

ABSTRACT OF THE EDUCATIONAL COURSE "ECONOMIC ANALYSIS IN MANAGEMENT"

Educational program: 073 "Management"

Doctor of Philosophy in the field of knowledge 07 "Management and administration"

Cycle: professional training.

Status: optional academic course.

Academic year: 2022-2023, IV semester.

The purpose of studying the course: is to study the theoretical foundations, organization and methods of conducting economic analysis; the formation in the holders of the educational degree of Doctor of Philosophy of the ability to give an objective assessment of financial and economic activity, to diagnose the main problems of its development, to identify areas of improvement and to justify management decisions aimed at increasing the efficiency of functioning; mastering a scientific approach to the selection of optimal management options.

Tasks of the course: assimilation of theoretical issues related to the essence, meaning of economic analysis in management, its types, content and tasks. study of information support, organization and methodology of economic analysis; the essence and areas of application of its main techniques in management and possession of an objective assessment of the economic activity of the enterprise. the development of skills in identifying trends in changes in indicators, finding out their causes, as well as forecasting possible consequences. the application of analysis methods, the implementation of economic interpretation of the obtained results and the formulation of appropriate conclusions. draw up the results of the analysis, substantiate management decisions, choose their optimal options and monitor their implementation.

As a result of studying the academic course, the PhD student must:

know: basic ideas about the content and tasks of economic analysis, objects and subjects of economic analysis, understanding of cause-and-effect relationships between economic phenomena and the indicators that reflect them; the role of economic analysis in the enterprise management system; methodology, methods and techniques of economic analysis; analysis information base; organization and stages of analysis;

be able:

use different methods of economic analysis; provide comparison of indicators of economic activity; carry out an analysis of the economic activity of individual units of the enterprise; to choose indicators and directions of analysis from the point of view of their consistency with generalizing indicators for the enterprise as a whole; carry out planning, implementation and control-analytical work at the enterprise; assess the demand for the company's products; analyze the company's supply of labor resources; analyze the composition, structure and technical condition of fixed assets; analyze production costs by costing articles and by economic elements; justify the main directions of profit use from the point of view of technical development of production, social indicators.

Content of the course:

Topic 1. Subject, object and task of economic analysis

Topic 2. Method and methodological techniques of economic analysis

Topic 3. Types of analysis and its information support

Topic 4. Organization and stages of economic analysis

Topic 5. Analysis of foreign economic activity

Topic 6. Analysis of the production of products, works and services

Topic 7. Analysis of the demand, the state of the market and the volume of sales of the company's products (services).

Topic 8. Analysis of production resources and organizational and technical level of the enterprise

Topic 9. Analysis of costs for production and sale of products

Topic 10. Analysis of financial results and profitability

Topic 11. Analysis of the effectiveness of the use of labor resources