

PERSONAL INFORMATION

Viktoriia Shumkova

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Sex Female | Date of birth 21/11/1992 | Nationality Ukrainian

WORK EXPERIENCE

- 18/07/2011–31/08/2012 **technician at Center of Information Technology**
Sumy National Agrarian University, Sumy (Ukraine)
- 03/09/2012–31/08/2023 **teacher of economic subjects**
college of Sumy National Agrarian University, Sumy (Ukraine)
Lecturer of financial subjects, namely: "Banking System", "Budget System", "Tax System", "Accounting and Reporting in Banks"
- 01/09/2017–30/06/2018 **assistant of professor (external worker) at Department of Statistic, AEA and Marketing**
Sumy National Agrarian University, Sumy (Ukraine)
Assistant of professor of such subjects as "Analysis of Economic Activity" and "Marketing"
- 01/09/2018–2019 **senior lecturer (external worker) at Department of Statistic, AEA and Marketing of Sumy National Agrarian University, Sumy (Ukraine)**
- 2019-2023 **senior lecturer (external worker) at Department Marketing and Logistics of Sumy National Agrarian University, Sumy (Ukraine)**
- 2023 - Present **Associate Professor at Department of Marketing and Logistics Sumy National Agrarian University, Sumy (Ukraine)**
Lecturer of such subjects as Social-ethical marketing, International marketing, Information systems and technologies of applied and scientific research, Professional information technologies

EDUCATION AND TRAINING

- 01/09/2008–24/06/2011 **Junior Specialist in Finance and Credit (honors degree)**
College of Sumy National Agrarian University, Sumy (Ukraine)
- 14/10/2010–16/12/2011 **Certificate in Practical Psychology**
European School of Correspondence Education, Kharkov (Ukraine)
- 01/09/2011–31/05/2012 **Bachelor in Finance and Credit (honors degree)**
Sumy National Agrarian University, Sumy (Ukraine)
- 01/09/2012–21/06/2013 **Master in Finance and Credit (honors degree)**
Sumy National Agrarian University, Sumy (Ukraine)
- 01/02/2018 **Diploma of Candidate of Science (PhD), specialty 08.00.04 - economics and management of enterprises (by economic activity)**

12/10/2018	Attestation on possession of the national language (certificate of fluency in the national language) Sumy National Agrarian University, Sumy (Ukraine)
26/04/2019	Certificate of Attainment in Modern Languages – English level B2 ECL Authorised Exam Center (Ukraine)
2020	Course: "Media Literacy for Educators" Platform of mass open online courses Prometheus (Ukraine)
2020	International advanced training "The cloud storage service for the online studying on the example of the Zoom platform" International Foundation of Educators and Scholars, Kyiv (Ukraine), Lublin (Republic of Poland)
2020-2021	Master degree in Ecology (honors degree) Sumy National Agrarian University, Sumy (Ukraine)
2021	Webinar, educational online conference on cooperation between business and universities "Uni-biz bridge 7", dedicated to the creation of cases and their implementation in the educational process
2021	Course "Academic Integrity: An Online Course for Teachers" (Prometheus Massive Open Online Course Platform)
2021	"Digital Marketing" course (Platform of massive open online courses Prometheus)
2021	International advanced training on the topic: "Innovative forms of modern education with using Google meet and Google classroom platforms"
2021	Lifecell Digital Academy training cycle. Courses for teachers and members of the Ukrainian Marketing Association
2021	International internship "Fundraising and basics of project activity in educational institutions: European experience"
2022	"Internet Marketing" course (Campster - an interactive online learning platform)
2022	Seminar "Academic Integrity in Higher Education: Current Challenges and Best Practices" (SNAU within the Erasmus project)
2022	Participant of the Uni-biz bridge project on the development of cooperation between business and universities, dedicated to the development of teacher soft skills
2023	Participant of the project on the development of business and university cooperation "Uni-biz bridge" from UGEN: Adaptability and flexibility of the teacher
2023	International advanced training: "Non-formal Education in the Training of Masters and Doctors of Philosophy (PhD) Students in the European Union and Ukraine" the Countries of the European

2024 International scientific and pedagogical internship on the topic "Innovative Educational Technologies: European Experience and Its Implementation in the Training of Specialists in Economics and Management"

2024 Participant of the project on the development of cooperation between business and universities "Uni-biz bridge" from UGEN: Education in conditions of uncertainty

PERSONAL SKILLS

Mother tongue(s) Ukrainian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Polish	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills - excellent written and verbal communication skills
- speaking in public
- good teamwork skills

Organisational / managerial skills - creating and keeping deadlines
- goal setting and meeting goals
- problem solving
- productivity
- team leadership
- multitasking
- strategic thinking
- implementing strategy

Job-related skills - - mentoring skills
- keep up-to-date with changes in the industry

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

ADDITIONAL INFORMATION

Areas of research Social and ethical aspects of marketing activities of enterprises

Main works In total 80 scientific publications and 17 methodical editions, distance courses for studying and methodical complexes of disciplines "Strategies of International Agricultural Marketing", "Marketing research and investment project management", "Organization of logistic activities", "Logistics", "Social-ethical marketing", "International marketing", "Information systems and technologies of applied

and scientific research", "Professional information technologies"

Scientific developments

Participation in work on a research problem on the topics: "Organizational and economic support for the development of the agro-food market" (state registration number 0116U002755, implementation period 2016-2020), "Managing the competitiveness of enterprises on the basis of innovative marketing" (state registration number 0119U100250, implementation period 2019-2021 .), "Marketing support for the market of agro-food products in conditions of sustainable development" (implementation period 2021-2024).

Honours and awards

Gratitude of the Scientific-Methodical Center for Information and Analytical Support of the Activities of Higher Educational Establishments "Agro-science" for its significant personal contribution to the training of highly skilled specialists