



Personal information

First name(s) / Surname(s) **NATALIIA KOLODNENKO**
 Address(es) 154/1 Kondratieva Str., apt. 6, Sumy, Ukraine, 40021
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 Nationality **Ukrainian**
 Date of birth 14.10.1978
 Gender female

Current employment / Occupational field

Associate professor of statistics, analysis of economic activities and marketing department, head of the academic department at Sumy National Agrarian University

Work experience

Dates 01.04.2001 – till now
 Occupation or position held Head of the academic department

Education and training

Dates 1995-2001
 Title of qualification awarded Specialist Degree Diploma
 Main activities and responsibilities Business economics, Organization of production, Management of organizations
 Name and type of organisation providing education and training Sumy agricultural institute (at present Sumy National Agrarian University), 160/5 H. Kondratieva Str., Sumy, 40021, Ukraine
 Level in national or international classification Specialist Degree Diploma with commendation

Dates 15.11.2015-15.11.2019
 Title of qualification awarded PhD studies at Sumy National Agrarian University, department of statistics, analysis of economic activities and marketing
 Main activities and responsibilities Organization and methods of conducting academic studies, Management of scientific projects, Methodology of scientific research
 Name and type of organisation providing education and training Sumy National Agrarian University, 160 H. Kondratieva Str., Sumy, 40021, Ukraine
 Level in national or international classification Candidate of Economic Sciences, specialty “08.00.03-Economics and Management of the National Economy”

Personal skills and competences

Active, sociable, loyal, hones, responsible, purposeful, energetic, outgoing
 Mother tongue(s) Ukrainian
 Other language(s) English, Russian

Social skills and competences	I consider myself sociable, responsible, effective and energetic person. I work in a team both as a team player and as a team leader. With extensive experience in management, I effectively and optimally distribute specific tasks between team members / working groups depending on the personal qualities and strengths of participants, which significantly contributes to the efficiency, employee motivation, quality, relevance and demand for results.
Organisational skills and competences	During my studies I was the head of the group. I have been working as the head of the academic department for almost 20 years
Computer skills and competences	Microsoft Office software, Statistica, Visio, Statgraphics
Driving licence	Category B
Additional information:	Defense of the dissertation to obtain the degree of Candidate of Economic Sciences on the topic: "Brand management of administrative-territorial entities in the system of socio-economic development" in the specialty 08.00.03 - Economics and management of the national economy.
Scientific Research Topic and Publications	<ol style="list-style-type: none"> 1. Kolodnenko N.V. Management of branding of administrative-territorial entities in the system of socio-economic development. Bulletin of Kyiv National University of Technology and Design. Series "Economic Sciences", 2020. №2 (145). P.50-58. 2. Danko Yu.I., Kolodnenko N.V. Identification of priority directions of development of brands of united territorial communities. Bulletin of Sumy National Agrarian University, 2020. №1 (83). P. 16-20). 3. Kolodnenko N.V. Algorithm and organizational and economic mechanism brand management of administrative-territorial entities. Ukrainian Journal of Applied Economics. 2020. Volume 5 №2.P.148-154. 4. Danko Y., Koshkalda I., Trihub O., Halynska A., Kolodnenko N. Harmony of the Sectoral Structure of Agrarian Enterprises of Ukraine: Methodological Approach to Assessment. TEST Engineering and Management journal. 2020/Vol/83/ P.14833 – 14840 (Scopus). 5. Theses: Kolodnenko N.V. Classification of methodological approaches to the assessment of branding of territories. Actual problems of development of marketing science: materials of International Scientific-practical conference (Kharkiv, February 9-10, 2020). Kharkiv, 2020. P.118-121.
Awards:	Badge of Honor "For the introduction of innovations in education "on May 7, 2019