

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SUMY NATIONAL AGRICULTURAL UNIVERSITY
Faculty of Economics and Management
Department of Public Management and Administration

Work program (syllabus) of the educational component
Regional management
(selective)

Implemented in the “Management” educational and scientific program
specialty D3 "Management"

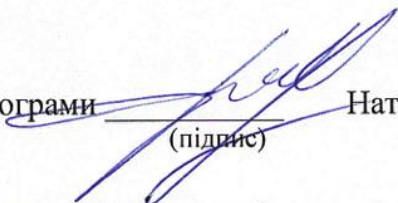
at the third level of higher education

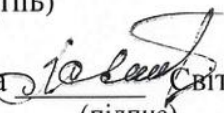
Sumy – 2025

Розробник:  Аліна БРИЧКО, к.е.н., доцент кафедри публічного управління та адміністрування

Розглянуто, схвалено та затверджено на засіданні кафедри публічного управління та адміністрування	протокол від 3 червня 2025 р. № 20	
	Завідувач кафедри	 (підпис) Аліна БРИЧКО (прізвище, ініціали)

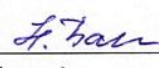
Погоджено:

Гарант освітньої програми  Наталія СТОЯНЕЦЬ
(підпис) (ПІБ)

Декан факультету, де реалізується освітня програма  Світлана ЛУКАШ
(підпис) (ПІБ)

Рецензія на робочу програму(додається) надана:

 Наталія Стоянець
Тетяна ХАРЧЕНКО

Методист відділу якості освіти, ліцензування та акредитації  (Баранік Н.М)
(підпис) (ПІБ)

Зареєстровано в електронній базі: дата: 12.06. 2025 р.

The academic year in which changes are made	The Academic program attachment number with changes description	Changes revised and approved		
		Minutes No and date of the department meeting	Head of Department	Guarantor of the Academic program

1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT

1.	Title	Regional Management			
2.	Faculty/department	Faculty of Economics and Management/ Department of Public Management and Administration			
3.	Type (compulsory or optional)	selective			
4.	Program/Specialty	Management / D3 "Management"			
5.	NRK level	8			
6.	Semester and duration of module	3			
7.	Number of ECTS credits	5			
8.	The total number of hours and their distribution	Directed study			Self-directed study
		Lectures	Practicals/seminars	Labs	130
		10	10	–	
9.	Language of instruction	Ukrainian, English			
10.	Teacher/Coordinator of the educational component	Doctor of Science (Public Administration), Associate Professor of Public Management and Administration Department, Kharchenko Tetiana Olexandrivna (audit No. 310, building of the Faculty of Economics)			
10.1	Contact Information	tetyana_22_82@ukr.net			
11.	General description of the educational component	This educational component provides an opportunity for students of higher education to acquire competences and deepen the program learning outcomes of the educational program regarding the development of theories, concepts and principles of management for the implementation of the principles of sustainable development at different levels of management, to integrate the obtained research results into logical structures for solving theoretical and practical management problems..			
12.	The purpose of the educational component	The purpose of the educational component "Regional Management" is the assimilation of theoretical knowledge and the formation of professional competencies for the effective implementation of planning and management functions of all economic structures at the regional level			
13.	Module Dependencies (prerequisites, co-requisites, incompatible modules)	Competencies developed in the educational component are necessary for studying many educational components of vocational training. This educational component is the basis for deepening the program learning outcomes of the educational component: OK10 "Modern theories and concepts of management", namely PRS10 according to the educational and scientific program.			
14.	Policy of academic integrity	When performing practical tasks, a graduate student must adhere to the rules of academic integrity. Write-off - the assignment is not counted. The use of prohibited means during control means - the answer is not counted. Plagiarism - the assignment is not counted.			
15.	Link to the course in Moodle	https://cdn.snau.edu.ua/moodle/grade/report/grader/index.php?id=6167			

2. Correlation between Module Learning Outcomes (MLOs) and Program Learning outcomes (PLOs)

Study results for Module: After studying, the student is expected to be able to:	How assessed
MLOs 1: To describe the content of functional branches of business in the field of management of organizations when assessing the natural resource potential of country;	Implementation and protection of reports of practical work according to an individual option. Written survey (testing) assimilation of lecture material. Preparation and defense of a presentation according to an individual task
MLOs 2: Assess the legal, social and economic consequences of the organization's functioning in the context of economic zoning of the country	Implementation and protection of reports of practical work according to an individual option. Written survey (testing) assimilation of lecture material. Preparation and defense of a presentation according to an individual task
MLOs 3: Use the special terminology of organization management in the expert assessment of the competitive	Implementation and protection of reports of practical work according to an individual option. Written survey (testing)

positions of regions and the development of certain aspects of the state regional economic policy	assimilation of lecture material. Preparation and defense of a presentation according to an individual task
MLOs4: To justify the components of the implementation mechanism of the regional economic policy	Implementation and protection of reports of practical work according to an individual option. Written survey (testing) assimilation of lecture material. Preparation and defense of a presentation according to an individual task

3. PROGRAM OF EDUCATIONAL DISCIPLINE

Topics	Distribution of hour			Recommended literature
	Directed study		Self-directed study	
	Lectures	Practicals/seminars		
Topic 1. The essence and main components of state regional policy in Ukraine. 1. Scientific and theoretical foundations of state regional policy. 2. The main components of regional policy, their influence on the formation of the regional economy. 3. Organizational and economic measures for the implementation of state regional policy.	2	2	16	[1], [2], [3], [4], [5], [8], [9]
Topic 2. Basic concepts of regional development management. Basic theories of regional development. 1. The essence of managing regional economic systems. 2. Tasks and goals of regional administrative management. 3. Forms, functions and system of administrative bodies in the region. 4. Regulatory activity of regional management entities. Classification of administrative services	2	2	16	[1], [2], [3], [4], [5], [6], [10]
Topic 3. The basic principles of functioning of the regionally integrated economic system. 1. The main regularities of the development of the regional economy. 2. Legislative basis of the regionally integrated economic system. 3. Legal provision of socio-economic development of the region. 4. Territorial management: European experience.	-	2	16	[1], [2], [3], [4], [5], [7], [11]
Topic 4. Socio-economic nature of the region. 1. Concept of region and regional management. 2. Region in the system of territorial division of labor. 3. Regionalization of the economy. 4. Selection of promising directions for the development of the region.	2	-	16	[1], [2], [4], [6], [7], [8], [11],
Topic 5. Mechanism of implementation of regional economic policy 1. The essence of the implementation mechanism of the state regional economic policy. 2. Special (free) economic zones are one of the means of implementing regional economic policy. 3. Interregional and cross-border cooperation – tools for the implementation of regional economic policy. 4. Basic principles of management of the state and communal sector of the regional economy.	-	2	16	[1], [2], [5], [6], [8], [9],
Topic 6. Local self-government in the system of territorial organization of power 1. Essential features and basic principles of local self-government. 2. Legislative provision of local self-government. 3. Territorial communities and local initiatives. 4. Financing of activities of local self-government bodies.	2	-	18	[1], [2], [3], [4], [5], [9], [10], [11]
Topic 7. Regional management of spheres and types of economic activity 1. Regional economic complex as a management object. 2. Formation of financial resources of the region and	-	2	16	[1], [4], [5], [7], [10], [11]

their management. 3. Management of the industrial and social infrastructure of the region				
Topic 8. Regulatory component of ensuring balanced regional development 1. Theoretical foundations of economic growth. 2. Financial prerequisites for economic growth in the region. 3. Innovation and investment foundations of economic growth. 4. Development of cooperation in the regional development support system.	2	-	16	[1], [2], [3], [4], [5], [6], [8], [9]
Total	10	10	130	

4. TEACHING AND LEARNING METHODS

MLOs	Teaching methods (directed study)	Teaching methods (self-directed study)
MLOs 1: To describe the content of functional branches of business in the field of management of organizations when assessing the natural resource potential of Ukraine;	Lecture-narrative with explanation, lecture-presentation with demonstration and use of interactive technologies. Practical works with calculations for an individual task. Testing (survey), using study and control tests. Advice	Elaboration of reference abstracts of lectures and work with the book. Studying the material for independent mastery. Taking notes. Completion of tasks of practical work, the implementation of which began at the contact lesson. Preparation of a presentation according to an individual task. Self-assessment of knowledge
MLOs 2: Assess the legal, social and economic consequences of the organization's functioning in the context of economic zoning of the country	Lecture-narrative with explanation, lecture-presentation with demonstration and use of interactive technologies. Practical works with calculations for an individual task. Testing (survey), using study and control tests. Advice	Elaboration of reference abstracts of lectures and work with the book. Studying the material for independent mastery. Taking notes. Completion of tasks of practical work, the implementation of which began at the contact lesson. Preparation of a presentation according to an individual task. Self-assessment of knowledge
MLOs 3: Use the special terminology of organization management in the expert assessment of the competitive positions of regions and the development of certain aspects of the state regional economic policy	Lecture-narrative with explanation, lecture-presentation with demonstration and use of interactive technologies. Practical works with calculations for an individual task. Testing (survey), using study and control tests. Advice	Elaboration of reference abstracts of lectures and work with the book. Studying the material for independent mastery. Taking notes. Completion of tasks of practical work, the implementation of which began at the contact lesson. Preparation of a presentation according to an individual task. Self-assessment of knowledge
MLOs4: To justify the components of the implementation mechanism of the regional economic policy	Lecture-narrative with explanation, lecture-presentation with demonstration and use of interactive technologies. Practical works with calculations for an individual task. Testing (survey), using study and control tests. Advice	Elaboration of reference abstracts of lectures and work with the book. Studying the material for independent mastery. Taking notes. Completion of tasks of practical work, the implementation of which began at the contact lesson. Preparation of a presentation according to an individual task. Self-assessment of knowledge

5. ASSESSMENT. Summative assessment

5.1.1. Intended learning outcomes methods:

№	Summative assessment methods	Grades	Deadline
1.	Implementation and protection of reports of practical work according to an individual option	60/60%	during the semester 2....15 week
2.	Written survey (testing) assimilation of lecture material	10/10%	until the end of the 15th week
3.	Preparation of a presentation according to an individual task	30/30%	until the end of the 15th week

5.1.2. Grading criteria

Summative assessment methods	Unsatisfactory	Satisfactory	Good	Excellent
Implementation and	<36 points	36.....44 points	45.....53 points	54....60 points

protection of reports of practical work according to an individual option	Task requirements not met	Most of the requirements are met, but individual components are missing or insufficiently disclosed, there is no analysis of other approaches to the issue	All requirements of the task have been fulfilled	All the requirements of the task were met, creativity, and thoughtfulness was demonstrated, and an own solution to the problem was proposed
Written survey (testing) assimilation of lecture material	<6 points	6-7 points	8-9 points	10 points
	Task not completed	The execution method is correct, but there are significant errors	The task is completed, but there are minor errors	The task is completely completed. There are no errors.
Preparation of a presentation according to an individual task	<18 points	19.....22 points	23.....26 points	27.....30 points
	Task not completed	The execution method is correct, but there are significant errors	The task is completed, but there are minor errors	The task is completely completed. There are no errors

5.2. Formative assessment:

To assess the current progress in learning and understand the directions for further improvement is provided

№	Formative Assessment elements	Date
1	Performance of practical work according to an individual task during practical classes with feedback from the teacher	during the semester 2....15 week
2	Verbal feedback from the teacher while working on individual tasks during classroom classes	during the semester 2....15 week
3	Verbal feedback from the teacher and graduate students after a written survey (testing) of assimilation of the lecture material	until the end of the 15th week
4	Verbal feedback from the teacher and graduate students during the preparation of the essay and presentation according to the individual task	until the end of the 7th week; until the end of the 15th week
5	Verbal feedback from the teacher and graduate students after the defense of the essay and presentation according to the individual assignment	during the 15th week after protection

5.3. Total number of OK points and rating scale

Sum of points	Examination by national scale	
	examination	credit
90 – 100	excellent	credited
82-89	good	
75-81		
69-74		
60-68	satisfactory	
35-59	Unsatisfactory, repeated passing is possible	Not credited, repeated passing is possible
0-34	Unsatisfactory, repeated discipline's studying is needed	Not credited, repeated discipline's studying is needed

6. Learning Resources

6.1. Key Resources

1. State and regional management: textbook / E.G. Kartashov, V.V. Evdokimov, I.O. Dragan, O.I. Datsii and others; ed. by E.G. Kartashova. Kyiv, 2019. 223 p.
2. Gladkyi O. V. Management of regional development: a textbook / O. V. Gladkyi. Kyiv: Akademvydav, 2019. 246 p.
3. Regional management: a textbook / M. M. Izha, L. L. Prykhodchenko, S. E. Sakhanenko and others; ed. by L. L. Prykhodchenko. Odesa: ORIDU NADU, 2020. 652 p.

4. Xionghe, Q., and Yanming, S. "Cross-Regional Comparative Study on Environmental–Economic Efficiency and Driving Forces behind Efficiency Improvement in China: A Multistage Perspective." *International Journal of Environmental Research and Public Health*. 2019. 16 (7): 1160. <https://www.ncbi.nlm.nih.gov/pubmed/30935120>.
5. McCann, P. 2019. Perceptions of Regional Inequality and the Geography of Discontent: Insights from the UK. <http://uk2070.org.uk/wp-content/uploads/2019/01/01-McCann-UK-Regional-Inequality-Debates.pdf>.
6. Lein, J. "Toward a Remote Sensing Solution for Regional Sustainability Assessment and Monitoring." *Sustainability*. 2014. 6 (4): 2067-2086. <https://doi.org/10.3390/su6042067>
7. Belikova, N. V. 2015. "Improving the Mechanism for the Development and Implementation of Economic Reforms." *Scientific Herald of the International Humanitarian University. Series: Economics and Management* 11: 169-172.
8. Gumerov, A. V., Ryabinina, E. N., Minsabirova, V. N., Temirbulatov, R. R., Mitrofanova, M. Y., Litvinova, E. M., Makhotkina, L. Y., and Kharisova, G. M. 2016. "The Analysis of Regional Development on the Basis of Corporate Structures' Activity." *International Review of Management and Marketing* 6 (1): 101-105.

6.2. Additional resources

9. Churikanova, Olena Yu. "The Current Principles of Regional Development Management and Regional Policy Formation." *Business Inform* . 2020. 12:1 28–133. <https://doi.org/10.32983/2222-4459-2020-12-128-133>
10. Savchenko, T., Rodina, O., & Nikoliuk, O. Formation of a model for managing the potential of regional markets. *Baltic Journal of Economic Studies*. 2024. 10(1), 210-215. <https://doi.org/10.30525/2256-0742/2024-10-1-210-215>
11. Shayan, F., Harsij, H., & Badulescu, D. (2023). Regional institutions' contribution to energy market integration in the middle East. *Energy Strategy Reviews*. DOI: <https://doi.org/10.1016/j.esr.2023.101266>
12. Agres, O., Sodoma, R., Ilchyshyn, I., Kovalchuk, O., Shmatkovska, T. (2025). Regional development project management: financial aspect. *Technology Audit and Production Reserves*, 3 (4 (83)), 87–92. <https://doi.org/10.15587/2706-5448.2025.330027>
13. Buryk, Z., Poprotsky, O. Project management in local selfgovernment. *Economics and Region*. 2022. 4 (87), 247–256. [https://doi.org/10.26906/EiR.2022.4\(87\).2806](https://doi.org/10.26906/EiR.2022.4(87).2806)

Work program review (syllabus)

The parameter by which the work program (syllabus) of the educational component is evaluated by the guarantor or a member of the project group	Yes	NO	Comment
Learning outcomes for educational component correspond to the NQF	x		
Learning outcomes for educational component correspond to the stipulated PRN (for compulsory EC)	x		
Learning outcomes for educational component provide an opportunity to measure and assess the level of their achievement	x		

Reviewer

Member of the project group of the "Management" _____ Alvina ORIEKHOVA

The parameter by which the work program (syllabus) of the educational component is evaluated by the teacher of the corresponding department	Yes	No	Comment
General information about the educational component is sufficient.	x		
Learning outcomes for the educational component correspond to the NQF.	x		
Learning outcomes by educational component provide an opportunity to measure and evaluate the level of their achievement.	x		
Learning outcomes (LRE) relate to students' competencies, not the content of the discipline (contain knowledge, abilities, skills, and not the topics of the discipline's curriculum)	x		
The content of the OK is formed in accordance with the structural and logical scheme	x		
Educational activity (teaching and learning methods) enables students to achieve the expected learning outcomes	x		
The educational component involves learning through research that is appropriate and sufficient for the relevant level of higher education	x		
The assessment strategy within the educational component is in accordance with the policy of the University/faculty	x		
The provided assessment methods make it possible to assess the degree of achievement of learning outcomes by educational component.	x		
The workload of students is adequate to the volume of the educational component.	x		
The recommended learning resources are sufficient to achieve the learning outcomes.	x		
The literature is relevant	x		
The list of educational resources contains the software products necessary to achieve learning outcomes.	x		

Reviewer

Head of Department of Public Management and Administration _____ Alina BRYCHKO