# Ministry of Education and Science of Ukraine Sumy National Agrarian University Faculty of Economics and Management Department of Management named after Professor L.I. Mykhailova

#### Work program (syllabus) of the educational component OK 11 Agricultural Management

status – mandatory

Implemented within the framework of the educational and scientific program Management (name)

in the specialty

D3 "Management"

(code, name)

at the third (educational and scientific) level of higher education

PhD, Associate Professor, Associate Professor of the Department of Developer: Viktoriia TKACHENKO minutes of 18.06.2024 No. 17 Considered approved at a meeting of Department named Management after Professor L.I. Mykhailova Manager departments Agreed: Guarantor of the educational program Dean of the Faculty of Economics and Management Marharyta LYSHENKO Review of the work program (attached) provided by: Tetyana KHARCHENKC Methodologist of the Department of Educational Quality, licensing and accreditation (Nadiya BARANIK) licensing and accreditation \_ 20.06. 2024 Registered in the electronic database: date: \_ ©SNAU, 2024

### Information on reviewing the work program (syllabus):

		Changes reviewed and approved				
Educational year in which changes are made	Number of the appendix to the work program with a description of the changes	Date and number of the minutes of the department meeting management	Head of the Department of Management	Education al program guarantor		

## 1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT

1.	Name OK	Agricultural management					
2.	Faculty/department	Economics and Management / Department of Management named after Professor L.I. Mykhailova					
3.	Status OK	Mandatory					
4.	OK maybe proposed for		Educational and professional program "Management" in the specialty D3 "Management"				
5.	NRC level	Third (edu	cational and sci	entific) level of high	er education		
6.	Semester and duration study	Full-time 2	semesters, 12	weeks			
7.	Number of credits ECTS	3					
		Cont	act work (class	es)	Independent work		
8.	Total hours and their distribution	Lectures	Practical /seminar	Laboratory	50		
		20	20	-			
9.	Language of instruction	Ukrainian					
10.	Teacher/Coordinatoredu cational component	Professor of Mykhailova	the Department		iate Professor, Associate amed after Professor L.I.		
11.1	Contact information	viktoriyatk@		1 desday at 12.15, 1001	III 303 <b>c</b> , 200III		
11.	General description of the educational component	is a key discipline for training specialists in the field of agricultural production management. The course covers the theoretical foundations and practical aspects of management, adapted to the specifics of the agricultural sector. Applicants study the principles of planning, organization, motivation and control in agribusiness, and also master modern methods of making managerial decisions.					
12.	Goaleducational component	Formation of future specialists with systematic theoretical knowledge and practical skills necessary for effective management of agricultural enterprises in a market economy. The discipline is designed to teach future specialists to solve complex management tasks, ensure competitiveness and sustainable development of agricultural enterprises.					
13.	Prerequisites for studying OK, connection with other educational components of OP	No special conditions					
14.	Academic Integrity Policy	Compliance with the principles of the academic integrity policy is implemented on the basis of the provisions of the "Code of Academic Integrity of Sumy NAU" Cheating - the task is not counted. Using prohibited means during tests - the answer is not counted. Plagiarism - the task is not counted.					
15.	Link to the course in Moodle system						

# 2. LEARNING OUTCOMES BY EDUCATIONAL COMPONENT AND THEIR RELATIONSHIP WITH PROGRAM LEARNING OUTCOMES

Learning outcomes for OK:  After studying the OK, the candidate is expected to be	Program outcomes the number at the number the Outcomes th	How assessed?	
able to	PLOs 3	PLOs 10	
MLOs 1. Understand the essence of agricultural management and its application in various organizational and legal forms of agricultural enterprises		х	Multiple choice tests
MLOs 2. Analyze the main management functions of an agricultural enterprise (planning, organization, motivation, control).	X	X	Multiple choice tests
MLOs 3. Characterize the effectiveness of making and implementing management decisions in agroindustrial production		Х	Multiple choice tests
MLOs 4. Evaluate innovative approaches to agribusiness management to ensure sustainable development in the face of climate change	X	X	Individual written assignment

- **PLOs 3**. Develop and research conceptual, mathematical and computer models of processes and systems, effectively use them to obtain new knowledge and/or create innovative products in the field of management and related interdisciplinary areas.
- **PLOs 10**. Develop theories, concepts and principles of management for the implementation of sustainable development principles at various levels of management, integrate the obtained research results into logical structures for solving theoretical and practical management problems in accordance with the topic of one's own research.

# 3. CONTENT OF THE EDUCATIONAL COMPONENT (PROGRAM ACADEMIC DISCIPLINE)

Topic.		ion within the budget	Recommended		
List of issues to be addressed within	Classroom work		Independent	references	
the topic	Lacture	Practice	work		
	day	day	day		
Topic 1. The essence of agricultural	2	2	5		
management and its place in the management system of agricultural enterprises.  The essence of agricultural management. Strategic planning and strategic	-	_		1, 2, 3, 5, 7, 8, 9,10, 11, 12	
management. Subject, content and objectives of the course.					
Topic 2. Features of agricultural	2	2	5	1, 2, 3, 5, 7, 8,	
management in different organizational and legal forms of agricultural enterprises  Organization of the functioning of a limited liability company. Features of the organizational foundations of joint-stock companies. Farming. Private enterprise. Agricultural cooperative. Registration of agricultural enterprises		_		9,10, 11, 12	
Topic 3 Adoption and implementation of	2	2	5	1, 2, 3, 5, 7, 8,	
management decisions in agro-industrial production  Main types of management decisions. Risk and uncertainty factors in making management decisions. Stages of decision-making. Defining the goals and problems of the enterprise. Analysis of the external and internal environment of the enterprise				9,10, 11, 12	
Topic 4. Planning and control in the management of agricultural enterprises The essence of planning in management. Strategic planning in management. The essence of control in management. Forms of control. Internal control.	2	2	5	1, 2, 3, 5, 7, 8, 9,10, 11, 12	
Topic 5. Motivational support of technologies in the system and	2	2	5	1, 2, 3, 5, 7, 8, 9,10, 11, 12	
agricultural management The importance of the human factor in organizational management. The concept of motivation. Theories and models of motivation processes: substantive and process approaches					
Topic 6. Regulatory and legal support for management processes in the agricultural management system  Concepts of determining the effectiveness of management in an organization. Approaches to assessing the effectiveness of management in an organization. Economic, organizational	2	2	5	1, 2, 3, 5, 7, 8, 9,10, 11, 12	

and social effectiveness of management.				
Directions for increasing the effectiveness of				
organizational management. The essence and				
types of responsibility and ethics in				
management.				
Topic 7. Economic mechanism and	2	2	5	1, 2, 3, 5, 7, 8,
methods of managing agricultural				9,10, 11, 12
production				
Classification and characteristics of				
management methods (economic				
management methods, administrative				
(organizational and managerial) methods,				
social and psychological methods).				
Topic 8. Human resource management in	2	2	5	1, 2, 3, 5, 7, 8,
an agricultural enterprise.				9,10, 11, 12
Formation and planning of labor resources.				
Development and training of personnel.				
Organization and motivation of labor. Social				
responsibility and ethics in agricultural				
business				
<b>Topic 9.</b> Innovative approaches to agribusiness	2	2	5	1, 2, 3, 5, 7, 8,
management to ensure sustainable				9,10, 11, 12
development in the face of climate change				, , ,
The concept of sustainable development in				
agriculture. Innovative technologies and their				
role in agricultural enterprise management.				
Practical aspects of implementing sustainable				
agricultural management				
Topic 10. Efficiency of the agricultural	2	2	5	1, 2, 3, 5, 7, 8,
management system.				9,10, 11, 12
Analysis of the main management				, , ,
functions of an agricultural enterprise				
(planning, organization, motivation,				
control). Key management decisions for an				
agricultural enterprise. Development of				
recommendations for improving the				
efficiency of activities.				
Total	20	20	50	

#### 4. TEACHING METHODS

DRN	Teaching methods (work that will be carried out by the teacher during classroom lessons, consultations)	Numb er hours	Teaching methods (what types of learning activities must the applicant perform independently)	Number hours
organizational and legal forms of agricultural enterprises	session, discussion of topical issues Discussions, debates, polemics.	10	Independent work with the textbook, with lecture notes in the Moodle system, solving problems, using educational and control tests.	15
		10	Study of theoretical material	15
MLOs 3. Characterize the effectiveness of making and implementing management decisions in agro-industrial production	session, discussion of	10	Study of theoretical material	10
MLOs 4. Evaluate innovative approaches to agribusiness management to ensure sustainable development in the face of climate change	· 1	10	Studying theoretical material, performing individual tasks	10
		40		50

#### 5. EVALUATION BY EDUCATIONAL COMPONENT

#### 5.1. Summative assessment

5.1.1. For the assessment of expected learning outcomes, the following is provided:

No.	Summative assessment methods	Points / Weight in the overall score	Date of compilation
1	Multiple choice test (by topic)	40 points / 40%	By the end of week 8
2	Preparing a research presentation on a chosen topic	10 points / 10%	By the end of week 9
3	Multiple choice test (by topic)	40 points / 40%	By the end of week 14
4	Individual written assignment	10 points / 10%	By the end of week 10

#### 5.1.2. Evaluation criteria

Component	Unsatisfactori lv	Satisfactorily	Good	Perfectly
	<24 points	25-29 points	30-34 points	35-40 points
Test plural choice (by topics)	Less than 60% correct answers	60% - 74% correct answers	75% - 89% correct answers	90-100% correct answers
	<5 points	5-6 points	7-8 points	9-10 points
Individual written assignment	Little awareness of the problem, a brief description is provided. Does not demonstrate independent thinking on the chosen topic.	The problem is mostly described (without analysis), the main points are not sufficiently substantiated, the argumentation is not sufficiently consistent, the presentation is absent or superficial. Only literature recommended	Demonstrated understanding, depth and/or detail of the problem; main problem aspects are well-founded, arguments are consistent; different points of view are explored, presentation is meaningful, consistent.  Literature reviewed is only recommended by the teacher.	The problem is sufficiently deeply and/or in detail disclosed, different views on the problem are analyzed; all main points are stated, the arguments are consistent and weighty; different points of view are analyzed, and one's own suggestions are given.
		by the teacher is reviewed.		
	<5 points	5-6 points	7-8 points	9-10 points
Preparing a research presentation on a chosen topic	Task requirements not met	Most requirements are met, but individual components are missing or insufficiently disclosed, there is no analysis of other approaches to the issue	All task requirements met	All task requirements have been met, creativity and thoughtfulness have been demonstrated, and an original solution to the problem has been proposed.
	<24 points	25-29 points	30-34 points	35-40 points
Multiple choice test (by topics)	Less than 60% correct answers	60% - 74% correct answers	75% - 89% correct answers	90-100% correct answers

#### 5. 2. Formative assessment:

To assess current progress in learning and understand areas for further improvement,

No.	Elements of formative assessment	Date
1	Verbal feedback from the teacher regarding clarification of	constantly
	specific situations during classroom work	
2	Oral questioning during classes and feedback from the teacher	constantly
	during classroom work and practical tasks	
3	Oral feedback from the teacher on the completion of individual	according to the practical class
	tasks in practical classes	schedule
6	Oral feedback from the teacher and applicants on the results of	15 week
	individual tasks for independent completion	

#### 5. LEARNING RESOURCES (LITERATURE)

#### 6.1 Main sources

#### 6.1.1 Textbooks, manuals:

- 1. Mazur K. V., Kubay O. G. Management of an agricultural enterprise: a textbook. Vinnytsia: TVORY, 2020. 284 p.
- 2. Kaletnik G.M., Goncharuk I.V., Yemchik T.V., Lutkovska S.M. Agrarian policy and land relations: textbook. Vinnytsia National Agrarian University. Vinnytsia: VNAU, 2020. 307 p.
- 3. Butko M., Zadorozhna S., Ivanova N., Production Management. Textbook. Center for Educational Literature. 2020. 424 p.
- 4. Demyanenko S.I. Management of agricultural enterprises. Textbook. Kyiv: KNEU, 2005. 347 p. https://buklib.net/books/21904/

#### 6.1.2 Other sources:

- 5. Pasko, A., & Stoyanets, N. (2024). THE ESSENCE OF THE PROBLEM OF ORGANIZATIONAL AND ECONOMIC ENSURANCE OF THE EFFICIENCY OF PERSONNEL MANAGEMENT OF ENTERPRISES. Economy and Society, (62). https://doi.org/10.32782/2524-0072/2024-62-44.
- N. OF **INNOVATIVE** 6. Stoyanets, (2024).MANAGEMENT **CONDITIONS DEVELOPMENT** OF **ENTERPRISES** IN THE OF GLOBALIZATION CHALLENGES. Economy and Society, (60).https://doi.org/10.32782/2524-0072/2024-60-86
- 7. Aleksii Lyulyov, Tetyana Pimonenko, Natalia Stoyanets, Natalia Letunovska. Sustainable Development of Agricultural Sector: Democratic Profile. Impact Among Developing Countries. Research in World Economy Vol. 10, No. 4; Special Issue. 2019 P. 97-105.
- 8. Stoyanets N.V. Effectiveness of management measures for the implementation of renewable energy in agricultural enterprises in the context of sustainable development Scientific and production journal "Business Navigator" Issue 2 (79) 2025 DOI:https://doi.org/10.32782/business-navigator.79-21
- 9. Stoyanets Nataliya Conceptual principles of managing the sustainable development of the agricultural sector of the economy in the condition of the international integration processes. Development of management in the conditions of the international integration processes. [collective monograph] Edited by NV Stoyanets. Warsaw: RS Global Sp. z OO, 2022. 265 p.: DOI: https://doi.org/10.31435/rsglobal/049

#### Legislative framework

- 10.On the Sustainable Development Goals of Ukraine for the period until 2030: Decree of the President of Ukraine No. 722/2019 dated September 30, 2019.
- 11. Sustainable Development Strategy "Ukraine 2020". Approved by Decree of the President of Ukraine dated January 12, 2015 No. 5/2015.
- 12. On the Basic Principles (Strategy) of the State Environmental Policy for the Period Until 2020. Law of Ukraine. Document 3483-4, in force, latest edition dated 02/23/2010. LEAGUE: ELITE. Version 7.7.1.
- 13. On Environmental Protection. Law of Ukraine Law of Ukraine. Document 4453-4, in force, latest edition dated 03/13/2014. LEAGUE: ELITE. Version 5.7.1
- 14. On Strategic Environmental Assessment. Law of Ukraine. Document 3283-1, current, latest edition dated 03/13/2018. LEAGUE: ELITE. Version 5.7.1
- 15. On the Main Directions of the State Policy of Ukraine in the Field of Environmental Protection, Use of Natural Resources and Ensuring Ecological Safety. Resolution of the Verkhovna Rada of Ukraine. Document 1243-1, current, latest edition dated 03/13/2019. LEAGUE: ELITE. Version 5.7.1
- 16. Agenda for the 21st Century. AGENDA 21 Action Program: adopted by the UN Conference on Environment and Development in Rio de Janeiro. Earth Summit 1992: transl. from English, 2nd ed.: Intelsfera, 2000. 359 p.
- 17. On the Concept of Scientific, Technical and Innovative Development of Ukraine. Resolution of the Verkhovna Rada of Ukraine (Document of 13.07.99 No. 916-XIV).
- 18. On the Sustainable Development Goals of Ukraine for the period until 2030. Decree of the President of Ukraine Document 1243-1, in force, latest edition dated 03/13/2019. LEAGUE: ELITE. Version 5.7.1
- 19. On Environmental Protection. Law of Ukraine Law of Ukraine. Document 4453-4, in force, latest edition dated 03/13/2014. LEAGUE: ELITE. Version 5.7.1
- 20. On Strategic Environmental Assessment. Law of Ukraine. Document 3283-1, current, latest edition dated 03/13/2018. LEAGUE: ELITE. Version 5.7.1
- 21. On the Main Directions of the State Policy of Ukraine in the Field of Environmental Protection, Use of Natural Resources and Ensuring Ecological Safety. Resolution of the Verkhovna Rada of Ukraine. Document 1243-1, current, latest edition dated 03/13/2019. LEAGUE: ELITE. Version 5.7.1
- 22. Agenda for the 21st Century. AGENDA 21 Action Program: adopted by the UN Conference on Environment and Development in Rio de Janeiro. Earth Summit 1992: transl. from English, 2nd ed.: Intelsfera, 2000. 359 p.

#### 6.2 Software

- 23. Web 2.0 software: Google Cloud & Docs for providing teaching materials, communicating with students, completing individual assignments, and posting assignments.
- 24. Moodle 3.11 distance learning system software for organizing distance learning for students (access to educational materials, communication with the teacher, implementation of various types of assessments).
- 25. Zoom Video Communications, Inc. v. 5.6.1 software for organizing training via video communication (if necessary).

26. Microsoft Office Excel software – for creating educational materials.

#### **6.2 Additional sources:**

- 27. SNAU Library: <a href="https://library.snau.edu.ua/">https://library.snau.edu.ua/</a>
- 28. Library named after V.I. Vernadsky. URL: <a href="http://www.nbuv.gov.ua/">http://www.nbuv.gov.ua/</a>
- 29. V.G. Korolenko Library. URL: http://korolenko.kharkov.com/
- 30. Electronic library. URL: <a href="http://lib.meta.ua/">http://lib.meta.ua/</a>
- 31. Regulatory and legal framework of Ukraine URL: http://zakon3.rada.gov.ua/

#### Review of the work program (syllabus)

#### OK Agricultural Management

Parameter by which the work program (syllabus) of the educational component is evaluated by the guarantor or a member of the project team		No	Comment
Learning outcomes for the educational component (DOL)			
correspond to the NQF			
The learning outcomes for the educational component (DRL)			
correspond to the stipulated PRL (for mandatory OK)			
Learning outcomes for the educational component make it			
possible to measure and assess the level of their achievement			
Parameter by which the work program (syllabus) of the educational component is evaluated by the teacher of the	Yes	No	Comment
Parameter by which the work program (syllabus) of the educational component is evaluated by the teacher of the relevant department	Yes	No	Comment
educational component is evaluated by the teacher of the	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient  Learning outcomes for the educational component (DOL) correspond to the NQF	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)  The content of the OK is formed in accordance with the structural and	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)  The content of the OK is formed in accordance with the structural and logical scheme	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)  The content of the OK is formed in accordance with the structural and logical scheme  Learning activity (teaching and learning methods) enables students to	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient  Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement  Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)  The content of the OK is formed in accordance with the structural and logical scheme  Learning activity (teaching and learning methods) enables students to achieve expected learning outcomes (ELOs)	Yes	No	Comment
educational component is evaluated by the teacher of the relevant department  General information about the educational component is sufficient Learning outcomes for the educational component (DOL) correspond to the NQF  Learning outcomes by educational component (LE) provide an opportunity to measure and assess the level of their achievement Learning outcomes (LOs) relate to student competencies, not to the content of the discipline (contain knowledge, skills, abilities, and not to the topics of the discipline curriculum)  The content of the OK is formed in accordance with the structural and logical scheme  Learning activity (teaching and learning methods) enables students to	Yes	No	Comment

component.

The recommended learning resources are sufficient to achieve the learning outcomes (LOEs)

The literature is relevant

The list of learning resources contains the software products necessary to achieve the DRL

Reviewer of the Department of Management		
	(position, full name)	(signature)

with the University/Faculty policy

The provided assessment methods allow assessing the degree of achievement of learning outcomes by educational component.

The student workload is adequate to the volume of the educational