

## **ABSTRACT OF THE EDUCATIONAL COURSE "BUSINESS MANAGEMENT"**

**Educational program:** 073 "Management"

Doctor of Philosophy in the field of knowledge 07 "Management and administration"

**Cycle:** professional training.

**Status:** optional academic course.

**Academic year:** 2022-2023, IV semester.

**The purpose of the study of the course:** the formation of a systematized complex of knowledge about the general principles, methods, approaches and technologies of management of modern business structures in the holders of the educational degree of Doctor of Philosophy.

**Tasks of the course:** acquisition by future doctors of philosophy of knowledge, abilities and skills in the field of management of the organization, the enterprise and its functional divisions; assimilation of theoretical knowledge for a deeper systematic and comprehensive understanding of the functions of administrative management, execution of management procedures, decision-making, business communication and documentation of management processes; assimilation of methods and forms of construction of organizational management structures, methods of performing technical and economic calculations related to the analysis and justification of management decisions.

As a result of studying the course, the PhD student should **know:** - the essence of the main concepts and categories of business management, - principles and functions of management, - managerial technologies in business management, - the content of the main types of organizational management structures, - peculiarities of decision-making in business management, - features of communication and information support of the management process, - management styles, - the main forms of building motivation systems for administrative employees, - indicators by which the activity of the management apparatus in the organization is monitored, - the procedure for making an administrative decision, - the basics of power and leadership in management, - the main features of administrative power and means of administrative influence.

**be able to:**

analyze the factors of the organization's business environment, develop the organization's development strategy and ensure its implementation, coordinate the activities of the organization's services and divisions, apply modern organization management technologies, develop a personal motivation system for a certain category of employees in the organization, determine managed units at the appropriate levels of the hierarchy and develop job duties connections based on a systemic approach, be able to develop or improve the organizational structure of the enterprise in accordance with strategic tasks, determine the chain of business operations on the example of a specific business process based on the use of modern scientific approaches, substantiate management decisions, evaluate the feasibility of certain strategies for the development of the organization.

**Content of the course:**

Topic 1. Theory and methodology of business management

Topic 2. Business management and the external environment of organizations

Topic 3. System of management technologies in business management

Topic 4. Power and leadership in business management

Topic 5. Motivation to work in the business management system

Topic 6. Management decisions in business management

Topic 7. Self-management in the system of modern management technologies