements of the task are fulfilled, creativity, thoughtfulness is shown, own solution of a problem is offered
Testing	< 16 points	16-20 points	21-23 points	24-25 points
	provided the correct answer to less than 60% of the tasks	provided the correct answer to 60% -74% of tasks	given the correct answer to 75% - 89% of tasks	provided the correct answer for 90% or more of the tasks
Individual work	< 17 points	17-23 points	24-28 points	29-30 points
	Task requirements not met	Most of the requirements are met, but some components are missing or insufficiently disclosed	All requirements of the task are fulfilled	All the requirements of the task are fulfilled, creativity is demonstrated, the results are presented within the general discussion
	< 16 points	16-20 points	21-23 points	24-25 points

Testing	provided the correct answer to less than 60% of the tasks	provided the correct answer to 60% -74% of tasks	given the correct answer to 75% - 89% of tasks	provided the correct answer for 90% or more of the tasks
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5.3. Formative assessment

Formative exercises are designed to enable students to develop particular aspects of their learning, prior to summative assessments. Formative exercises are designed to help students use feedback and self-reflection to manage and develop their learning so that they can see how to improve their work.

No	Formative Assessment elements	Date
1.	Testing	week 6, week 12
2.	Oral feedback from the teacher during classroom work	constantly
3.	Oral questioning during classes and feedback from the teacher during classroom work	constantly
4.	Conversation and discussion during classroom lectures	constantly
5.	Discussion of reports on the topic of independent study of the discipline	constantly
6.	Oral feedback from the teacher and students after the credit	12 weeks

Self-assessment can be used both an element of formative and summative assessment.

5.4 Total number of EC points and rating scale

The total number of points for the educational component is 100 points.

5.4.1 Assessment scale in force at the University

Sum of points	ECTS	Estimation by national scale	
		examination	credit
90 – 100	A	excellent	credited
82-89	B	good	
75-81	C		
69-74	D	satisfactorily	
60-68	E		
35-59	FX	unsatisfactorily, repeated passing is possible	not credited, repeated passing is possible
1-34	F	unsatisfactorily, repeated discipline’s studying is needed	not credited, repeated discipline’s studying is needed

6. LEARNING RESOURCES

6.1. Key resources

1. Gudž O., Yevtushenko N., Hlushenkova A. Directions For The Development Of The Innovation Potential Of Enterprises In The Context Of Digital Transformations. Baltic Journal of Economic Studies, 2024 URL: <http://www.baltijapublishing.lv/index.php/issue/article/view/2310>

2. Andersen V. Regional competition as a factor of socio-economic development of Ukraine in the conditions of globalization URL: www.kennan.kiev.ua

3. Balatsky O. F. General problems of assessing the economic potential of the territory URL: <http://me.fem.sumdu.edu.ua/docs/d000.pdf>

4. Voitenko A. B. Decentralization and reform of local self-government: textbook / Arkhip Voitenko; Zhytomyr. National Agro-Ecological University - Kyiv: Lira-K, 2020. - 469 p.

5. Socio-economic development of Ukraine: models, mechanisms, strategies: monograph / [M. E. Rogoza et al.]; scientific editor: Dr. Econ. Sciences, Prof. M. E. Rogoza; Higher Educational Institution of the Ukrainian Cooperative "Poltava University of Economics and Trade". - Poltava: PUET, 2021. - 165 p.
6. Local Economic Development in Territorial Communities: Useful Tips and Best Practices, Developed within the USAID Program “Decentralization Brings Better Results and Efficiency” (USAID DOBRE Program): Manual. URL: https://decentralization.gov.ua/uploads/library/file/717/MER_2021_WEB.pdf (access date: 05/11/2026).
7. Economics of the territorial community: a textbook / Kraevsky V.M., Maksymenko I.A., Skoryk M.O., Korzh M.A., Savchenko A.M., Telishchuk M.M., Telishchuk Myr. M.. - Irpin: State Tax University, 2023, 364 p.
8. Strategic planning for the development of territorial communities - Ukraine's path to the European Union. URL: <https://www.kmu.gov.ua/news/strategichne-planuvannia-rozvytkuterytorialnykh-hromadshliakh-ukrainy-do-ievropeiskoho-soiuzu>
9. Economy of Ukrainian Regions in Wartime: Risks and Directions for Ensuring Resilience: Scientific Analytical Edition/ Ed. Storonyanska I. Z., Lviv: Lviv: State University "Institute of Regional Studies named after M. I. Dolishnyi NAS of Ukraine, 2022. 70 p. URL: <https://ird.gov.ua/irdp/p20220033.pdf>.
10. The practical guide “Local Economic Development: Models, Resources and Financing Instruments” was prepared by the Center for Public Expertise at the request of the international technical assistance project “Partnership for Urban Development”. Federation of Canadian Municipalities / International Technical Assistance Project “Partnership for Urban Development”, 2020. 64 p.
11. Regarding the state policy of supporting the development of innovative clusters in the industry of Ukraine: analyst. zap National a certain strategist. research under the President of Ukraine. URL: <http://www.niss.gov.ua/articles/1069/>

6.2. Guidelines

1. Electronic course on the subject "Territorial Economic Governance", posted at: <https://cdn.snau.edu.ua/moodle/course/view.php?id=3089>
2. A.M. Brychko: Territorial economic governance: Lecture notes for English-speaking students of master's degree of speciality “Management”, training program “Administrative management” / editor Brychko A.M. - Sumy, 2023. – 134 p. (Протокол № 3 від 21.11.23)
3. A.M. Brychko: Territorial economic governance: Methodical guidelines of practical lessons for English-speaking students of master's degree of speciality “Management”, training program “Administrative management” / editor Brychko A.M. - Sumy, 2023. – 40 p. (Протокол № 3 від 21.11.23)
4. A.M. Brychko: Territorial economic governance: Methodical guidelines for independent work for English-speaking students of master's degree of speciality “Management”, training program “Administrative management” / editor Brychko A.M. - Sumy, 2023. – 30 p. (Протокол № 3 від 21.11.23)

6.3. Additional resources

- 1 Decentralization Roadmap: Reform of Local Self-Government and Territorial Organization of Power. Ministry of Reconstruction. URL: <https://mtu.gov.ua/pdf>
- 2 Tkachuk Anatoliy. Updating the State Strategy for Regional Development. What the Ministry and the Cabinet of Ministers should take into account first of all 02/03/2024. URL: <https://decentralization.ua/en/news/17369?page=357>
- 3 Post-war reconstruction of communities: why it should not be postponed until victory and how to make the process more effective. URL: https://www.epravda.com.ua/cdn/cd1/2024/povoienna_vidbudova/
- 4 Didyk A.M., Pogorelov Y.S. International experience of post-war economic development: lessons for Ukraine. Management and entrepreneurship in Ukraine: stages of formation and problems of development. №1(9).2023.
- 5 Methodology for forming a Program for the comprehensive restoration of the territory of a territorial community. URL: <https://decentralization.ua/news/17519?page=2>

- 6 Ilchenko N.V. Development of the territorial community: essence and approaches (foreign review). URL: <https://www.google.com/search?client=firefox-b-d&q>
- 7 Trusova N. V., Kolokolchikova I. V., Polegenka M. A. Organizational and economic mechanism for the development of rural territorial communities: internal integration and financial capacity. under Effective Economy. 2022. Issue. 2. URL: <http://dspace.dsau.dp.ua/jspui/handle/123456789/5938> (date of access: 07/31/2026).
- 8 Sokolova A., Toshnyuk A., Martynyuk M. Features and tasks of the mechanism for ensuring sustainable development of rural areas in the context of decentralization. Economic science. 2022. P. 197–201.
- 9 Siryk Zinoviy Orestovich. Dissertation. Financial and investment support for the development of territorial communities in the context of administrative and territorial reform. Lviv, 2021.
- 10 Territorial communities in martial law: how to ensure effective management in the context of post-war development priorities/ Borshchevsky V., Matveyev E., Kuropas I., Mykyta O. URL: <https://www.prostir.ua/?news=terytorialni-hromady-v-umovahvojennoho-stanu-yak-zabezpechty-efektyvne-upravlinnya-v-konteksti-prioryte>
- 11 Report on direct damage to infrastructure, indirect losses to the economy from destruction as a result of Russia's military aggression against Ukraine and a preliminary assessment of Ukraine's needs for financing recovery. URL: https://kse.ua/wpcontent/uploads/2022/07/NRC_CLEAN_Final_Jul1_Losses-and-Needs-Report.pdf.
- 12 Parliament will give communities more powers under martial law. URL: <https://sluga-narodu.com/parlament-nadast-hromadam-bilshe-povnovazhen-v-umovahvoiennoho-stanu/>
- 13 Management of the life of territorial communities under martial law: challenges and response mechanisms. URL: <https://ndc-ipr.org/events/post/upravlinnyazhittiediyalnisty-terytorialnih-gromad>.
- 14 Pavlovych-Seneta Ya.P., Lepish N.Ya. Territorial communities under martial law in Ukraine: administrative and legal support. URL: <https://app-journal.in.ua/wpcontent/uploads/2022/11/40.pdf>
- 15 Butkovic L. L., Tomsic D., Kaselj S. Collaborative strategic view in corporate social responsibility – construction industry case. Business Systems Research. 2021. Vol. 12. No. 1. P. 144–163. Maslak N., Brychko A., Maslak O., Lukash S. State Policy and Financial Support of Ukrainian Agrarian Economy Development. *Public Policy and Administration*. Vol 20, № 2 (2021). P. 189-204. DOI: <https://doi.org/10.13165/VPA-21-20-2-04>. URL: <https://ojs.mruni.eu/ojs/public-policy-and-administration/article/view/5380> (Scopus)
- 16 Brychko, A., & Lukash, S. (2021). State support and regulation of farming in Sumy region. *Public Administration and Regional Development*, (12), 376-407. <https://doi.org/10.34132/pard2021.12.04> URL: <https://pard.mk.ua/index.php/journal/article/view/248>
- 17 Kalachevska L., Slavkova O., Lukash S. Brychko A. Modern paradigm of rural public management: the case of Ukraine *Public Policy and Administration*, 2022, 21(2), pp. 105–117 URL: <https://ojs.mruni.eu/ojs/public-policy-and-administration/article/view/6061> (Scopus) DOI: 10.13165/VPA-22-21-2-05.
- 18 Brychko A.M., Kharchenko T.O. Innovative approaches to regional development through territorial management Scientific journal "Public management and administration in Ukraine". - PU "Black Sea Research Institute of Economics and Innovations", No. 42, 2024, P.83-87. DOI <https://doi.org/10.32782/pma2663-5240-2024.42.15>
- 19 Brychko A.M. Tools for supporting local initiatives for sustainable rural development: European experience and prospects for Ukraine on the way to the EU. Society and national interests No. 2(10) (2025), P.526-539. [https://doi.org/10.52058/3041-1572-2025-2\(10\)-526-538](https://doi.org/10.52058/3041-1572-2025-2(10)-526-538)
- 20 Brychko, A. M., Lyshenko, M. O. (2025). Communication tools for rural development: European experience and prospects of Ukraine in integration into the EU. Current issues of economic sciences, (9). <https://doi.org/10.5281/zenodo.15182775>. URL: <https://a-economics.com.ua/index.php/home/article/view/388> Official site of the Verkhovna Rada of Ukraine. URL: <http://www.portal.rada.gov.ua> .
- 21 The official website of the State Agency of Ukraine for Investment and Development. URL: <http://in.ukrproject.gov.ua/>.
- 22 The official website of the State Statistics Service of Ukraine. URL: <http://www.ukrstat.gov.ua>.

23 The official site of the National Agency of Ukraine on Civil Service. URL: <http://www.nads.gov.ua/control/uk/index>.

6.4. Computer Applications and soft

1 Electronic repository of Sumy NAU // [electronic resource]. - Access point: <http://repo.sau.sumy.ua/>

2 Google Cloud & Docs software - for providing methodological materials, communication with students (placement of completed tasks).

3 Software of the distance learning system Moodle 3.11 - for the organization of distance learning of students (access to teaching materials, communication with the teacher, the implementation of various types of assessment).

4 Software Zoom Video Communications, Inc. v. 5.6.1 - to organize training via video link (if necessary).