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| **Europass Curriculum Vitae** | |
| **Personal information** | |  | |
| First name(s) / Surname(s) | | **Olena Bieliaieva** | |
| Address(es) | | 52/ 23 Yaroslav Mudry str., 40009 Sumy, Ukraine | |
| Telephone(s) | | Mobile: +380502143973 | |
| E-mail | | [elenabell635@gmail.com](mailto:elenabell635@gmail.com) | |
| Nationality | | Ukrainian | |
| Date of birth | | 12.07.1973 | |
| Gender | | female | |
| **Employment / Occupational field** | | **Senior lecture of Public Management and Administration Department Economics and Management Faculty. Sumy National Agrarian University** [**(**http://www.snau.edu.ua](http://www.snau.edu.ua/)**).** | |
| **Work experience** | |  | |
| Dates | | September 2023 – to the present time | |
| Occupation or position held | | Senior lecture of Public Management and Administration Departmentof Sumy National Agrarian University[**(**http://www.snau.edu.ua](http://www.snau.edu.ua/)**).** | |
| Main activities and responsibilities | | Teaching courses «Planning and evaluation of projects» (in Ukrainian English), «Analisis and control of enterprises». Participation in the writing of 3 monographs, more than 30 articles and teses for participation in international conferences; drawing up and finalizing study plans and courses of taught disciplines, lectures, practical classes, seminars; management of scientific reserch | |
| Name and address of employer | | Sumy National Agrarian University, 160 H.Kondratiev Street, Sumy, 40021, Ukraine | |
| Type of business or sector | | Academic, Agriculture | |
| Dates | | August 2004 – July 2018 | |
| Occupation or position held | | Sumy secondary school of I-III grades named after D. I. Turbin № 15, Sumy, teacher of history and social science disciplines (<https://zosh15.sumy.ua/>). | |
| Main activities and responsibilities | | Development of working programs in «Jurisprudence», «History of Ukraine»; preparation of school documentation, participation in professional skill competitions, preparation of students for competitions in jurisprudence | |
| Name and address of employer | | 52 Berestovska street, Sumy, Sumy region, 40000 (<https://zosh15.sumy.ua/>). | |
| Type of business or sector | | Institution of general secondary education | |
| Dates | | July 2018 – June 2023 | |
| Occupation or position held  Name and address of employer | | The deputy director of educational and educational work. Job duties included planning the work of the teaching and student staff, administrative control of the educational process in the institution of professional preliminary higher education, preparation of documents for accreditation.  Sumy Vocational College of Economics and Trade  37 Troitska Street, Sumy, Sumy Region, 40000, Ukraine ( <https://sket.sumy.ua/>) | |
| Type of business or sector | | Institution of vocational education | |
| Dates | | September, 2022 – to the present time | |
| Occupation or position held | | Senior lecturer at the educational scientific institute of history, law and international relations. Department of Law and Public Administration. | |
| Type of business or sector | | Sumy State Pedagogical University named after A.S. Makarenko (<https://sspu.edu.ua/>) | |
| **Education and training** | |  | |
| Dates | | September 1998-July 2003. | |
| |  | | --- | | Name and type of organisation providing  education and training | | Level in national or international classification | | | Sumy State Pedagogical University named after A.S. Makarenko.  Qualifications: history teacher and practical psychologist. | |
| Dates | | September, 2006-February 2008 | |
| Title of qualification awarded | | Master's degree in higher education pedagogy | |
| Principal subjects/occupational skills  covered | | Teacher of a higher educational institution | |
| Name and type of organisation providing  education and training | | Sumy Regional Institute of Postgraduate Pedagogical Education (<http://www.soippo.edu.ua/>) | |
| Level in national or international  classification | | Master | |
| Dates | | September 2019- July 2020 | |
| Title of qualification awarded | | obtained the educational qualification of a junior specialist at the Sumy Vocational College of Economics and Trade, majoring in entrepreneurship, trade and stock exchange activity (<https://sket.sumy.ua/>) | |
| Level in national or international  classification | | professional qualification 3419 commodity expert. Honors degree. | |
| Dates | | September 2021-July 2022 | |
| Title of qualification awarded | | studied at the Sumy Vocational College of Economics and Trade, received an educational (<https://sket.sumy.ua/>). | |
| Principal subjects/occupational skills  covered | | professional degree of a junior bachelor's degree in Marketing. Honors degree. | |
| Name and type of organisation providing  education and training | | Sumy Vocational College of Economics and Trade | |

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| Level in national or international  classification | | Marketer | | | | | | | | | |
| Dates | | October 2016 - May2021 | | | | | | | | | |
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| Principal subjects/occupational skills  covered | | studies at the National University of Civil Defense of Ukraine in Kharkiv, work on a dissertation research on the topic: «Mechanisms of state-public interaction in the management of vocational higher education» | | | | | | | | | |
| Name and type of organisation providing  education and training | | National University of Civil Defense of Ukraine in Kharkiv | | | | | | | | | |
| Level in national or international  classification | | 25.00.02 - mechanisms of public administration | | | | | | | | | |
| Dates  Internship  Public work | | September October 2022  ONLINE POSTGRADUATE INTERNSHIP FOR RESEARCH & TEACHING STAFF FROM UKRAINE in Uniwersytet Ekonomiczny w Krakowie <https://krakow.mapaakademicka.pl/mapa/uniwersytet-ekonomiczny-w-krakowie/?gclid=CjwKCAiA04arBhAkEiwAuNOsIjhyNApMzqh8EskS1_XBPE7X0TkM6jwoNF3RVXfbO0YcJ26KnWkoVhoCtRIQAvD_BwE>  Since 12/15/2022, a member of the NGO «Institute of Strategies for Innovative Development and Knowledge Transfer» | | | | | | | | | |
| Mother tongue(s) | | **Ukrainian** | |  |  |  |  |  |  |  |  |
| Other language(s) | | **English** | | |  |  |  |  |  |  |  |

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| Social skills and competences | Adaptable, competitive, hardworking, industrious, outgoing personality, trustworthy, professional demanding to herself, creativity of mind and good memory, has strong desire and reserves for further development and improvement |
| Organisational skills and competences | **Communication** - Deals with internal and external students, colleagues, at all levels via telephone and email, to ensure successful communication via actively listening and probing questions.  **Problem solving** - Resolves in-depth queries in a methodical manner independently and with internal and external colleagues to find appropriate resolutions, efficiencies and high level of quality.  **Team Player** - Enjoys sharing knowledge and encouraging development of others to achieve specific team goals.  **Planning and organizing** - Refined planning and organizational skills that balance work, team support and ad-hoc responsibilities in a timely and professional manner. |
| Computer skills and competences | 2008 – computer literacy courses (Word, Excel, Access, DOS, Pascal)  Free user of the home PC, competent with most Microsoft Office programmes 2003-2013 etc. |
| Driving licence | category „В”, 2016 |
| **Additional information** | A wide range of scientific publications in English and Ukrainian languages ​​on public administration in the context of globalization, regional economy, sustainable development, state support and regulation of the development of public administration. |
| **Annex** | **SELECTED ACADEMIC ARTICLES:** |

Annex 1

# SELECTED ACADEMIC ARTICLES:

1. Belyaeva O.P. Construction of public management of the sports industry during martial law in Ukraine. scientific journal "Public Management and Administration in Ukraine" Issue 32/2023 p.23. URL: http://pag-journal.iei.od.ua/archives/2022/32-2022/4.pdfhttps://doi.org/10.32782/ pma2663-5240-2022.32.4
2. Belyaeva O.P. The role of the state in public management of physical culture and sports under martial law. Collection of scientific papers. Law and public administration. Mechanisms of public administration. Zaporizhzhia, 2022 No. 4. P. 177-184. URL: http://pdu-journal.kpu.zp.ua/archive/4\_2022/25.pdf https://doi.org/10.32840/pdu.2022.4.25
3. Oksana Petrenko, Yevhenii Kostyk, Olena Bieliaieva, Larysa Melnychuk, Viktoriia Lola Anzhela Olkhovska. International Experience of State Regulation of Business in Social Networks. Economic Affair, which is indexed in the scientometric database Scopus. Vol. 67, No. 05, pp. 923-932, December 2022 DOI: 10.46852/0424-2513.5.2022.28 http://ndpublisher.in/admin/issues/EAv67n5z2.pdf
4. Yu. Rudenko, S. Ahadzhanova, K. Ahadzhanov-Honsales, O. Bieliaieva, A. Korovai and O. Semenikhina. EFFECTIVELY LEARNING UKRAINIAN PRACTICES OF FORMING YOUNG MEDIA LITERACY. 2023 46th International Convention on Information, Communication and Electronic Technology, MIPRO 2023 – Proceedings, 05/22/2023
5. Belyaeva O.P., Kravchenko A.V., Nikolayenko L.A. Innovative marketing in the market of educational services in European countries. Innovations and technology transfer: methods, models and management mechanisms: a collective monograph. in general ed. Doctor of Economics Omelyanenko V.A. Sumy: Institute of Innovative Development Strategies and Knowledge Transfer. 2023. C. 298-319
6. Olena Bieliaieva – PhD of Public Administration, Lecturer, Sumy State Pedagogical University named after A. S. Makarenko, Sumy, Ukraine Andriy Kravchenko – PhD Student, Sumy State Pedagogical University named after A. S. Makarenko, Sumy, Ukraine. **Olena Bieliaieva, Andriy Kravchenko. EUROPEAN EXPERIENCE OF PEDAGOGICAL INNOVATION MARKETING IN THE MARKET OF EDUCATIONAL SERVICES** European experience of pedagogical innovation marketing in the market of educational services. Materials of the 4th International Scientific Conference. The role of education and science in ensuring sustainable development (January 12-13, 2023) Collective monograph. URL:<http://www.wydawnictwo.wst.pl/oferta_wydawnicza_-_dostp_otwarty_oraz_zakup_publikacji/wydawnictwa/> <URL:http://www.wydawnictwo.wst.pl/uploads/files/33ba92a74a7c70f8ce3859b114f45150.pdf>
   1. С.120-131 **ISBN 978-83-965554-8-9 DOI: 10.54264/M020**
7. Belyaeva O.P., Bozhkova V.V. Technological innovations as means of legal protection of citizens. Materials of the VIII International Scientific and Practical Conference Economic and Legal Aspects of Management: Current State, Efficiency and Prospects (Odesa, September 23-24, 2022, Odesa.) ONEU, 2022. P. 564 URL: http://dspace.oneu. edu.ua/jspui/handle/123456789/15236
8. Belyaeva O.P. Participation in the VI All-Ukrainian scientific and practical conference "Professional competence of the teacher in the conditions of updating the content of education and the requirements of the labor market (with an emphasis on the peculiarities of wartime)" (January 26, 2023, Vinnytsia). URL:https://drive.google.com/drive/folders/1DpBPv97HpoNmzfPUZyanXRjo59ysS0iM?usp=share\_link
   1. p. 238
9. Belyaeva O.P. Regulation of the sphere of the military-industrial complex in historical retrospect // Development of public administration in the context of the European integration of Ukraine: a collection of theses and reports at the International Scientific and Practical Conference in Lviv, April 28, 2023. Lviv Polytechnic University. Lviv, 2023. P. 39-42
10. Belyaeva O.P. Anti-crisis management in the management of the economy of Ukraine: the use of foreign experience. Materials of the XXIX International Internet Conference "TECHNOLOGY - INNOVATION - SCIENCE", October 20-21, 2022, Vancouver, Canada. Collection of scientific materials of the conference. pp. 16-19. URL: <https://el-conf.com.ua/wp-content/uploads/2022/11/%D0%9A%D0%B0%D0%BD%D0%B0%D0%B4%D0%B0_201022.pdf>
11. . Kravchenko A.V., Belyaeva O.P. Dynamic evolution of European integration in Ukraine. Materials of the 2nd International Scientific and Practical Conference of Students and Young Scientists "State and Municipal Administration in the 21st Century: Organizational, Economic, Legal and Informational Aspects" URL: [https://lnu.edu.ua/gallery/vidbulasia-ii-mizhnarodna-naukovo-praktychna-konferentsiia-studentiv-ta-molodykh-uchenykh-derzhavne-y-munitsypalne-upravlinnia-u-xxi-stolitti-orhanizatsiyno- ekonomichni-pravovi-ta-informatsiyni-aspect/](https://lnu.edu.ua/gallery/vidbulasia-ii-mizhnarodna-naukovo-praktychna-konferentsiia-studentiv-ta-molodykh-uchenykh-derzhavne-y-munitsypalne-upravlinnia-u-xxi-stolitti-orhanizatsiyno-%20ekonomichni-pravovi-ta-informatsiyni-aspect/)
12. Nikolayenko L.A., Belyaeva O.P. Some issues of public-private partnership in the field of critical infrastructure protection. Materials of the 2nd International Scientific and Practical Conference of Students and Young Scientists "State and Municipal Administration in the 21st Century: Organizational, Economic, Legal and Informational Aspects" URL: [https://lnu.edu.ua/gallery/vidbulasia-ii-mizhnarodna-naukovo-praktychna-konferentsiia-studentiv-ta-molodykh-uchenykh-derzhavne-y-munitsypalne-upravlinnia-u-xxi-stolitti-orhanizatsiyno- ekonomichni-pravovi-ta-informatsiyni-aspect/](https://lnu.edu.ua/gallery/vidbulasia-ii-mizhnarodna-naukovo-praktychna-konferentsiia-studentiv-ta-molodykh-uchenykh-derzhavne-y-munitsypalne-upravlinnia-u-xxi-stolitti-orhanizatsiyno-%20ekonomichni-pravovi-ta-informatsiyni-aspect/)
13. Belyaeva O.P., Kyrylenko A.Yu. Step into science. Educators for the Armed Forces. Materials of the VII All-Ukrainian Scientific Conference (February 10, 2023, Kamiansk, Ukraine). URL: [http://globalnauka.com/download/Krok\_u\_nauku7.pdf p. 64-68](http://globalnauka.com/download/Krok_u_nauku7.pdf%20p.%2064-68)
14. Belyaeva O.P. A.V. Kravchenko The impact of information innovations on the development of the economy of Ukraine. Theory and practice of modern economics. Materials of the XXIII International Scientific and Practical Conference (October 20, 2022, Cherkasy), op.ed. R. V. Mann; Ministry of Education and Science of Ukraine, Cherkassy. state technology ChDTU University, 2022. P.90-91
15. Belyaeva O.P., Martynenko A.V. Interaction of state management bodies in regulating the activities of children's and youth sports schools. Theory and practice of modern economics. Materials of the ХХІІІ International scientific and practical conference (October 20, 2022, Cherkasy), ed. R. V. Mann; Ministry of Education and Science of Ukraine, Cherkassy. state technology ChDTU University, 2022. P.105
16. Belyaeva O.P., Martsikh E.A. Interaction of state administration bodies in the field of physical education of youth in Ukraine. Theory and practice of modern economics. Materials of the ХХІІІ International scientific and practical conference (October 20, 2022, Cherkasy), ed. R. V. Mann; Ministry of Education and Science of Ukraine, Cherkassy. state technology ChDTU University, 2022. P.110
17. Belyaeva O.P., Nikolayenko L.A. Technology of anti-crisis management in the management of the economy of Ukraine: the use of foreign practice. Theory and practice of modern economics. Materials of the ХХІІІ International scientific and practical conference (October 20, 2022, Cherkasy), ed. R. V. Mann; Ministry of Education and Science of Ukraine, Cherkassy. state technology ChDTU University, 2022. P.118
18. Belyaeva O.P., Kravchenko A.V. The main aspects of the recovery of the tourism industry in the post-war period. Collection of theses. Materials of the 1st International Scientific and Practical Conference of the Tavri National University for the 160th anniversary of the birth of V. I. Vernadskyi. (March 16-17, 2023). Kyiv.
19. Belyaeva O.P., Artemenko A.O., Ohienko A.I., Shkryoba A.O. FINANCIAL REPORTING TRENDS IN EDUCATIONAL INSTITUTIONS. The 2nd International scientific and practical conference "Innovative development of science, technology and education" (November 16-18, 2023) Perfect Publishing, Vancouver, Canada. 2023. 858 p. ISBN 978-1-4879-3792-8 p.732 https://sci-conf.com.ua/wp-content/uploads/2023/11/INNOVATIVE-DEVELOPMENT-OF-SCIENCE-TECHNOLOGY-AND-EDUCATION-16 -18.11.23.pdf
20. Belyaeva O.P., Zabolotna A.I. MANAGEMENT OF THE PROCESSES OF IMPROVING THE QUALITY OF LIFE IN THE REGION ACCORDING TO THE MATERIALS OF THE DRUZHBIVSKA TG. The 3rd International scientific and practical conference "Modern research in science and education" (November 9-11, 2023) BoScience Publisher, Chicago, USA. 2023. 1096 p. ISBN 978-1-73981-123-5 https://sci-conf.com.ua/wp-content/uploads/2023/11/MODERN-RESEARCH-IN-SCIENCE-AND-EDUCATION-9-11.11.2023. pdf p. 920
21. Belyaeva O.P., Gerasimets Y.G., Ohienko A.I., Lesyanska A.A. PROBLEM ISSUES OF ACCOUNTING AND TAXATION IN MEDICAL INSTITUTIONS. The 3rd International scientific and practical conference "Current challenges of science and education" (November 13-15, 2023) MDPC Publishing, Berlin, Germany. 2023. 592 p. ISBN 978-3-954753-05-5 https://sci-conf.com.ua/wp-content/uploads/2023/11/CURRENT-CHALLENGES-OF-SCIENCE-AND-EDUCATION-13-15.11.23. pdf
22. Belyaeva O.P., Kravchenko A.V., Nikolaenko L.A., Kholod O.B. The role of innovative projects in Ukrainian society. International scientific and practical internet conference on the topic: "Information society: technological, economic and technical aspects of development". Vol. 81. Ternopil. 11.10.2023 URL: http://www.konferenciaonline.org.ua/ua/article/id-1364/ The conference proceedings are assigned the international ISSN number 2522-932X and UDC. The publication is included in scientific databases: Google Scholar, Academic Research Index (ResearchBib).
23. Belyaeva O.P. Use of information technologies in the field of public administration. International scientific and practical internet conference on the topic: "Information society: technological, economic and technical aspects of development". Vol. 81. Ternopil. URL: http://konferenciaonline.org.ua/ua/conference/
24. Chen Lili. Bieliaieva Olena RESEARCH ON THE INNOVATION OF https://sci-conf.com.ua/wp-content/uploads/2023/11/TOPICAL-ASPECTS-OF-MODERN-SCIENTIFIC-RESEARCH-23-25.11.23.pdf C. 679
25. Belyaeva O., Pugach Yu. Changing the paradigm of public administration: innovations as a key stimulus for economic growth of priority development micro-regions. UDC 657 Accounting, control and analysis in conditions of institutional changes: Collection of scientific works of the VI All-Ukrainian Scientific and Practical Conference. Poltava, October 26, 2023. Poltava, 2023. 900 p. Collection\_PDAU\_26.10.2023.pdf P. 802
26. Belyaeva O.P. Mechanisms of interaction of economic entities in the conditions of crisis phenomena. Scientific perspectives No. 9(39) (2023). URL: http://perspectives.pp.ua/index.php/np/article/view/6529/6562 DOI: https://doi.org/10.52058/2708-7530-2023-9(39)-418- 427 "Public management and administration in Ukraine" Issue 37/2023 Mail 10.11 Bel, Ser. Hall. November 13
27. Bieliaieva O. Ilchenko H. Kovalenko N. Electronic contract: legal aspect and features of its conclusion. (electronic contract: legal aspect and features of its conclusion) URL <https://drive.google.com/file/d/1BwkLC79sNqRY0RP1DObvRnt4K_ZglD8l/view>
28. Lytvyn S. Bieliaieva O. Kravchenko I. Intellectual property rights for a work created in connection with the performance of an employment contract. (Intellectual property rights to the work according to the employment contract) URL: <https://drive.google.com/file/d/1A0hAj4K9QjYMacPzxPDsoLSRoB2I5uWM/view> JOURNAL OF LAW AND SCIENTIFIC AND ACADEMY JOURNAL Print ISSN 2222-7288 Online ISSN 2518-5551

# Olena Bieliaieva