

## Публікації Scopus, Web of Science викладачів кафедри маркетингу та логістики

№	ПІБ	К іл ь кі с т ь S	Назва та реквізити публікацій Scopus	Кі л ь кі ст ь W	Назва та реквізити публікацій Web of Science
1.	ДанькоЮ.І. д.е.н., професор	11	<p>1.Danko Y, Marchenko,N, Orel, V Antonova, L,&amp; Kosareva,I,(2018) Analytical evaluation of organic agricultural development in Ukraine, Scientific Papers: Management, Economic Engineering in Agriculture &amp; Rural Development,118(4)</p> <p>2.Kostyuchenko, N.a Petrushenko, Y Smolennikov, D, Danko, Y Community-based approach to local development as a basis for sustainable agriculture: Experience from Ukraine. International Journal of Agricultural Resources, Governance and Ecology. Volume 11, Issue 2, 2015, Pages 178-189.</p> <p>3 . Shevchenko, T ; Laitala, K ; Danko, Y (Danko, Yuriy). Understanding Consumer E-Waste Recycling Behavior: Introducing a New Economic Incentive to Increase the Collection Rates. Sustainable Use of the Environment and Resources. Том: 11. Випуск: 9.MAY 1 2019.p. 2656.</p> <p>4. Danko, Y.I., Halynska, A.V., Plotnytska, S.I.c, Kornietsky, A.V.d, Boblovsky, A.Y.d, Kvyatko, T.d Competitiveness and price policy of Ukrainian agrarian enterprises for the production of organic products. Espacios. Volume 40, Issue 3 (03).</p> <p>5. Danko, Yuriy I. Rural Green Tourism as a Priority in Development of Ukrainian Agrarian Enterprises. <i>Innovation management and education excellence through vision</i>. 2020, VOLS I –XI. 2018. p. 6524-6533. <b>Web of Science +Scopus</b></p> <p>6. Danko, Y.I., Medvid, V.Y., Koblianska, I.I., Kornietskyy, O.V., Reznik, N.P. Territorial government reform in Ukraine: Problem aspects of strategic management. International Journal of Scientific and Technology Research. №9(1),2020. p. 1376- 1382.</p> <p>7. Danko, YI (Danko, Yuriy, I) ; Reznik, NP (Reznik, Nadiya P.) Contemporary Challenges for China and Ukraine and Perspectives for Overcoming these Challenges. GLOBAL TRADE AND CUSTOMS JOURNAL. 2019. Том: 14.</p> <p>Выпуск: 6. Стр.: 303-307. <b>Web of Science</b>.</p> <p>8. Danko Y., Koshkalda I., Trihub O., Halynska A., Kolodnenko N. Harmony of the Sectoral Structure of Agrarian Enterprises of Ukraine: Methodological Approach to</p>	13	<p>1. Юрій Данько, Світлана Турчина, Людмила Дащутіна, Валентина Нечипоренко та Леонід ПатьомкінDevelopment of foreign economic communities of Ukraine in the context of globalization and euro-integration processes. Приоритетні напрями посилення конкурентних позицій України на європейському та світовому ринках. <i>Espacios. Scopus* Web of science</i> 2019.- vol.40 (number 30) Page19-32.</p> <p>2. Юрій Данько, Ксенія Блюмська-Данько, Валерій Жмайлів, Ангеліна Галинська та ВадимПетров. Ефективність брендингу для забезпечення конкурентоспроможності сільськогосподарських підприємств. <i>Espacios. Scopus* Web of science</i> 2019.- vol.40 (number 30) Page</p> <p>3. Юрій Данько, Володимир Орел, Олександр Корнецький, Анна Орел та Світлана Плотницька. Ефективність управління сільськогосподарськими інвестиційними проектами при довгостроковій співпраці <i>Espacios .Scopus* Web of science</i> 2019.-vol.40 (number 30) Page</p> <p>4. Pliashechnyk, V, Danko, Y, tagod, G, Drewnowski, J,Kuzmina,T,&amp; Babko,R(2018), Ciliated protozoa in the impact zone of the Uzhgorod treatment plant, in E35. <b>Web of Conferences</b> (Vol,30 p,02008), EDP Sciences</p> <p>5. Babko,R,0 Kuzmina,T, tagod,G,Jaromin Glen,K, Danko, Y, Pawlowski, A (2017) Shart-term infuence jf drilling fluid on ciliates from activated sludge in sequencing batch reactors/ <i>Journal of environmental quality</i>,46(1),193-200.</p> <p>6. Kostyuchenko, N., Petrushenko, Y., Smolennikov, D., &amp; Danko, Y. (2015). Community-based approach to local development as a basis for sustainable agriculture: experience from Ukraine. International Journal of Agricultural Resources, Governance and Ecology,11(2),178-189.</p> <p>7. Petrushenko, Y. M., Kostyuchenko, N. M., &amp; Danko, Y. I. (2014). Conceptual Framework Of Local Development Financing In Undp Projects In Ukraine. <i>Aktual'ni Problemy Ekonomiky= Actual Problems in Economics</i>, (159), 257.</p> <p>8. Shevchenko, T ; Laitala, K ; Danko, Y (Danko, Yuriy)/ Understanding Consumer E-Waste Recycling Behavior: Introducing a New Economic Incentive to Increase the Collection Rates. Sustainable Use of the Environment and Resources). Том: 11. Випуск: 9.MAY 1 2019.p/ 2656 DOI: 10.3390/su11092656 <b>Web of Science + Scopus</b></p> <p>9. Danko, Yuriy I. Rural Green Tourism as a Priority in Development of Ukrainian Agrarian Enterprises. <i>Nnovation management and education excellence through vision</i>. 2020, VOLS I –XI. 2018. p. 6524-6533. <b>Web of Science +Scopus</b></p> <p>10. Danko, Y ; Marchenko, N; Orel, V; Antonova, L; Kosareva, I. Analytical evaluation of organic agricultural development in ukraine. scientific papers-series management economic engineering in agriculture and rural development. 2018. Том: 18. Выпуск: 4. Стр.: 79-85. <b>Web of Science</b></p>

		<p>Assessment. TEST Engineering &amp; Management magazine. 2020. Vol. 83. P.14833 -14840 (Scopus)</p> <p>9. Tetiana Shevchenko, Roman Vavrek, Yuriy Danko, Olena Gubanova, Jana Chovancová, Liubov Mykhailova. <u>Clarifying a circularity phenomenon in a circular economy under the notion of potential</u>. Problemy Ekorozwoju – Problems Of Sustainable Development. 2020. 16(1), 79-89.</p> <p>10. Данько Ю.І. Michael Saidani, Jana Chovancová, Roman Vavrek. Towards a Smart E-Waste System Utilizing Supply Chain Participants and Interactive Online Maps. Recycling. 2021. Опублікована <a href="https://doi.org/10.3390/recycling6010008">https://doi.org/10.3390/recycling6010008</a></p> <p>11. Lianfeng Zhang, Yuriy Danko, Jianmin Wang, Zhuanqing Chen. An overview of ecotourism research—analysis based on web of science. Proceedings on Engineering, 2021, Том 3, випуск 2, С.177-186. <a href="https://web.archive.org/web/20210518025026id/http://pesjournal.net/journal/v3-n2/5.pdf">https://web.archive.org/web/20210518025026id /http://pesjournal.net/journal/v3-n2/5.pdf</a></p>	<p>11. Vashchenko, M ; Taraniuk, L ; Danko, Y; Taraniuk, K . Assessment of the technological readiness of the countries of the world for the radical innovations. marketing and management of innovations. 2018. Выпуск: 4. Стр.: 86-97. DOI: 10.21272/mmi.2018.4-08 <b>Web of Science</b></p> <p>12. Shevchenko, T., I; Danko, Yu, I, Krasnorutskyy, O. Management of Waste Electrical and Electronic Products in Compliance with the Circular Economy: What are the Future Challenges for EU Member States? <i>International journal of ecology &amp; development</i>. Volume 33. Issue 3. Page 47-55. Published 2018. <b>Web of Science</b></p> <p>13. Yuriy I. DANKO, Svitlana G. TURCHINA, Liudmila O. DASHUTINA, Valentina V. Nechiporenko and Leonid M. Potemkin. Priority Areas of Strengthening Ukraine's Competitive Positions in The European and World Markets. <i>Vision 2025: Education Excellence and Management of Innovations through Sustainable Economic Competitive Advantage</i>. 2019, Madrid, Spain. Page 4359-4367. <b>Scopus та Web of Science</b></p>
2	Лишенко М.О. д.е.н., професор	<p>3</p> <p>1. 1.M.O. Lyshenko, N.O. Makarenko, V.V. Makarova, V.A. Mushtay. Organizational and Economic Regulation of the Grain Market in Conditions of Sustainable Development. <i>Journal of Environmental Management and Tourism</i>. - SPRING 2018. - Volume IX. - Issue 1(25). - P. 95-104. <b>Scopus</b></p> <p>2. 2.ViktoriyaMedvid', Tetiana Ustik, Margarita Lyshenko. Criteria Measurement and Evaluation System of Functioning Efficiency of Ukraine's Regional Landscape. <i>Journal of Advanced Research in Law and Economics</i>, Volume IX, Issue 8(38), Winter 2018. C.2653-2663. <b>Scopus</b></p> <p>3. 3. Hryhoriv Y., Butenko A., Necnyporenko V., Lyshenko M., Ustik T., Zubko V., Makarenko N., Mushtai V. Economic efficiency camelina sativa growing with nutrition optimization under conditions of precarpathians of Ukraine. (Економічна ефективність камелії зростає з оптимізацією харчування в умовах Прикарпаття України). <i>Journal of Agricultural Science</i>. 2. XXXII. 2021. C.232-238. DOI: 10.15159/jas.21.33 <b>Scopus</b></p>	<p>5</p> <p>1. Lyshenko M., Ustik T., Thermosa I. Transformation of methodical marketing approaches to the investigation of the problem of farming agricultural enterprises on the market of grain in globalization challenges. <i>Baltic Journal of Economic Studies</i>. Vol. 4 (2018) No. 5 December2018. P. 158-167. <b>Web of Science</b></p> <p>2. M.O. Lyshenko, L.I. Mykhailova, T. V. Ustik, H. Z. Makhmydov, L.I. Polityakina, O.S. Mykhailova. Contemporary marketing conceptas a component of sustainable development of theregionand rural areas of Ukraine. <i>International Journal of Ecological Economics and Statistics</i>. Volume 40, Issue № 2, 2019. P.81-91. <b>Web of Science</b></p> <p>3. Liubov Mykhailova, Viktoriia Hrytsenko, Andrii Mykhailov, Margarita Lyshenko, Liudmyla Mohylna. Ecological-Economic Aspects of Supply of Qualitative Honey from Ukraine to the Global Markets. <i>International Journal of Ecological Economics and Statistics</i>; Volume. 41, Issue No. 1; Year 2020; P. 99-108. <a href="http://cel.webofknowledge.com/InboundService.do?customersID=Publons CEL&amp;smartRedirect=yes&amp;mode=FullRecord&amp;IsProductCode=Yes&amp;product=CEL&amp;Init=Yes&amp;Func=Frame&amp;action=retrie&amp;eve&amp;SrcApp=Publons&amp;SrcAuth=Publons CEL&amp;SID=E2n4KA7dJWuquaYmXOe&amp;UT=WOS%3 A000517398000008">http://cel.webofknowledge.com/InboundService.do?customersID=Publons CEL&amp;smartRedirect=yes&amp;mode=FullRecord&amp;IsProductCode=Yes&amp;product=CEL&amp;Init=Yes&amp;Func=Frame&amp;action=retrie&amp;eve&amp;SrcApp=Publons&amp;SrcAuth=Publons CEL&amp;SID=E2n4KA7dJWuquaYmXOe&amp;UT=WOS%3 A000517398000008</a></p> <p>4. Lyshenko M.A., Ustik T.V., Pisarenko V.V., Maslak N.G., &amp; Koliadenko D.L. (2020). Economic and marketing aspects of the functioning of small enterprises. <i>Financial and credit activity: problems of theory and practice</i>, №2 (33) 2020. C. 185-193. <b>Web of Science</b></p> <p>5. M.O. Lyshenko<sup>1</sup>, N.O. Makarenko <sup>2</sup>, V. A. Mushtai <sup>3</sup>, V. V. Makarova <sup>4</sup> , I.I. Kharchenko<sup>6</sup>. (2021). Formation of Ecological-Economic and Marketing Food Potential of Ukraine as a Component of Sustainable Development of Regions ( Формування еколого-економічного та маркетингового продовольчого потенціалу України як складова сталого розвитку регіонів). <i>International Journal of Ecological Economics and Statistics</i>. Volume 42, Issue № 1, 2021. P.37-50. <a href="http://www.ceser.in/ceserp/index.php/ijees/issue/view/693">http://www.ceser.in/ceserp/index.php/ijees/issue/view/693</a></p>

3	Устік Т.В. д.е.н., доцент	4	<p>1. Viktoriya Medved, Viacheslav Pylypenko, Nadiia Pylypenko, Tetiana Ustik, Natallia Volchenko, Mykola Vashchenko. Factors of rural development in the context of decentralisation: empirical research. <i>ECONOMIC ANNALS-XXI. Scopus</i> Volume 177 . Issue (5-6)'2019. P.126-140.</p> <p>2. Viktoriya Medvid', Tetiana Ustik, Margarita Lyshenko, Oleksandr Kovbasa . Criteria Measurement and Evaluation System of Functioning Efficiency of Ukraine's Regional Landscape. <i>Journal of Advanced Research in Law and Economics. Scopus</i> Volume IX, Issue 8(38), Winter 2018. C.2653-2663. <b>Scopus</b></p> <p>3. Mariia Dykha, Tetiana Ustik, Olena Krasovska, Dmytro Pilevych, Zorina Shatska, Tetiana Iankovets. <i>Marketing Tools for the Development and eEnhance the Efficiency of E-Commerce in the Context of Digitalization. SPECIAL ISSUE INNOVATION IN THE ECONOMY AND SOCIETY OF THE DIGITALAGE. Estudios de Economia Aplicada VOL 39, ISSUE 5 (2021) Scopus ISSN 1133-3197DOI 10.25115/eea.v39i5.5234</i>  <a href="http://ojs.ual.es/ojs/index.php/eea/issue/view/309?fbclid=IwAR0iq0bDwL4NwYaw0hYRdv9PO4S1YgayVHdJiRkBpRsVc7Ls">http://ojs.ual.es/ojs/index.php/eea/issue/view/309?fbclid=IwAR0iq0bDwL4NwYaw0hYRdv9PO4S1YgayVHdJiRkBpRsVc7Ls</a> YE-ARVaeMmQ <b>Scopus</b></p> <p>4. Hryhoriv Y., Butenko A., Necnyporenko V., Lyshenko M., Ustik T., Zubko V., Makarenko N., Mushtai V. Economic efficiency camelina sativa growing with nutrition optimization under conditions of precarpathians of Ukraine. (Економічна ефективність камеліни зростає з оптимізацією харчування в умовах Прикарпаття України). <i>Journal of Agricultural Science. 2. XXXII. 2021. C.232-238. DOI: 10.15159/jas.21.33 Scopus</i></p>	3	<p>1. Lyshenko Margarita, Ustik Tatiana, Thermosa Irina. Transformation of methodical marketing approaches to the investigation of the problem of farming agricultural enterprises on the market of grain in globalization challenges , - <i>Baltic Journal of Economic Studies</i>, Volume 4 Number 5. Riga: Publishing House "Baltija Publishing", 2018, P. 158-167 (Index Copernicus; Directory of Open Access Journals (DOAJ); (ESCI) by Web of Science, Research Papers in Economics (RePEc)</p> <p>2.M.O. Lyshenko, L.I. Mykhailova, T. V. Ustik, H. Z. Makhmydov, L.I. Polityakina, O.S. Mykhailova.. Contemporary marketing concept as a component of sustainable development of the region and rural areas of Ukraine. <i>International Journal of Ecological Economics and Statistics. Volume 40, Issue № 2, 2019. P.81-91. Web of Science</i></p> <p>3. Lyshenko M.A., Ustik T.V., Pisarenko V.V., Maslak N.G., &amp; Koliadenko D.L. (2020). Economic and marketing aspects of the functioning of small enterprises. <i>Financial and credit activity: problems of theory and practice, №2 (33) .2020. C. 185-193 . (Web of Science)</i></p>
4	Жмайлов В.М. к.е.н., професор	2	<p>1.Zhmaylov V.M. Marketing of Organic Products in Ukraine. The Way to Success or the Fashion? 32th IBIMA International conference in Southern Spain on 7-8 April 2018 <a href="http://ibima.org/conference/31st-ibima-conference/">http://ibima.org/conference/31st-ibima-conference/</a> (<b>Scopus</b>)</p> <p>2. Лобода, В. Б., Жмайлов, В. Н., Довжик, М. Я., Хурсенко, С. Н., &amp; Чепижный, А. В. Исследование работы геттерно- ионного сверхвысоковакуумного насоса орбитронного типа. <i>Прикладная физика, включая экономическое обоснование использования модели(1), (2020). (eLIBRARY ID: 42561269), 75-82.</i></p>	3	<p>1. Юрій Данько, Ксенія Блюмська-Данько, Валерій Жмайлов, Ангеліна Галинська та Вадим Петров. Ефективність брендингу для забезпечення конкурентоспроможності сільськогосподарських підприємств <i>Espacios. Scopus* Web of science 2019.- vol.40 (number 30) Page</i></p> <p>2. Tetyana Prymak, Liubov Ivchenko. Tetyana Kalna-Dubinyk, Nataliia Pohuda, Valerii Zhmailov. Tourist Air Travel: Current State And Prospects For The Development Of Carter Fights. <i>Scientific Papers Series Management, Economic Engineering in Agriculture and Rural Development. Web ofscience Vol.19.Issue 3. 2019</i></p> <p>3. Mykola Povod, Oksana Kravchenko, Andriy Getya, Valeriy Zhmailov, Oleksandr Mykhalko, Olga Korzh, Tatiana Kodak. Influence of pre-killing living weight on the quality of carcasses of hybrid pigs in the conditions of industrial pork production in ukraine. Scientific papers, series "Management, economic engineering in agriculture and rural development". <a href="http://managementjournal.usamv.ro/pdf/vol.20_4/volume_20_4_2020.pdf">http://managementjournal.usamv.ro/pdf/vol.20_4/volume_20_4_2020.pdf</a>, <a href="http://managementjournal.usamv.ro/index.php/aboutus/indexing">http://managementjournal.usamv.ro/index.php/aboutus/indexing</a> <b>Web of Science Core Collection</b></p>

5.	Жмайлова О.Г. к.е.н., доцент	<b>4</b>	<p>1. Zhmaylova O. Approaches, principles and factors of agricultural enterpriseses our cepotential formation. /O. Zhmaylova, O.Babitska //Kasmera. – № 44 (2). – 2016. – p. 73-83. <b>Scopus</b></p> <p>2.Alex Plastun, Nataliya Strochenko, Olga Zhmaylova, Liudmyla Sliusareva, Sergiy Bashlay.Momentum and contrarian effects in the Ukrainian stock market: case of daily overreactions Investment Management and Financial Innovations.. Scopus. Volume 17. 2020, Issue #1,pp. 24-34 <a href="https://doi.org/10.21511/imfi.17 (1).2020.03">https://doi.org/10.21511/imfi.17 (1).2020.03</a></p> <p>3. Vyacheslav MAKEDON, Hanna ZAIKINA, Liudmyla SLIUSAREVA, Olena SHUMKOVA and Olga ZHMA YLOVA Rebranding in the Enterprise Market Policy. <i>34th International Business Information Management Association Conference (IBIMA)</i>(13-14 November 2019 ) Madrid, Spain 2019. P. 9472-9477 <b>Scopus aбо Web of Science</b></p> <p>4. Vyacheslav Makedon, Hanna Zaikina, Liudmyla Slusareva, Olena Shumkova, Olga Zhmaylova. Use of Rebranding in Marketing Sphere of International Entrepreneurship. International Journal of Entrepreneurship Volume 24, 2020. Special Issue: Entrepreneurship, Innovation Management and Sustainability. URL: <a href="https://www.abacademies.org/articles/use-of-rebranding-in-marketing-sphere-of-international-entrepreneurship-9325.html">https://www.abacademies.org/articles/use-of-rebranding-in-marketing-sphere-of-international-entrepreneurship-9325.html</a> <b>Scopus</b></p>	<b>1</b>	<p>1. Babyska Olha, <b>Zhmaylova Olga</b>, Berbenets Olena, Pavlenko Olena, Prykhodko Tamara. Therole of Nutria meat production in the context of Ukraine Food Security. <i>Economic sciences for agribusiness and Rural economy</i>. 2019, Vol., nr.3, s. 95-102. <b>Web of science..</b></p>
6.	Макаренко Н.О. д.е.н., професор	<b>2</b>	<p>1. Organizational and Economic Regulation of the Grain Market in Conditions of Sustainable Development. <i>Journal of Environmental Management and Tourism</i>. - SPRING 2018. - Volume IX. - Issue 1(25). – P. 95-104. <b>Scopus</b></p> <p>2. Hryhoriv Y., Butenko A., Necnyporenko V., Lyshenko M., Ustik T., Zubko V., Makarenko N., Mushtai V. Economic efficiency camelina sativa growing with nutrition optimization under conditions of precarpathians of Ukraine. <i>Journal of Agricultural Science</i>. 2. XXXII. 2021. C.232-238. DOI: 10.15159/jas.21.33 <b>Scopus</b></p>	<b>1</b>	<p>M.O. Lyshenko<sup>1</sup>, N.O. Makarenko<sup>2</sup>, V. A. Mushtai<sup>3</sup>, V. V. Makarova<sup>4</sup>, I.I. Kharchenko<sup>6</sup> (2021). Formation of Ecological-Economic and Marketing Food Potential of Ukraine as a Component of Sustainable Development of Regions ( Формування еколого-економічного та маркетингового продовольчого потенціалу України як складова сталого розвитку регіонів). <i>International Journal of Ecological Economics and Statistics</i>. Volume 42, Issue № 1, 2021. P.37- 50.</p>
7.	Макарова В.В. д.е.н., професор	<b>2</b>	<p>1. M.O. Lyshenko, N.O. Makarenko, V.V. Makarova, V.A. Mushtay. Organizational and Economic Regulation of the Grain Market in Conditions of Sustainable Development. <i>Journal of Environmental Management and Tourism</i>. - SPRING 2018. - Volume IX. - Issue 1(25). – P. 95-104. <b>Scopus</b></p> <p>2. Makarova V., Mykhailov A., Kapinos N., Petrova N. Land Management's Development In The Period Of Land Relations Reform In Ukraine. <i>Estudios de Economia Aplicada</i>. Volume. 38-3 (1).11 de Octubre de 2020. Режим доступу: DOI: <a href="http://dx.doi.org/10.25115/eea.v38i3%20(1).3963">http://dx.doi.org/10.25115/eea.v38i3%20(1).3963</a>. (<b>Scopus</b>).</p>	<b>2</b>	<p>1. Olexiy Borysenko, Oleksandr Teletov, Victoria Makarova. Information in marketing systems // <i>Marketing and management of innovations</i>. – Sumy: Sumy State University.-2017. -№4.- P. 49-57. – <b>Web of science</b></p> <p>2. M.O. Lyshenko<sup>1</sup>, N.O. Makarenko<sup>2</sup>, V. A. Mushtai<sup>3</sup>, V. V. Makarova<sup>4</sup>, I.I. Kharchenko<sup>6</sup> (2021). Formation of Ecological-Economic and Marketing Food Potential of Ukraine as a Component of Sustainable Development of Regions ( Формування еколого-економічного та маркетингового продовольчого потенціалу України як складова сталого розвитку регіонів). <i>International Journal of Ecological Economics and Statistics</i>. Volume 42, Issue № 1, 2021. P.37- 50.</p>

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