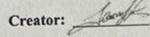
Ministry of education and science of Ukraine Sumy national agrarian university Faculty of economics and management Department of management named by L.Mykhailova

Syllabus of the educational component

SCIENTIFIC PUBLICATIONS WRITING AND PHD DISSERTATION PREPARATION (mandatory)

Specialty	073 Management
Educational program	Management
HE level	doctor of philosophy the third (educational and scientific) level of higher
	education



Sokhan I., Dr.Sci in Management, Professor of Management Department named after professor L.Mykhailova

Considered, reviewed and approved on the meeting of the Management Department named after professor L.Mykhailova

The head of the department

ier

Alvina ORIEKHOVA (name)

Approved:

Guarantor of the educational program,

sign)

Inna SOKHAN. (name)

Marharyta LYSHENKO (name)

Head of PhD Department

Dean of the Faculty

A review of the work program has been provide

yanets a name (name)

(name)

Methodist of the Department of Education Quality, licensing and accreditation

(sign)

(sign)

(Baranik N.) (name)

2024

Registered in the electronic database: date:_

06.07.

ign)

SNAU, 2024

Information on viewing the work program (syllabus):

Academic year in which the changes are made	The number of the annex to the work program with a	The ch	anges were reviewed an	d approved
	description of the changes	Date and number of the protocol of the meeting of the department	Head of denartment	Guarantor of EP
		57 p		

1. Name of EC Scientific publication writing and phd dissertation preparation Faculty of Economic and Management / Department of Management 2. Faculty/Department named by L.Mykhailova Obligatory 3. State of EC Program/Specialty 4. (programs) of which the OC is a component (to be filled in for mandatory OCs) Program/Specialty 5. Scientific and educational program «Management». The third (educational and scientific) level of higher education. Level of higher education: doctor of philosophy. Field of study: 07 - «Management and administration». Specialty: 073 - «Management». Level of NFC 8 6. 7. Semester and Full-time studying duration 14 weeks, 2 semestr ECTS credits number 8. 3 Directed study Total workload and 9. Self-directed study time allotment Lectures Seminars Labs Language of 20 20 54 instruction Lecturer/Leader of 10. English educational component ECTS credits number Inna Sokhan, Dr.Sci in Management, professor of Management 11. department named by L.Mykhailova Consultations 11. Contacts hours every tuesday 12.15. online; at inna.sokhan@snau.edu.ua 12. Educational The discipline "Scientific publications writing and phd dissertation component preparation" is an important component of the training of specialists and description occupies a significant place in future practical activities. The importance of the course is determined by the formation of students obtaining the degree of Doctor of Philosophy in basic knowledge of methodology, methods and organization of scientific activity to ensure their professional training as scientists; as well as the formation of competences in conducting independent qualified and completely original scientific research, making informed decisions regarding the selection of appropriate research tools and ways of solving scientific and applied tasks that arise during the development of one or another problem, as well as mastering the general conceptual and categorical apparatus and a special methodology of scientific knowledge, developing the necessary skills and abilities to produce new ideas in the relevant fields. 13. Educational Formation of phd student at the third (educational and scientific) level of competencies that will allow to create, analyze and solve complex component aim problems in the conditions of a changing environment, provide a comprehensive approach to the completion of dissertation work Prerequisites for 1. The educational component is based on the study of EC: OC3, OC5, 14. educational OC6 component studying,

1. GENERAL INFORMATION ABOUT THE EDUCATIONAL COMPONENT

 Policy of academic integrity According to the Code of Academic Integrity of the Sumy NAU academic integrity is a set of principles, rules of behavior of participant in the educational process, aimed at forming an independent an responsible personality, capable of solving tasks in accordance with th educational level in compliance with the norms of law and socia morality. Observance of academic integrity by students of higher educatio involves independent performance of educational tasks, tasks of currer and final control, learning results. It is expected that students of higher education will adhere to th principles of academic integrity, being aware of the consequences of it violation, which is determined by the regulatory documents of the Sum National Agrarian University, in particular the Code of Academi Plagiarism at the Sumy NAU (a full list of regulatory documents i posted on the university's website. https://snau.edu.ua/viddil-zabezpechennya-yakosti-osviti/akademichna-dobrochesnist/). For violation of academic integrity, students of higher education may b held to the following academic responsibility: repeated assessment (test, exam, credit, etc.); repeated completion of the training course; warning; 		connection with other educational components of EP	2. The educational component is the basis for studying EC: organization of preparation of scientific publications and writing of dissertations
 expulsion from the university; (Part 5 of Article 48 of the draft Law of Ukraine "On Education"); arrest or restriction of liberty, or deprivation of liberty, with deprivation 	15.	Policy of academic	Observance of academic integrity by students of higher education involves independent performance of educational tasks, tasks of current and final control, learning results. It is expected that students of higher education will adhere to the principles of academic integrity, being aware of the consequences of its violation, which is determined by the regulatory documents of the Sumy National Agrarian University, in particular the Code of Academic Integrity, the Regulations on the Prevention and Detection of Academic Plagiarism at the Sumy NAU (a full list of regulatory documents is posted on the university's website. https://snau.edu.ua/viddil-zabezpechennya-yakosti- osviti/zabezpechennya-yakosti-osviti/akademichna-dobrochesnist/). For violation of academic integrity, students of higher education may be held to the following academic responsibility: - repeated completion of the training course; - warning; - issuing a reprimand; - expulsion from the university; (Part 5 of Article 48 of the draft Law of Ukraine "On Education"); - arrest or restriction of liberty, or deprivation of liberty, with deprivation of the right to hold certain positions or engage in certain activities with

2. LEARNING OUTCOMES UNDER THE EDUCATIONAL COMPONENT AND THEIR RELATIONSHIP WITH PROGRAM LEARNING OUTCOMES

Learning outcomes for EC (MLOs): On successful completion the educational component, the student will be able	Program learning outcomes, PLOs (specify the number according to the numbering given in EP) ¹		LOs umber the	How is assessed
	PLO ₂	PLO ₆	PLO ₇	
MLOs 1. Be able to formulate a problem, develop a plan, form a methodology and evaluate the results of scientific research.		Х		Research tasks
MLOs 2. Use the latest technologies and research methodology in combination with modern management science to present the results of scientific research in periodicals and during public speeches.	х			Individual task
MLOs <i>3</i> . Apply a competent approach to the formation of a set of measures for approbation of the results and defense of the dissertation research.			Х	Multiple choice test

PLO 02 Feel free to present and discuss with specialists and non-specialists research results, scientific and applied scientific problems by the stateand English languages, qualified to display the results of research in scientific publications in leading international scientific publications.

PLO 06. Plan and carry out scientific and applied research with of management and related interdisciplinary areas with the use of modern tools, critically analyze the results of own research and the results of other researchers in the context of the entire complex of modern knowledge regarding the investigated problem; make proposals for financing research and/or projects.

PLO 07. To test and implement the results of one's own research in the field of management.

3. CONTENT OF THE EDUCATIONAL COMPONENT (CURRICULUM PROGRAM)

Topic.	Distribution within the general		Learning resources
List of issues to be considered within the	time budge	t	
topic	Class work	Individual	
		work	

Topic 1. The essence of scientific publications and their role in the process of preparing a dissertation.	2	2	6	1-13
Plan:				
1. Modern requirements and approaches to				
the preparation of scientific publications				
and their importance for the successful				
preparation of a dissertation.				
2. Classification and specificity of				
scientific publications.3. Dissertation abstract and the method of				
its implementation and design. Dissertation abstract structure.				
4. Scientific report. Theses of the				
scientific report. Theses of the				
5. Scientific monograph, its structure,				
requirements for writing.				
Topic 2. Organization of the preparation	2	2	6	1-13
of a scientific article and its support.	2	~	U	1 15
Plan:				
1. Types of scientific articles: original				
article, scientific report, review article,				
etc.				
2. General requirements for the structure				
and content of the article.				
3. Special requirements of magazines.				
4. Tables, illustrative materials and				
additional information.				
5. General recommendations for magazine				
selection.				
6. Covering letter to the editors of the				
magazine.				
7. Elsevier platform for journal selection.		-		
Topic 3. Peculiarities of preparing articles	2	2	6	1-13
for publication in publications indexed in				
Scopus and Web of science.				
Plan:				
1. Ensuring the methodological accuracy				
of the scientific text in the process of publication in leading scientific				
publication in leading scientific publications (indexed in international				
scientometric databases).				
2. Features of the structure of articles in				
publications indexed in Scopus and Web				
of science.				
3. Search for periodicals for publication				
and check them for indexing.				
4. Stages of preparation, submission and				
review of articles.				
5. Application of economic-mathematical				
modeling tools to improve the quality of				
articles.				
Topic 4. Organization of work with	2	2	5	1-13
scientific literature.				
Plan:				
1. Modern information and search				
systems.				

2. Accumulation and processing of				
scientific information.				
3. Bibliographic information management				
tools: Zotero, Bibus, EndNote and				
Mendeley.				
Topic 5. The structure of the dissertation	2	2	5	1-13
research.				
Plan:				
1. Basic concepts of scientific research.				
2. General methodology of dissertation				
research.				
3. Formulation and approval of the topic				
of the dissertation research.				
4. Organization of work on the				
dissertation.				
5. Search, accumulation and processing of				
scientific information.				
6. Writing a literature review for the				
dissertation.				
7. Outline of the content and structure of				
the dissertation. Introduction to the				
dissertation.				
8. The main part of the dissertation.				
Conclusions to the dissertation.				
References.				
9. Presentation of text material.				
Rubrication of the text.	2		_	1.10
Theme 6. Dissertation design.	2	2	5	1-13
Plan:				
1. Language and style of presentation of				
the material. Punctuation, syntactic design				
of sentences.				
2. Technical characteristics of the				
dissertation. Titles of the structural parts				
of the dissertation. Legend. Equations and formulas. Designing illustrations and				
1 I OF THE TARGET AND THE STATIONS AND				
digital material.				
digital material. 1. 3. Rules of citation and references.				
digital material.1. 3. Rules of citation and references.Compilation of the list of used literature				
digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices.	2	2	6	1-13
digital material.1. 3. Rules of citation and references.Compilation of the list of used literature and appendices.Topic 7. Preparation of dissertation	2	2	6	1-13
digital material.1. 3. Rules of citation and references.Compilation of the list of used literature and appendices.Topic 7. Preparation of dissertation research for defense.	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the dissertation. 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the dissertation. 3. Rules for creating a specialized 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the dissertation. 3. Rules for creating a specialized scientific council. 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the dissertation. 3. Rules for creating a specialized scientific council. 4. Documents required for submitting a 	2	2	6	1-13
 digital material. 1. 3. Rules of citation and references. Compilation of the list of used literature and appendices. Topic 7. Preparation of dissertation research for defense. Plan: 1. Conducting a preliminary examination at the department. 2. Forming a conclusion about the scientific novelty, theoretical and practical significance of the results of the dissertation. 3. Rules for creating a specialized scientific council. 	2	2	6	1-13

				1
Topic 8. The procedure for defending a	4	4	6	1-13
dissertation research.				
Plan:				
1. The procedure for defending a				
dissertation research.				
2. Preparation of a report for the defense				
of the dissertation. Stylistic features of the				
report for the dissertation defense				
procedure.				
3. Multimedia presentation of research				
results.				
4. Answers to the questions of the				
members of the specialized scientific				
council.				
5. Preparation of documents for the				
submission of the certification case.				1.12
Topic 9. Ethics of scientific publications,	2	2	5	1-13
academic integrity and responsibility.				
Plan:				
1. Ethics of scientific research and				
publication preparation.				
2. Types of academic dishonesty.				
3. Plagiarism and its types.				
4. Responsibility for violation of academic				
integrity.	20	20	50	
Total	20	20	50	

4.TEACHING AND LEARNING METHODS

MLO	Teaching methods (work to be carried out by the teacher <u>during classroom classes</u> , consultations)	Teaching methods (what types of educational activities should the student <u>perform independently</u>)
MLOs 1. Be able to formulate a problem, develop a plan, form a methodology and evaluate the results of scientific research.	Verbal methods: lecture, explanation, educational discussion	Method of ready knowledge
	Visual methods: demonstration Practical methods: practical works, individual	Method of formation of abilities and skills Research method
	calculation and analytical tasks Method of tutoring	Methods of checking and evaluating knowledge, abilities and skills
MLOs 2. Use the latest technologies and research methodology in combination with modern management science to	Verbal methods: lecture, explanation, educational discussion	Method of ready knowledge
present the results of scientific research in periodicals and during public speeches.	Visual methods: demonstration	Method of formation of abilities and skills
	Practical methods: practical works, individual calculation and analytical tasks	Research method

	Method of tutoring	Methods of checking and evaluating knowledge, abilities and skills
MLOs 3. Apply a competent approach to	Verbal methods: lecture,	Method of ready
the formation of a set of measures for	explanation, educational	knowledge
approbation of the results and defense of	discussion	
the dissertation research.	Visual methods:	Method of formation of
	demonstration	abilities and skills
	Practical methods: practical	Research method
	works, individual	
	calculation and analytical	
	tasks	
	Method of tutoring	Methods of checking and
		evaluating knowledge,
		abilities and skills

The following teaching methods will be used during lectures and practical classes:

Explanation. Interpretation of concepts, phenomena, principles, terms, etc., mainly during the teaching of new material.

Educational discussion. This is a discussion of an important issue, an exchange of ideas between students of higher education and/or a teacher, aimed not only at the assimilation of new knowledge, but also at the creation of an emotionally saturated atmosphere that would contribute to a deep penetration into the truth. **Illustration.** Using presentations and other media content to reinforce material being explained, discussed or tasks being performed.

Demonstration. Presentation by the teacher of educational materials in dynamics (use of professional programs, situations, etc.).

Written and oral test tasks. Independent concentration and reproduction of acquired knowledge and skills in conditions of limited time and sources of information.

Cases. Algorithmic search for a solution through the use of typical methods, which, unlike the solution of cases, does not require identification of the problem and original approaches to its solution.

Demonstration and discussion of presentations. Visual display of the media accompaniment of the oral presentation with elements of the discussion.

Comparison. With its help, common and distinctive features of objects and phenomena are established. **Exercises.** In their essence, they are multiple repetitions of certain actions or types of activity with the aim of their assimilation, which is based on understanding and is accompanied by conscious control and correction. The following types of exercises are used in the educational process: preparatory (they prepare students of higher education to perceive new knowledge and ways of applying it in practice); introductory (contribute to the assimilation of new material based on the distinction of related concepts and actions); trial (first tasks to apply newly acquired knowledge); training (contribute to the formation of skills in standard conditions: according to a sample, instruction, task); creative (the content and method of execution are close to real life situations); control (mainly educational: written, graphic, practical exercises).

Analysis method. Its essence consists in the study of objects or phenomena according to individual signs and relations, in the division into elements, and the understanding of the connections between them.

5. EVALUATION BY THE EDUCATIONAL COMPONENT

5.1.1 To assess the expected learning outcomes, it is provided:

№	Methods of summative assessment	Points / Weight in the overall assessment	The date of compilation
1.	Research taska	40/40%	6,13 week

2.	Individual task	30/30%	14 week
3.	Test	30/30%	14 week

5.1.2 Evaluation criteria

Component	Unsatisfactory	Satisfactory	Good	Excellent
Cases	< 15 points	15-24 points	25-35 points	36-40 points
Individual task	the correct answer was provided for less than 60% of	Most of the requirements are met, but individual components are missing or insufficiently disclosed, there is no analysis of other approaches to the issue 18-21 points the correct answer was provided for 60%-74% of the tasks	All requirements of the task have been fulfilled 22-26 points the correct answer was provided for 75%-89% of the	All the requirements of the task were met, creativity and thoughtfulness were demonstrated, and an own solution to the problem was proposed 27-30 points 90% or more tasks were answered correctly
Test	the tasks <18 points	18-21 points	tasks 22-26 points	27-30 points
	The task requirements have not been fulfilled	Most of the requirements are met, but some components are missing or insufficiently disclosed	All requirements of the task have been fulfilled	All the requirements of the task were met, creativity and thoughtfulness were demonstrated, and an own solution to the problem was proposed

5.2. Formative assessment:

5.2.1 To evaluate the current progress in education and understand the areas of further improvement, is provided

N⁰	Elements of formative assessment	Date
1	Testing after learning the topics № 2,4,5,7-10.	3 week, 7 week
2	Verbal feedback from the teacher during classroom work	constantly
3	Oral survey during classes and feedback from the teacher during classroom work	constantly
4	Conversation and discussion during classroom lectures	constantly
5	Written feedback from the teacher based on the results of the INHW	6,13 week
6	Discussion of situational tasks and presentations on the subject of independent study of the discipline	constantly
7	Verbal feedback from the teacher and students after the	14 week
	exam	

Self-assessment can be used as an element of summative assessment and formative assessment.

5.3 Total number of points for EC and rating scale

The total number of points for the educational component is 100 points. 5.3.1 Evaluation scale operating at the University:

The sum of points	Evaluation on a national scale			
for all types of educational activities	For an exam, course project (work), practice, qualification work	For a credit		
90 - 100	excellent			
82-89	anad			
75-81	good	passed		
69-74	antiafa ata ma	1		
60-68	satisfactory			
35-59	not satisfactory with the possibility of retaking	not passed with the possibility of retaking		
0-34	not satisfactory with obligatory repeated study of the discipline	not passed with obligatory repeated study of the discipline		

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Dissertation and theses. Available at https://libguides.gc.cuny.edu/dissertations/citation
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https://libguides.ul.ie/c.php?g=681741&p=4864726

Рецензія на робочу програму (силабус) ОК SCIENTIFIC PUBLICATIONS WRITING AND PHD DISSERTATION PREPARATION

Розроблену викладачем кафедри менеджменту Сохань I.В.

Параметр, за яким оцінюється робоча програма (силабус) освітнього компонента гарантом або членом проєктної групи	Так	Hi	Коментар
Результати навчання за освітнім компонентом (ДРН)			
відповідають НРК			
Результати навчання за освітнім компонентом (ДРН)			
відповідають передбаченим ПРН (для обов'язкових			
OK)			
Результати навчання за освітнім компонентом дають			
можливість виміряти та оцінити рівень їх досягнення			

Член проектної групи ОП

(назва)	

(ПІБ)

(підпис)

Параметр, за яким оцінюється робоча програма		Hi	Коментар
(силабус) освітнього компонента викладачем			
відповідної кафедри			
Загальна інформація про освітній компонент є достатньою			
Результати навчання за освітнім компонентом (ДРН)			
відповідають НРК			
Результати навчання за освітнім компонентом (ДРН) дають			
можливість виміряти та оцінити рівень їх досягнення			
Результати навчання (ДРН) стосуються компетентностей			
студентів, а не змісту дисципліни (містять знання, уміння,			
навички, а не теми навчальної програми дисципліни)			
Зміст ОК сформовано відповідно до структурно-логічної схеми			
Навчальна активність (методи викладання та навчання) дає змогу			
студентам досягти очікуваних результатів навчання (ДРН)			
Освітній компонент передбачає навчання через дослідження, що			
є доцільним та достатнім для відповідного рівня вищої освіти			
Стратегія оцінювання в межах освітнього компонента відповідає			
політиці Університету/факультету			
Передбачені методи оцінювання дозволяють оцінити ступінь			
досягнення результатів навчання за освітнім компонентом			
Навантаження студентів є адекватним обсягу освітнього			
компонента			
Рекомендовані навчальні ресурси є достатніми для досягнення			
результатів навчання (ДРН)			
Література є актуальною			
Перелік навчальних ресурсів містить необхідні для досягнення			
ДРН програмні продукти			

Рецензент (викладач кафедри) _