



Alina Brychko

Nationality: Ukrainian **Gender:** Female **Phone number:** (+380) 997393450

✉ **Email address:** alina.brychko@snau.edu.ua

✉ **Email address:** researchcheimsnau@gmail.com

📍 **Work:** Herasym Kondratieva str., 160, 40021 Sumy (Ukraine)

WORK EXPERIENCE

Head of the Public Management and Administration Department

Sumy National Agrarian University [01/09/2024 – Current]

City: Sumy | Country: Ukraine

responsible for overseeing academic programs, coordinating research activities, managing staff, and ensuring the strategic development of the department

Associate Professor at the Public Management and Administration Department

Sumy National Agrarian University [01/09/2019 – 31/08/2024]

City: Sumy | Country: Ukraine

responsible for delivering lectures, conducting research, supervising students

Senior Lecturer, Associate Professor at the Department of Economics

Sumy National Agrarian University [01/09/2015 – 31/08/2019]

City: Sumy | Country: Ukraine

responsible for teaching courses, conducting research, supervising master theses, and participating in academic and administrative activities of the department.

Assistant Lecturer, Senior Lecturer at the Department of Economics

Sumy National Agrarian University [01/09/2012 – 31/08/2015]

City: Sumy | Country: Ukraine

responsible for supporting course delivery, assisting in research activities, providing academic guidance to students, and contributing to the preparation of teaching materials and assessments

EDUCATION AND TRAINING

Bachelor's degree in Management (with honors)

Sumy National Agrarian University [2003 – 2007]

City: Sumy | Country: Ukraine

Master's degree in International Economic Activity Management (with honors)

Sumy National Agrarian University [2007 – 2008]

City: Sumy | Country: Ukraine

PhD in Economic

[2015]

Associate Professor in the Department of Economics

Sumy National Agrarian University [2018]

City: Sumy | Country: Ukraine

Master's degree in Agronomy

Sumy National Agrarian University [2018 – 2019]

City: Sumy | Country: Ukraine



Master's degree in Public Management and Administration

Sumy National Agrarian University [2019 – 2020]

City: Sumy | Country: Ukraine

LANGUAGE SKILLS

Mother tongue(s): Ukrainian

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PROJECTS

[2017]

Sustainable Agriculture Development – 360° Farm Assessment and Joint Development Strategy

project supported by the Swiss Cooperation Office of the Embassy of Switzerland in Ukraine and Nestlé Ukraine. RISE consultant.

[2019 – 2022]

Sustainable Agriculture Development in Ukraine

Expert and executor in the Swiss Agency for Development and Cooperation (SDC) and Nestlé Ukraine project

[2018 – 2021]

Ukrainian Farm Data Management

Coordinator of the project "Ukrainian Farm Data Management" at SNAU, funded by BMEL

[2021 – 2022]

Digitalization of Agricultural Education

Executor of the DAAD international project No. 57514792

Strategic Development Contributions

Member of the working group for the Khmelyv Community Strategy, 2021-2022.

Member of the working group for the Sadivska Village Council Strategy, 2022-2023.

Expert and Consultant Roles

2021-2022 Trainer of the DAAD international project No. 57514792 "Digitalization of Agricultural Education".

June – August 2024 – UNDP Expert on Social Entrepreneurship (Social Entrepreneurship School, training for municipalities): conducted training sessions and served on the project selection committee.

April 2024 – September 2024 - U-LEAD with Europe Program Expert – Focus area: Rural Development. Project number: 19.2186.5-002.30.



PROFESSIONAL DEVELOPMENT / ACADEMIC MOBILITY:

Professional Development / Academic Mobility

Scientific and Pedagogical Internship "*Innovative Methods of Organizing the Educational Process for Students Majoring in Public Administration in Ukraine and EU Countries*", February 22 – April 2, 2021, Zagreb, Republic of Croatia.

Scientific-Pedagogical Internship on "*Business Planning*," "*Investment Theory*," "*Making Training Videos with Camtasia*" within DAAD Project No. 57514792 "Digitalization of Agricultural Education", Weihestephan-Triesdorf University of Applied Sciences, Germany – September 12-16, November 9-13, December 6-8, 2021 (6 ECTS, 180 academic hours).

Professional Development Program "Teaching Excellence School", developed and conducted by Ukrainian Food Valley and the Center for Professional Development and Leadership of Ternopil National Pedagogical University with the support of the USAID Agricultural and Rural Development Program in Ukraine – AGRO, Kyiv, June 27 – July 10, 2022 (6 ECTS, 180 academic hours).

Professional Development Program "Mini-MBA for Women Farmers-Entrepreneurs", developed and conducted by Ukrainian Food Valley with the support of USAID AGRO, Kyiv, April 2, 2021 – September 15, 2022 (6 ECTS, 180 academic hours).

Expert in the DAAD Project Nr. 57514792 "*Digital Modernization of Lecturing in Ukrainian Agricultural Universities*", Weihestephan-Triesdorf University of Applied Sciences, Germany, July 5-14, 2022.

Professional Development Course on Agricultural Advisory Services and Expert Consulting, Institute of Postgraduate Education, National University of Life and Environmental Sciences of Ukraine, March 20 – April 3, 2024. Certificate No. 17/09/04 dated 18.09.2024 (Registration No. 17/09/4).

International Academic Mobility Program, Weihestephan-Triesdorf University of Applied Sciences (HSWT), Germany, November 9-17, 2024.

NETWORKS AND MEMBERSHIPS

[2021 – Current] Kyiv

Center for Ukrainian and European Scientific Cooperation

PUBLICATIONS

Articles in Journals Indexed in the International Scientometric Database Scopus / Web of Science

S. Lukash, O.Pizniak, **A.Brychko**, N.Maslak, O.Maslak. Management of labour migration and its impact on rural sustainable development: the case of Ukraine. *36th IBIMA International Conference, Granada (4-5 November 2020)*, p.11514-11523. **ISBN: 978-0-9998551-5-7**. <https://ibima.org/accepted-paper/management-of-labour-migration-and-its-impact-on-rural-sustainable-development-the-case-of-ukraine/> (**Web of Science**)

I. Lozynska, S. Lukash, N. Maslak, **A. Brychko** DIGITALIZATION, ROBOTICS AND GENOMIC RESEARCH IN LIVESTOCK DEVELOPMENT. *The International Journal of Business Analytics (IJBAN)* Vol. 8, Issue 2. 2021. <https://www.igi-global.com/article/digitalization-robotics-and-genomic-research-in-livestock-development/276445>. DOI:10.4018/IJBAN.2021040103 (**Scopus+ WoS**)

Pasko, O., Chen, F., Oriekhova, A., **Brychko, A.**, & Shalyhina, I. (2021). Mapping the Literature on Sustainability Reporting: A Bibliometric Analysis Grounded in Scopus and Web of Science Core Collection. *European Journal of Sustainable Development*, 10(1), 303. <https://doi.org/10.14207/ejsd.2021.v10n1p303>. (**Scopus+WoS**)



Maslak N., **Brychko A.**, Maslak O., Lukash S. State Policy and Financial Support of Ukrainian Agrarian Economy Development. *Public Policy and Administration*. Vol 20, № 2 (2021). P. 189-204. DOI: <https://doi.org/10.13165/VPA-21-20-2-04>. URL: <https://ojs.mruni.eu/ojs/public-policy-and-administration/article/view/5380> (**Scopus**)

Kalachevska L., Slavkova O., Lukash S. **Brychko A.** Modern paradigm of rural public management: the case of Ukraine. *Public Policy and Administration*, 2022, 21(2), pp. 105–117 URL: <https://ojs.mruni.eu/ojs/public-policy-and-administration/article/view/6061> (**Scopus**) DOI: 10.13165/VPA-22-21-2-05.

Cui, X., **Brychko, A.** (2023). Innovation management of the enterprise in the context of sustainable development. *Financial and Credit Activity Problems of Theory and Practice*, 5(52), 208–221. <https://doi.org/10.55643/fcaptp.5.52.2023.4147> [**Scopus, Web of Science: ESCI**].

Zhao, J.; **Brychko, A.** Management of the Behaviour of the Company's Personnel Based on Corporate Culture. *Economics. Ecology. Socium* **2023**, 7, 65-76. [**Web of Science: ESCI**]. DOI: <https://doi.org/10.31520/2616-7107/2023.7.3-6>

Lin, Zhu and **Brychko, Alina**. Bibliometric Analysis of Research Hotspots and Trends in the Transformation and Development of Agricultural Enterprises. *Management Theory and Studies for Rural Business and Infrastructure Development*, vol.45, no.4, 2023, pp. 438-452. <https://doi.org/10.15544/mts.2023.43> (**WoS**)

Brychko, A., Cui, X., Kharchenko, T., Tytarenko, V., & Pitel, N. (2024). Sustainable development strategies in enterprise management: Innovation and responsibility. *Journal of Management World*, 2024(4), 293-300. <https://doi.org/10.53935/jomw.v2024i4.389>(**WoS**)

Brychko, A., Kharchenko, T., Lukash, S., Dudnyk, K., Dmytrenko, O., & Miroshnychenko, O. (2024). Innovative management tools for implementing state environmental-economic policies in rural areas: EU approaches. *Financial and Credit Activity Problems of Theory and Practice*, 6(59), 532–546. <https://doi.org/10.55643/fcaptp.6.59.2024.4543> [**Scopus, Web of Science: ESCI**]

Articles in Professional Journals of Ukraine:

Alina Brychko, Wang Zheng yang Digital technologies for economic sustainable development at Chinese enterprises. *Scientific journal "Economics, Management and Administration"* № 2(96) - 2021. C.15-25. ISSN 2664-2468 URL: <http://ema.ztu.edu.ua/issue/view/14289>

Brychko, A., & Lukash, S. (2021). State support and regulation of farming in Sumy region. *Public Administration and Regional Development*, (12), 376-407. <https://doi.org/10.34132/pard2021.12.04> URL: <https://pard.mk.ua/index.php/journal/article/view/248>

Brychko A. M. Public quality management of health care services. - *scientific journal "Public Management and Administration in Ukraine"*. - PU "Black Sea Research Institute of Economics and Innovations", № 28, 2022, C.46-49. DOI <https://doi.org/10.32843/pma2663-5240-2022.28.9>

Brychko A. M. Efficiency of personnel management as one of the stages of doing your own business (on the example of healthcare institutions) *Economy and society*. 2022 (36). <https://economyandsociety.in.ua/index.php/journal/article/view/1159/1117>. DOI: <https://doi.org/10.32782/2524-0072/2022-36-27>

Brychko A. Management of innovative development of agricultural enterprises. *Economy and society*. 2022. № 45. URL: <https://economyandsociety.in.ua/index.php/journal/article/view/1908> DOI: 10.32782/2524-0072/2022-45-2

Cui Xiaoping, **Alina Brychko**. Problems and countermeasures of enterprise management innovation. *Economy and society*, (48). <https://doi.org/10.32782/2524-0072/2023-48-1>

Zhao Jing, **Alina Brychko** The association and conflict between corporate culture and employee behavior in the VUCA era. *Economy and society*, (48). <https://doi.org/10.32782/2524-0072/2023-48-46>



Brychko A.M. Analysis of trends and state control of sports industry development in Ukraine: *Journal "Scientific Innovations and Advanced Technologies"* (Series "Management and Administration", Series "Law", Series "Economics", Series "Psychology", Series "Pedagogy"). 2023. № 7(21) 2023. C. 65-75. [https://doi.org/10.52058/2786-5274-2023-7\(21\)-65-74](https://doi.org/10.52058/2786-5274-2023-7(21)-65-74)

Cui Xiaoping, **Brychko A.** (2023). Analysis of enterprise management innovation in the context of the Internet. *Modern Economics*, 40(2023), 64-67. DOI: [https://doi.org/10.31521/modecon.V40\(2023\)-09](https://doi.org/10.31521/modecon.V40(2023)-09).

Zhao J., **Brychko A.** Analysis of corporate culture of Chinese small and medium-sized Internet enterprises // *International scientific journal "Internauka"*. Series: "Economic Sciences". - 2023. - №9. <https://doi.org/10.25313/2520-2294-2023-9-9178>

Zhu L., **Brychko A.** Analysis of development trend in international agri-food markets // *International scientific journal "Internauka"*. Series: "Economic Sciences". - 2023. №10. <https://doi.org/10.25313/2520-2294-2023-10-9298>

Zhao, J. **Brychko, A.** Research on approaches to enhance corporate core competitiveness through corporate culture. *Scientific Bulletin of the International Humanitarian University. Series "Economics and Management"*, 2024, 61 C. 25-32. DOI: <https://doi.org/10.32782/2413-2675/2024-61-4>

Brychko A.M., Bondar A.V. Management consulting as a tool for strategic development of rural areas in the context of green reconstruction and European integration of Ukraine. *Problems of a systemic approach in economics*. 2024. 4(97) C. 107-112. DOI: <https://doi.org/10.32782/2520-2200/2024-4-15>

Brychko A.M. Tools for supporting local initiatives for sustainable rural development: European experience and prospects for Ukraine on its path to the EU. *Society and national interests* № 2(10) (2025), C.526-539. [https://doi.org/10.52058/3041-1572-2025-2\(10\)-526-538](https://doi.org/10.52058/3041-1572-2025-2(10)-526-538)

Yao Minjiang, **Alina Brychko** Management of digital transformation on innovation performance in Chinese enterprises: an Empirical analysis. *Economy and society*. №71/2025. <https://doi.org/10.32782/2524-0072/2025-71-22>

Brychko A.M. Lyshenko M.O. Communication tools for rural development: European experience and prospects of Ukraine in integration into the EU. *Current issues of economic sciences*. 2025 № 10

Monographs

Brychko A.M. Economic principles of adaptation of agricultural enterprises to the conditions of globalization: monograph. Sumy, "Sumy National Agrarian University", 2018, 227 c.

Brychko A.M. Management of regional development as part of the regional economic system Diagnostics of the functioning of the regional economic system: monograph. / edited by Danko Yu.I., Medvid V.Yu., Kovaleva O.M. Sumy, "University Book", 2020, C. 33-42.

Brychko A.M. Noskov S.V. State management of the development of palliative care in Ukraine. Theoretical, methodological and practical aspects of public management and administration: monograph / edited by Slavkova O.P. Sumy National Agrarian University. – Sumy: Publishing house "MakDen" - 2023. C 157-188.

Inna Koblianska, Svitlana Lukash, **Alina Brychko** (2024). Evolution and modernity of policy issues in carbon management. In *Manoj Kumar Jhariya, Ram Swaroop Meena, Arnab Banerjee, Sandeep Kumar, and Abhishek Raj (Eds.). Agroforestry for Carbon and Ecosystem Management. Springer LLC*. – P. 387-402. <https://doi.org/10.1016/B978-0-323-95393-1.00001-4>Write here the description...

CONFERENCES AND SEMINARS

Conferences

I took part in more than 40 scientific conferences, including in Poland, Germany, Moldova, Lithuania, Republic of Croatia...



MAIN TEACHING DISCIPLINES

Main Teaching Disciplines:

Regional Economics, Starting Your Own Business, Management Consulting, Territorial Economic Management, Enterprise Analysis and Control (taught in Ukrainian and English); *Small-Scale Farming and Local Food Supply* (taught in English)

SKILLS

Instagram Ad / Video Conferencing (Zoom, Teams, Skype, Webex) - Advanced / Social media management (Facebook, Twitter, LinkedIn, YouTube, Instagram) / Google Drive / Team-work oriented / Organizational and planning skills / Good listener and communicator / Outlook / Hard working, arranged, responsible / Microsoft Office package: Microsoft Word, Excel, PowerPoint, Access / Browsing the Internet (experienced) / knowledge of presentation platforms (PowerPoint, Prezi, Canva)