

## Curriculum Vitae



### Personal information

First name(s) / Surname(s) **VALERIIA SHCHERBAK**

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ORCID: <https://orcid.org/0000-0002-7918-6033>

Scopus ID <https://www.scopus.com/authid/detail.uri?authorId=36053504500>

Web of Science ResearcherID: P-6903-2016

Google Scholar: [https://scholar.google.com.ua/citations?user=LXXIELEAAAAJ&hl=ru&gmla=AH70aAXmJNbulfCPwYIGKHqyXsuw8\\_JHV23vrWN7XNKivctgsp7mya-c9MI7iXRaR9F676Zv486tpsk2t09OHK\\_0uLoQF6EJGj\\_\\_Hub3p2nGAM4ev8GO5RrJeVrV4yEd6YHdVVKwV7484aiyyDV](https://scholar.google.com.ua/citations?user=LXXIELEAAAAJ&hl=ru&gmla=AH70aAXmJNbulfCPwYIGKHqyXsuw8_JHV23vrWN7XNKivctgsp7mya-c9MI7iXRaR9F676Zv486tpsk2t09OHK_0uLoQF6EJGj__Hub3p2nGAM4ev8GO5RrJeVrV4yEd6YHdVVKwV7484aiyyDV)

Nationality Ukrainian

Date of birth 13.05.1964

Gender Female

**Current employment / Occupational field** **Sumy National Agrarian University, Department of Economics and Entrepreneurship named after Prof. I.M. Bryukhovetsky, Professor**

### Work experience

Dates 09.2023 till now

Occupation or position held Professor Department of Economics and Entrepreneurship named after Prof. I.M. Bryukhovetsky

Main activities and responsibilities Teaching and scientific activities in the field of sustainable development of rural areas, innovative start-ups, intellectual capital

Name and address of employer Sumy National Agrarian University, 160 H.Kondratiieva Str., Sumy, 40021, Ukraine

Type of business or sector Higher Educational Institution (Agricultural Sector)

Dates 2022 – 2023

Occupation or position held SANITIZED AG, Switzerland, marketing. Development of market segmentation and optimization programmer

Dates 2016 – 2022

Occupation or position held Head of the Chair of Entrepreneurship and Business, Kyiv National University of Technology and Design, Ukraine

Dates 2012 – 2016  
 Occupation or position held Head of the Chair of Administrative Management and Employment Policy, Institute of Advanced Education within the State Employment Service of Ukraine

Dates 2010 – 2012  
 Occupation or position held Head of the Chair of Management, European University, Ukraine

Dates 1991 – 2009  
 Occupation or position held Associate Professor of Economics and Marketing, Kharkiv National University of Economics, Ukraine

### Education and training

Dates 2009-2010  
 Title of qualification awarded Doctor in Economics. Kharkiv National University named after V.N. Karazin, Ukraine

Dates 1986-1991  
 Title of qualification awarded PhD in Economics, Kharkiv National University of Economics named after Semen Kuznets, Ukraine.

Dates 1981-1986  
 Title of qualification awarded Specialist (equivalent to Bachelor plus Master) in "Economics and organization of machine-building industry", Kharkiv National University of Economics and Engineering, Ukraine

### Personal professional skills and competencies

Scientific Research and Publications more than 200 scientific and educational and methodological works articles in Scopus (> 20 articles) and Web of Science (>20 articles)

Publishing activity member of the editorial board of the scientific journal "International Journal of Human Capital in Urban Management" (2nd quartile of Scopus) <http://www.ijhcum.net/journal/editorial.board>; official reviewer of Global Journal of Environmental Science and Management (1st quartile of Scopus) <https://www.gjesm.net/>, founder of Management magazine (in English)

International experience educational and scientific internship "Higher School of Business" (Dubrova Gurnicha, Poland, 2020); Slovak University of Agriculture in Nitra (Nitra, Slovakia, 2021); environmental protection project SANITIZED AG (Switzerland 2022), organizer and responsible executor of more than 10 international grants and projects

Mother tongue(s) Ukrainian

Other language(s) **German, English, Russian**

Self-assessment <i>European level</i> (*)	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production			
<b>German</b>	B1	Pre-Intermediate	B1	Pre-Intermediate	B1	Pre-Intermediate	B1	Pre-Intermediate	B1	Pre-Intermediate
<b>English</b>	B2	Intermediate	B2	Intermediate	B2	Intermediate	B2	Intermediate	C1	Advanced
<b>Russian</b>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user

## Publications related to the project topic

1. **Shcherbak**, V., Brizgan, I., Chevhanova, V., Svistun, L., & Hryhoryeva, O. Impact of forced migration on the sustainable development of rural territories. *Global Journal of Environmental Science and Management*, 2020, 6(4), 481-496. doi: 10.22034/gjesm.2020.04.05. (Scopus, Web of Science (WoS))
2. **Shcherbak**, V., Ganushchak-Yefimenko, L., Nifatova, O., Fastovets, N., Plysenko, G., Lutay, L., Tkachuk, V., Ptashchenko, O. (2020). Use of key indicators to monitor sustainable development of rural areas. *Global Journal of Environmental Science and Management*, 6(2), 175-190. doi:10.22034/gjesm.2020.02.04 (Scopus, Web of Science).
3. **Shcherbak**, V., Gryshchenko, I., Ganushchak-Yefimenko, L., Nifatova, O., Tkachuk, V., Kostiuk, T., Hotra, V. (2021). Using a sharing-platform to prevent a new outbreak of COVID-19 pandemic in rural areas. *Global Journal of Environmental Science and Management*, 7(2), 155-170. doi:10.22034/gjesm.2021.02.01 (Scopus, Web of Science).
4. **Shcherbak**, V., Ganushchak-Yefimenko, L., Nifatova, O., Dudko, P., Savchuk, N., Solonenchuk, I. (2019). Application of international energy efficiency standards for energy auditing in a University buildings. *Global Journal of Environmental Science and Management*, 5(4), 501-514. doi:10.22034/GJESM.2019.04.09 (Scopus, WoS)
5. Gryshchenko, I., Ganushchak-Efimenko, L., **Shcherbak**, V., Nifatova O., Zos-Kior M., Hnatenko, I., Martynova, L., & Martynov, A. (2021). Making Use of Competitive Advantages of a University Education Innovation Cluster in the Educational Services Market. *European Journal of Sustainable Development*, 10(2), 336. Retrieved from <http://ecsdev.org/ojs/index.php/ejsd/article/view/1230> (Scopus, Web of Science).
6. **Shcherbak**, V., Gryshchenko, I., Ganushchak-Yefimenko, L., Nifatova, O., Bobrovnyk, V., Verhun, M. (2022). Energy-innovation knowledge common connection point management in preventing outbreak of the Covid-19 pandemic in a University. *Global Journal of Environmental Science and Management*, 8(1), 45-58. doi:10.22034/GJESM.2022.01.04. (Scopus, Web of Science).
7. **Shcherbak**, V., Ganushchak-Yefimenko, L., Nifatova, O., Yatsenko, V. (2022). The impact of the COVID-19 pandemic on the intellectual labor market. *International Journal of Human Capital in Urban Management*, 7(1). doi:10.22034/IJHCUM.2022.01.02 (Web of Science).
8. **Shcherbak**, V., Ganushchak-Yefimenko, L., Nifatova, O., Kosiba, J., Holota, T., Yatsenko, V. (2022). The Use of University Biosystem Environmental Protection Platform to Prevent a New Outbreak of the COVID-19 Pandemic. *Acta Technologica Agriculturae*, 25(1):47-52. <https://doi.org/10.2478/ata-2022-0008> (Scopus).
9. **Shcherbak**, V., Ganushchak-Yefimenko, L., Nifatova, Shatska, Z., Radionova, N., Danko, Y., Yatsenko, V. (2022). Using the Model of Benchmarking of Educational Services in a Socially Responsible Education-Innovation Cluster during the Covid-19 Pandemic. *International Journal of Instruction*, 15(2):951-966. <https://doi.org/10.29333/iji.2022.15252a> (Scopus).
10. Kolodiziev, O.; Krupka, I.; Kovalenko, V.; Kolodizieva, T.; Yatsenko, V.; **Shcherbak**, V. (2023). Social responsibility of higher education under martial law. *Economic Studies journal, Bulgarian Academy of Sciences - Economic Research Institute*, 1:143-163. (Scopus, Web of Science).
11. Kolodiziev, O.; **Shcherbak**, V.; Krupka, M.; Kovalenko, V.; Kolodizieva, T.; Yatsenko, V., (2023). The social responsibility of dual education in an unstable environment. *Int. J. Hum. Capital Urban Manage.*, 8(3): 303-316. DOI:10.22034/IJHCUM.2023.03.01 (Scopus).

Social skills and competences reliability, responsibility, communication

Computer skills and competences MS Office: Excel, Word, Outlook, Power Point, Statistica

**Additional information:** Research in the area of Marketing and Economics of an Enterprise, including sustainability in economic activity and innovations management  
Mathematical and statistical models creation  
University courses creation and teaching, public speaking, story telling  
Organization and People Management  
Academic writing  
Project Management  
Artificial intelligence  
Social engagement of students