# Ministry of Education and Science of Ukraine Sumy National Agrarian University Faculty of Economics and Management Management Department named after Professor L.I. Mykhailova

#### Work program (syllabus) of the educational component

#### **OK 3 Social responsibility**

status - required

Implemented within the educational program Organizational Management and Administration

(name)

in the specialty D3 "Management" (code, name)

at the second (master's) level of higher education

Developer:



Viktoriia TKACHENKO, PhD, Associate Professor of the Department of Management named after Professor L.I. Mykhailova

Considered and approved at the	protocol dated 10.06. 2021 No 15
meeting of the Management Department named after Professor L.J. Mykhailova	Manager departments  Alvina ORIEKHOVA (signature)  ORIEKHOVA (last name, initials)
Agreed:	Moel
Guarantor of the educati	onal program Alvina ORIEKHOVA (Signature) (Full name)
Dean of the faculty whe program is implemented	re the educational <u>Svitlana LUKASH</u> (signature) (Full name)
Review of the work pro	gram (attached) provided by:  (Signature)  (Full name)  (Signature)  (Full name)  (Full name)
Methodologist of the D licensing and accreditat	epartment of Educational Quality, ion (Nadiya BARANIK) (signature) (Full name)
Registered in the electr	onic database: date: 22 08. 2025

### Information on reviewing the work program (syllabus):

Academic year	Number of the	Changes	reviewed and approved	
in which changes are made	appendix to the work program with a description of the changes	Date and number of the minutes of the department meeting	Head of the Department	Educational program guarantor

#### 1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT

1.	Name OK	Social responsibility								
2.	Faculty/department	Faculty	Faculty of Economics and Management/ Management Department named							
		after Pr	after Professor L.I. Mykhailova							
3.	Status OK	Manda	Mandatory							
4.	Program/Specialty (programs) of which the OK for (to be filled in for mandatory OKs) is a component		Educational and professional program "Organizational Management and Administration" in the specialty D3 "Management"							
5.	NQF level	Second	(maste	er's) level o	f higher e	education	1			
6.	Semester and duration of study	Full-tin		-time 15 weeks /	¹ 1st seme	ster, 18 v	weeks			
7.	Number of ECTS credits	5								
8.	Total hours and their		(	Contact wo		es)		Independ	lent work	
	distribution	Lecture		Practical		Labora				
		Full- time 30	Part- time	Full- time 30	Part- time	Full- time	Part- time	Full-time 90	Part-time	
9.	Language of instruction	State (U		,						
10.	Teacher/Educational						Associa	te Professor	, Associate	
	Component Coordinator			ie Manage iours – eve	-		15, room	303e		
11.1	Contact information	viktoriy	yatk@g	mail.com						
11.	General description of the educational component	"Social responsibility" is a discipline of the mandatory component of the curriculum, a cycle of disciplines for general training of management specialists. Applicants receive knowledge of the theoretical, methodological, methodological and organizational and economic aspects of the formation and development of social responsibility in modern society, as well as practical skills in using a system of indicators to analyze the state and assess the effectiveness of social responsibility of business entities. The educational component is aimed at forming theoretical knowledge in students and developing practical skills in the formation of socially responsible behavior of an organization, identification and analysis of stakeholder expectations, and preparation of social reporting of an organization. The educational component focuses on finding creative approaches to socially responsible behavior of an organization in the market environment of its functioning.								
12.	Purpose of the educational component	The goal is to form in specialists fundamental knowledge of the theory and practice of social responsibility and relevant professional competencies in the use of modern practices of interaction between the state, business, civil society and individuals, which would allow to strengthen the mutual responsibility of all subjects of public life, to create conditions for sustainable development of the state and society.								
13.	Prerequisites for studying OK, connection with other educational components of OP	and Manag	Manager ement.	ment Psy	ychology,	Chang	ge Man	s such as: Coagement, a	nd Project	

		Quality management.
14.	Academic Integrity Policy	According to the Code of Academic Integrity of Sumy NAU, academic integrity is a set of principles and rules of conduct for participants in the educational process, aimed at forming an independent and responsible personality capable of solving problems in accordance with the educational level in compliance with the norms of law and public morality.  Compliance with academic integrity by higher education applicants involves independent performance of educational tasks, tasks of current and final control, and learning outcomes. It is expected that higher education applicants will adhere to the principles of academic integrity, being aware of the consequences of its violation, which is determined by the regulatory documents of Sumy National Agrarian University, in particular the Code of Academic Integrity, the Regulations on the Prevention and Detection of Academic Plagiarism at Sumy NAU (a full list of regulatory documents is posted on the university website

## 2. LEARNING OUTCOMES BY EDUCATIONAL COMPONENT AND THEIR RELATIONSHIP WITH PROGRAM LEARNING OUTCOMES

Learning outcomes for OK:	Program	learning out	comes that	How is RND
After studying the educational component,	the OC a	ims to achiev	e (indicate	assessed?
the student is expected to be able to	the nur	nber accordi	ng to the	
	numbe	ring given in	the OP)	
	PLOs 2	PLOs 6	PLOs 15	
MLOs 1. Apply the acquired knowledge	X			Current survey,
on the issues of social responsibility when				discussion questions
analyzing the current state of socio-				
economic realities of the modern world				
and the prospects for its sustainable				
development when analyzing urgent				
problems of today. Analyze the model of				
social responsibility; organizational				
management of social responsibility;				
formation of social responsibility towards				
the environment; formation of social				
responsibility in relations with the state.				

MLOs 2. Know the formation of social		X	X	Individual task
responsibility in relations with consumers and				
socially responsible marketing; international				
initiatives and legislation of Ukraine in the				
field of consumer rights protection; product				
quality (standards); principles of fair				
competition. Evaluate historical aspects of				
community involvement and development:				
from patronage to social investments; the				
influence of the community on the work of				
companies and the responsibility of companies				
to the population; the functioning of				
community funds.				Ct
MLOs 3. To form corporate culture and		X	X	Situational tasks,
its structure; external manifestations of				cases, multiple
corporate culture; organizational culture of				choice test
the institution. To know international				
human rights standards in the field of				
labor; ILO standards and principles of the				
Global Compact in the field of labor;				
European labor standards; Ukrainian labor				
legislation in ensuring the achievement of				
the Sustainable Development Goals.				
MLOs 4. Determine indicators and criteria	X	X	X	Current survey,
for environmental responsibility of				group assignments,
business, register threats and dangers to				cases
the environment. Be able to form an				
information policy in the field of social				
responsibility; build a system of				
communications on social responsibility;				
form non-financial reports as a tool for				
managing the sustainable development of				
the enterprise.				
the enterprise.				

PLOs 2. Identify problems in the organization and justify methods for solving them.

**PLOs 6.** Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility.

**PLOs 15.** Critically evaluate the organization's management approaches or policies, corporate culture regarding ensuring equality, diversity and inclusion.

#### 3. CONTENT OF THE EDUCATIONAL COMPONENT (COURSE PROGRAM)

Topic.	Dist	ribution wit	hin the ove	rall time	Recommended
List of issues to be addressed within the		bı	udget		reading
topic	(	Classroom v	vork	Independent	
				work	
	Lect	Practical	Laborat		
	ures	/seminar	ory		
Topic 1. Social responsibility as a factor	4	2		9	1, 2, 3, 6, 7, 9, 11,
of sustainable development					12, 15, 18, 19
1. History of the development of					
corporate social responsibility.					

2. CSR as the basis of the concept of sustainable development of the enterprise. 3.Benefits of corporate social responsibility. 4.Models of corporate social responsibility (American, European, Japanese, etc.). 5.International initiatives as a factor in the formation and development of CSR. 6. Domestic experience in the formation of CSR.				
Topic 2. Corporate social responsibility in the organization's management system  1. CSR as a component of management strategy and a factor in increasing the competitiveness of an organization.  2. Stakeholder analysis models.  3. Possible threats and ways to minimize CSR risks.  4. Organization of CSR activities.  5. Codes of ethics.  6. Structural divisions and committees of companies in the field of CSR.	4	4	9	2, 4, 6, 7, 9, 11, 12, 15, 18, 19, 25
Topic 3. Building relationships with employees based on corporate social responsibility  1. Human rights and labor practices as a subject of CSR.  2. International human rights standards  3. ILO standards and principles of the Global Compact in the field of labor.  4. Ukrainian labor legislation as the basis for CSR in relations with employees.  5. Social dialogue and CSR.  6. Best labor practices and internal CSR indicators: domestic and foreign experience	2	4	9	1, 2, 3, 6, 7, 8, 9, 11, 12, 15, 18, 19, 22

Topic 4. Strategy of socially responsible behavior in a market environment  1. Formationcomponent of corporate social responsibility in relations with consumers.  2. International initiatives and Ukrainian legislation in the field of consumer rights protection.  3. Product quality (ISO 9000 standard).  4. Socially responsible marketing.  5. Principles of fair competition.	4	4	9	2, 3, 4, 6, 7, 9, 11, 12, 15, 18, 19
Topics 5. Socially responsible business relations with local communities  1. Historical aspects of community engagement and development: from patronage to social investment.  2. The impact of the community on the work of companies and the responsibility of companies to the population.  3. Developing partnerships with local authorities and the community.  4. Participation of companies in community life.  5. Cooperation of business structures with non-governmental organizations.	2	2	9	1, 2, 3, 6, 7, 9, 11, 12, 15, 18, 19
Topic 6. Environmental aspects of corporate social responsibility  1. The essence and importance of organizations' responsible attitude towards the environment.  2. Preventive approach to solving environmental problems.  3. Pollution control programs and environmental protection, conservation of natural resources, compliance with environmental standards, etc.  4. International environmental documents.  5. Ukrainian legislation on environmental protection.	2	2	9	2, 3, 6, 7, 9, 11, 12, 14, 15, 17, 19, 26

Topic 7. Information policy and social reporting 1. Principles of forming corporate information policy. 2. Building a CSR communications system. 3. Consultations with stakeholders at various stages of developing and implementing the CSR strategy and a feedback mechanism with them. 4. Resources in the field of social reporting. International sustainability reporting standards.	4	4	9	1, 2, 3, 6, 7, 9, 11, 12, 16, 17
5. Features of non-financial reporting				
of companies in Ukraine.	2	2	0	1 2 2 6 7 0 11 12
Topic 8. Corporate social responsibility monitoring  1. Goals and objectives of CSR monitoring.  2. Qualitative characteristics of monitoring of enterprise activities.  3. Monitoring tools to improve the effectiveness and implementation of social responsibility projects.	2	2	9	1, 2, 3, 6, 7, 9, 11, 12, 15, 18, 19
<ol> <li>Topic 9. Evaluating the effectiveness of corporate social responsibility</li> <li>Internal CSR indicators.</li> <li>The London Benchmarking Group model and features of its use.</li> <li>Social audit. Balanced scorecard.</li> <li>Triple bottom line concept.</li> <li>Methods for assessing the business reputation of a socially responsible company.</li> <li>Monitoring the effectiveness of CSR activities.</li> </ol>	4	4	9	1, 2, 3, 6, 7, 9, 11, 12, 15, 18, 19
Topic 10. Social responsibility and ethics in management.  1. The essence of social and legal responsibility in management.  2. Principles of building a manager's social responsibility.  3. Business ethics and its role in management development.	2	2	9	2, 3, 4, 6, 7, 9, 11, 12, 15, 18, 19
Total	30	30	90	

#### 4. TEACHING AND LEARNING METHODS

4. TEACHING AND LEARNIN	T	NTI	T 1. *	NT1
MLOs	Teaching methods	Number	Teaching	Number
	(work that will be	of hours	methods (what	of hours
	carried out by the		types of learning	
	teacher during		activities must the	
	classroom lessons,		applicant perform	
	consultations)		independently)	
MLOs 1. Apply the acquired	Lectures-	15	Independent work	20
knowledge on the issues of social	discussions, use of		with the textbook,	
responsibility when analyzing the	electronic learning		completion of	
current state of socio-economic	tools (multimedia		individual tasks	
realities of the modern world and	equipment),			
the prospects for its development,	thematic			
when analyzing urgent problems of	discussion,			
the present. Analyze the model of	individual and			
social responsibility; organizational	group work,			
management of social	analysis of specific			
responsibility; formation of social responsibility towards the	production			
environment; formation of social	situations, testing.			
responsibility in relations with the	situations, testing.			
state.				
MLOs 2. Know the formation of	Lectures-	15	Independent work	20
social responsibility in relations	discussions, use of	13	with the textbook,	20
with consumers and socially	· ·		completion of	
responsible marketing;	electronic learning		individual tasks	
international initiatives and	tools (multimedia			
legislation of Ukraine in the field	equipment),			
of consumer rights protection;	thematic			
product quality (standards);	discussion,			
principles of fair competition.	individual and			
Evaluate historical aspects of	group work,			
community involvement and	analysis of specific			
development: from patronage to	production			
social investments; the influence of	situations, testing.			
the community on the work of				
companies and the responsibility of				
companies to the population; the				
functioning of community funds.			*	
MLOs 3. To form corporate	Lectures-	15	Independent work	25
culture and its structure; external	discussions, use of		with the textbook,	
manifestations of corporate culture;	electronic learning		completion of individual tasks	
organizational culture of the	tools (multimedia		marviauai tasks	
institution. To know international	equipment),			
human rights standards in the field of labor; ILO standards and	thematic			
principles of the Global Compact	discussion,			
in the field of labor; European	individual and			
labor standards; Ukrainian labor	group work,			
legislation as the basis of JI in	analysis of specific			
relations with employees.	production			
	situations, testing.			
MLOs 4. Determine indicators	Lectures-	15	Independent work	25
and criteria for environmental	discussions, use of		with the textbook,	
responsibility of business,	electronic learning		completion of	
register threats and dangers to	tools (multimedia		individual tasks	
register timeats and dangers to	cools (munificata			

the environment. Be able to	equipment),		
form an information policy in	thematic		
the field of social responsibility;	discussion,		
build a system of	individual and		
communications on social	group work,		
responsibility; form corporate	analysis of specific		
social reports.	production		
	situations, testing.		

#### 5. EVALUATION BY EDUCATIONAL COMPONENT

#### **5.1.Summative assessment**

#### 5.1.1. To assess the expected learning outcomes, there are

No.	Summative assessment methods	Points / Weight in	Date of compilation
		the overall score	
1.	Current survey, assessment of theoretical	20 points/20%	During the 7th week
	knowledge, solving discussion questions		
2.	Performing situational tasks, group tasks, cases	20 points/20%	During the 14th week
3.	Multiple choice test	15 points /15%	During the 9th week
4.	Individual task: to create a social (non-financial)	15 points /15%	During the 13th week
	report of the selected enterprise; to analyze the state		
	of corporate culture at the studied enterprise.		
5.	Exam – ticket assignment	30 points /30%	According to the
	-	_	approved schedule

#### 5.1.2. Evaluation criteria

Component	Unsatisfactorily	Satisfactorily	Good	Perfectly
	<12 points	12 – 14 points	15 – 17 points	18 – 20 points
Current survey,	Less than 60%	60% - 74% correct	75% - 89%	90-100% correct
assessment of	correct answers	answers	correct answers	answers
theoretical				
knowledge,				
solving discussion				
questions				
Performing	<12 points	12 – 14 points	15 – 17 points	18 – 20 points
situational tasks,	Less than 60%	60% - 74% correct	75% - 89%	90-100% correct
group tasks, cases	correct answers	answers	correct answers	answers
Multiple choice	<9 points	9 – 10 points	11- 13 points	14 – 15 points
test	Less than 60%	60% - 74% correct	75% - 89%	90-100% correct
	correct answers	answers	correct answers	answers
Individual task: to	<9 points	9 – 10 points	11- 13 points	14 – 15 points
create a social	Task requirements	The topic is not	All requirements	Fulfilled all the
(non-financial)	not met	fully disclosed, the	of the assignment	requirements of the
report of the		structure of the	are met, but the	task, demonstrated
selected enterprise;		work is not	topic is not	creativity,
to analyze the state		maintained, or	sufficiently	thoughtfulness,
of corporate		some of its	covered, there are	proposed their own
culture at the		components are	grammatical and	solution to the
studied enterprise.		missing.	editorial errors	problem
Exam – ticket	<18 points	18 - 22 points	23 – 26 points	27 – 30 points
assignment	Task requirements	Answered 60% to	Tasks completed	The task was
	not met	74% of the task	from 75% to 89%,	completed in full
			some tasks are	and in compliance
			incomplete	with the
				requirements

#### **5.2.Formative assessment:**

To assess current progress in learning and understand areas for further improvement,

No.	Elements of formative assessment	Date
1	Oral survey after studying each topic OK	weekly
2	Oral feedback from the teacher on the written survey of the current control	During weeks 7 and 14
3	Verbal feedback from the teacher and students regarding individual task iconography	During the 13th week
4	Monitoring of student activity (teacher assessment, student self-assessment)	monthly

#### **5.3.**Evaluation scale (summary) – generally accepted for the university:

Total points for all types of learning activities	ECTS score	National scale score (for the exam)	
90 – 100	A	perfectly	
82-89	В	good	
75-81	C		
69-74	D	satisfactorily	
60-68	${f E}$		
35-59	FX	unsatisfactory with the possibility of reassembly	
1-34	F	unsatisfactory with mandatory re-study of the discipline	

#### 6. LEARNING RESOURCES (LITERATURE)

#### 6.1. Main sources

#### 6.1.1. Textbooks, manuals

- 1. Guseva O.Yu., Voskoboeva O.V., Khlevytska T.B. Social responsibility of business: a textbook. Kyiv: State University of Telecommunications, 2020. 222 p.URL: <a href="https://dut.edu.ua/uploads/l 2168 88978048.pdf">https://dut.edu.ua/uploads/l 2168 88978048.pdf</a>
- 2. Kuzmin O.E. Social responsibility: practical aspect: teaching aid. / O.E. Kuzmin, O.V. Pirog, L.I. Chernobay, N.S. Stanasyuk, I.I. Pasinovich. Kyiv: Publishing house "Kondor", 2020. 244p.
- 3. Saprykina M.A., Lyashenko O., Saensus M.A. and Misko G.A., Zinchenko A.G. Corporate social responsibility: models and management practice: textbook / scientifically edited by Doctor of Economics, Professor, Honored Worker of Science and Technology of Ukraine Redkina O.S. Kyiv: Publishing house "Farbovany list", 2011. 480p.
- 4. Sirenko N.M., Lunkina T.I., Burkovska A.V. Social responsibility: textbook. Mykolaiv: MNAU. 2021. 216p.
- 5. Tkachenko V.V., Batsenko L.M., Kharchenko T.M. Social responsibility. Textbook for full-time and part-time students, fields of knowledge 07 and 05, OS "Master", 2nd edition, revised and supplemented. Sumy, 2023. 283 p.
- 6. Chuprina M.O. Corporate social responsibility: Lecture notes [Electronic resource]: teaching aids for students of specialty 075 "Marketing", educational and professional program "Industrial Marketing". Kyiv: Igor Sikorsky Kyiv Polytechnic Institute. 2023. 138 p.

#### 6.1.2. Methodological support

- 7. Training course in the Moodle system: <a href="https://cdn.snau.edu.ua/moodle/course/view.php?id=1336">https://cdn.snau.edu.ua/moodle/course/view.php?id=1336</a>
- 8. Tkachenko V.V. Social responsibility. Methodological guidelines for practical work for first-year students of the second (master's) level of higher education in the specialty 073 "Management" of full-time and part-time study. Tkachenko V.V. Sumy, 2023. 60p.
- 9. Tkachenko V.V. Social responsibility. Methodological instructions for performing independent work for first-year students of the second (master's) level of higher education in the specialty 073 "Management" of full-time and part-time study. Tkachenko V.V. Sumy, 2023. 34p.
- 10. Tkachenko V.V., Batsenko L.M., Kharchenko T.M. Social responsibility. Textbook for full-time and part-time students, fields of knowledge 07 and 05, OS "Master", 2nd edition, revised and supplemented. Sumy, 2023. 283 p.

#### 6.1.3. Other sources

- 11. International Labour Organization Declaration on Fundamental Principles and Rights at Work: adopted by the International Labour Conference at its Eighty-sixth Session (Geneva, 18 June 1998). URL:https://zakon.rada.gov.ua/laws/show/993\_260#Text
- 12. On the Right to Organize and to Bargain Collectively: ILO Convention No. 98 of September 14, 1956. URL:https://zakon.rada.gov.ua/laws/show/993\_004#Text
- 13. On forced or compulsory labor: ILO Convention of August 10, 1956 No. 29. URL:https://zakon.rada.gov.ua/laws/show/993\_136#Text
- 14. Global Responsible Leadership Initiative (GRLI). URL: www.grli.org
- 15. UN Global Compact in Ukraine (UN Global Compact, 2000). URL:www.globalcompact.org.ua
- 16. European Social Charter (revised): Charter of the Council of Europe of 03.05.1996. URL:http://zakon5.rada.gov.ua/laws/show/994\_062
- 17. International Covenant on Economic, Social and Cultural Rights of 19.10.1973. No. 2148-08. URL: <a href="https://zakon.rada.gov.ua/laws/show/995\_042#Text">https://zakon.rada.gov.ua/laws/show/995\_042#Text</a>
- 18. Official website of the Center for Development of Corporate Social Responsibility (CSR). URL: <a href="http://csr-ukraine.org">http://csr-ukraine.org</a>
- 19. Non-financial reporting: a tool for socially responsible business / UN Office in Ukraine. Global Compact Initiative in Ukraine.URL: <a href="https://www.ppv.net.ua/uploads/work\_attachments/Non-Financial\_Reporting\_UA\_.pdf">https://www.ppv.net.ua/uploads/work\_attachments/Non-Financial\_Reporting\_UA\_.pdf</a>
- 20. Sustainable Development Goals. URL: <a href="https://www.undp.org/uk/ukraine/tsili-staloho-rozvytku">https://www.undp.org/uk/ukraine/tsili-staloho-rozvytku</a>

#### 6.2. Additional sources

- 21. Sabetska T. I. Social responsibility as a philosophy of forming an effective personnel policy of an enterprise. Economy and State. 2018. No. 4. URL:file:///C:/Users/PROFES~1/AppData/Local/Temp/ecde 2018 4 13.pdf
- 22. Tarasyuk G.M., Vasylenko N.V. European model of corporate social responsibility in Ukraine: implementation mechanism and adaptation. Market Infrastructure. 2018. Issue 23. P.240-245. URL:http://www.market-infr.od.ua/journals/2018/23\_2018\_ukr/44.pdf
- 23. Tkachenko V.V., Mohylna L.M. International standards for the implementation of environmental principles of social responsibility by innovatively active businesses. Electronic professional publication "Economy and Society". 2022. Issue 37/2022.URL:https://economyandsociety.in.ua/index.php/journal/article/view/1186
- 24. Tkachenko V., Kibukevych K. Improving the enterprise management system through the formation of a social package. Collection of scientific works of the State Institute of Economics and Management. Kyiv. 2021. Issue 50/2021. P.130-137.

- 25. Tkachenko V.V., Nevechera O.V. Peculiarities of corporate social responsibility management of an enterprise: materials of the scientific-practical conference of teachers, postgraduates and students of Sumy NAU, April 19-23, 2021. Sumy, 2021. P.260-261.
- 26. Tkachenko V.V., Kharchenko T.M. Information support for the use of natural resources by agricultural enterprises as a component of social responsibility. Market Infrastructure. Odesa. 2020. No. 40. P.298-303. URL: <a href="http://www.market-infr.od.ua/journals/2020/40">http://www.market-infr.od.ua/journals/2020/40</a> 2020 ukr/54.pdf
- 27. Tkachenko V. Features of quality management of non-compliant products in Ukraine. Electronic journal "Economy and Society". 2021. Issue 26/2021.URL:https://doi.org/10.32782/2524-0072/2021-26-45
- 28. Tkachenko VV Barriers to the introduction of social responsibility in enterprises of Ukraine: Technologies of the 21st century: collection of abstracts based on the materials of the 27th International Scientific-Practical Conference, November 24-26, 2021. Part 2. Sumy: SNAU, 2021. P.91-92.
- 29. Tkachenko V.V. Responsible innovations as a component of corporate social responsibility: International scientific-practical online conference of young researchers "Innovations in science: modern dimension" (May 4, 2023). Sumy, 2023.
- 30. Tkachenko V.V. Social responsibility in the IT sphere: materials of the VI International Scientific and Practical Conference (correspondence form) "Formation and prospects for the development of business structures within the framework of integration into the European space" (March 21, 2023). Poltava, 2023.
- 31. Tkachenko V. V. The innovative component of corporate social responsibility: materials of the IV International Scientific and Practical Conference "Innovations for Revival: National, Regional, International Context" (October 12, 2023). Zaporizhzhia, 2023. P. 424-425.
- 32. Stoyanets, N., & Tkachenko, V. (2023). Corporate social responsibility and company profitability: the concept of the moderating function of firm reputation and access to capital. Bulletin of Sumy National Agrarian University, (1 (93), 46-51.<a href="https://doi.org/10.32782/bsnau.2023.1.9">https://doi.org/10.32782/bsnau.2023.1.9</a>
  URL: https://snaujournal.com.ua/index.php/journal/article/view/294
- 33. Tkachenko V. & Stoyanets N. (2023). Responsible innovations as a significant factor in the formation of social responsibility of the enterprise. Scientific works of the Interregional Academy of Personnel Management. Economic Sciences, 1 (68), 62-67. URL:http://journals.maup.com.ua/index.php/economics/article/view/2574
- 34. Tkachenko V.V. Personnel motivation and social responsibility of business under martial law: impact on the efficiency of operational activities. Current issues of economic sciences. No. 11. 2025.URL:https://a-economics.com.ua/index.php/home/article/view/450

#### 6.3. Software

- 35. SoftwareZoom is a platform for organizing video conferences.
- 36. Moodle distance learning system software.
- 37. Online testing and quiz creation service Quizizz.com
- 38. Padlet.com online whiteboard