# MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE SUMY NATIONAL AGRARIAN UNIVERSITY

**Cybernetics and Informatics Department** 

**«CONFIRMED»** 

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Head of Cybernetics and Informatics Department

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#### **CURRICULUM**

Information systems in a management

Training direction: 073 "Management"

Educational program Management of Organizations and Administration

Faculty:

**Economics and Management** 

2020 – 2021 academic year

遊.

Curriculum of *Information systems in a management* was worked out for the thirdyear students of training direction 073 "Management".

Author: Senior Lecturer, K. Ahadzhanov-Gonzalez



Curriculum has been approbated on the Cybernetics and Informatics Department Meeting.

Protocol # 10 from 17.06.2020 year

Head of Cybernetics and Informatics Department

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# **Coordinated by:**

Guarantor of educational and professional program

(project team leader)

Dean of the Faculty

Methodist of the Department

of Education Quality,

licensing and accreditation

Registered in electronic data base

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# **Cybernetics and Informatics Department**

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Head of Cybernetics and Informatics Department

> «\_\_\_»\_\_\_2020 y. \_\_\_\_\_(S.Ahadzhanova)

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# Information systems in a management

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Faculty: Economics and Management

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#### Author: Senior Lecturer, K. Ahadzhanov-Gonzalez

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Indicators	Branch of knowledge, training direction,	Characteristics of course
	qualification level	daily form of studies
Amount of credits - 4	Branch of knowledge 0306 "Management and Administrating"	Normative
Modules – 2		Year
Semantic modules: 5		2020-2021
	Specialty:	Course
	073"Management"	3
		Semester
General amount of hours		5
- 120		Lectures
		30 hours
		Practical, seminar
A week's hours for the		30 hours
daily form of studies: audience – 4	Educational level: <i>bachelor</i>	Laboratory
student - 4		-
		Independent work
		60 hours
		Individual tasks:
		Type of control:
		exam

# **Description of educational discipline**

Note. Correlation of amount of o'clock of audience employments makes to independent and individual work: for the daily form of studies (%) - 50/50 (60/60)

# 1. Purpose and task of educational discipline

**Purpose:** forming an analytical and practical skills of work in the environment of new information technologies in obedience to the necessities of management. **Task:** 

- Understand principles of systems analysis and design including the appropriate application of techniques to elicit and document user requirements of an information system;
- understand the design principles of computer network architectures in order to be able to apply these principles to a business problem;
- Apply principles of database design and effectively design database schemas based on conceptual business models.

The study of the discipline "Information Systems in Management" involves the formation of students' competencies (derived from the educational and professional program):

N⁰	Type of	Program competence	Code					
	program							
	competencies							
	General							
1		Ability to abstract thinking, analysis and synthesis.	3K 1					
3		Ability to apply conceptual and basic knowledge, understanding the	ЗК 2					
		subject area and the profession of manager.						
4		Skills in the use of information and communication technologies to	ЗК 4					
		search, process, analyze and use information from various sources.						
	Special (profe	ssional, subject) competencies						
7		Ability to create and organize effective communications in the	ФК8					
		management process.						

### 2.3 Program learning outcomes

As a result of studying the discipline "Information Systems in Management" the student must be able to demonstrate the following learning outcomes (derived from the educational-professional program):

N⁰	Program learning outcomes	Code
1	Demonstrate skills of search, collection and analysis of information, calculation of indicators to substantiate management decisions.	ПРН 6
2	Be able to use modern information technologies, blockchain technologies in the management of resources and databases to justify management decisions on the choice of innovative technologies in agricultural enterprises.	ПРН 19

# Program of educational discipline

(approved by academic Council of SNAU Protocol #12 from 06.04.18y.)

# Semantic module 1. Introduction to the informative systems and technologies.

**Theme 1.1. Information systems. IS definition. Structure of IS.** Why Information Systems? The Competitive Business Environment Emergence of the Global Economy Transformation of Industrial Economies Transformation of the Business Enterprise What Is an Information System? A Business Perspective on Information Systems Organizations Management Technology

Theme 1.2. The general principles of IS creation and functioning. Subsystems of IS model. The correlation between functions and levels of economics information system. Changing concepts of information systems The IS structure. The structure of management system. The general principles of IS creation and functioning.

**Theme 1.3. The Information ware.** Types of Data. Data versus Information. Requirements which behave to economic information.

Semantic module 2. Economic information as object of the automated treatment.

**Theme 2.1. Systems Concepts. Four Model Types. Computer-Based Information system.** Information management Interest in information management Who are the information users? What managers do

**Theme 2.2 Providing subsystem. Hard and soft ware.** Introduction Basic Computer Operations Components of a Computer Types

Semantic module 3. General description of the informative systems in a management

Theme 3.1. Using Information Systems for Competitive Advantage.IntroductionHow Information Systems Affect OrganizationsThe Internet and OrganizationsWhat Managers Can Do

Theme 3.2. Database Systems. Database Management System is a collection of programs that is used to create, maintain and manipulate data in the database.

Database System What is wrong with a File System? Features of DBMS that cannot be provided with a file system Advantages of Database Systems

Theme 3.3. Basic Network Concepts. Common definitions. Types of Networks

Semantic module 4. Main principles of creation and use of the information systems in a management

Theme 4.1 Information systems at the enterprise.Problem Solving. The evolution ofcomputer based information systemsThe information services organizationThetrend to end user computing Problem solving The systems approachTheThe

Theme 4.2. DSS DSS introduction, Concept and terminology of DSS

# Semantic module 5. Information technology of electronic business

**Theme 5.1 ERP system (Enterprise resources planning system)** ERP introduction. Concept and terminology of ERP

**Theme 5.2 An intellectual analysis of data** Technology of Data Mining. Neuron networks. Genetic algorithms.

	Amount of hours						
Names of the computie modules and		dai	ly for	m			
Thanks of the semantic modules and	total		inclu	ding			
themes		lectures	PW	labs		IW	
1	2	3	4	5	6	7	
Module 1. Information and	Inform	nation sys	tems				
Theme 1.1. Information systems. IS	1	1					
definition. Structure of IS.							
Theme 1.2. The general principles of IS	1	1					
creation and functioning. Subsystems of IS							
model. The correlation between functions							
and levels of economics information							
system.							
Theme 1.3. The Information ware.	12	2				10	
Together after the semantic module 1	14	4	-			10	
Theme 2.1. Systems Concepts. Four Model	5	1	4			5	
Types. Computer-Based Information							
system.							
Theme 2.2. Providing subsystem. Hard and	2	2				5	
soft ware.							
Together after the semantic module 2	17	3	4			10	
Theme 3.1. Using Information Systems for	18	2	6			10	
Competitive Advantage.							
Theme 3.2. Database Systems.	9	4	5				
Theme 3.3. Basic Network Concepts.	2	2					
Together after the semantic module 3	29	8	11			20	
All the hours for the module 1	60	15	15			30	
Module 2. Main principles of creation an	nd use	of the Inf	ormat	tion sy	ste	ms	
Theme 4.1 Information systems at the	4	2	2				
enterprise. Problem Solving.							
Theme 4.2. DSS	16	2	4			10	
Together after the semantic module 4	20	4	6			10	
Theme 5.1 ERP (Entreprise resourses	8	4	4				
planning system)							
Theme 5.2 An intellectual analysis of data	32	7	5			20	
Together after the semantic module 5	40	11	9			20	
All the hours for the module 2	60	15	15			30	
All the hours for a semester	120	30	30			60	

4. Structure of educational discipline

5. Themes and Dian of fecture employments
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N	Name of theme	Amount
		hours
		1
	Theme: Information systems. IS definition. Structure of	1
	15. 1 Why Information Systems?	
	Why Information Systems:     The Competitive Pusiness Environment	
	2. The Competitive Busiless Environment	
	Emergence of the Global Economia     Transformation of Industrial Economias	
	4. Transformation of the Puginess Enterprise	
	5. Transformation of the Business Enterprise	
	<ul> <li>What is an information System?</li> <li>A Duciness Desensative on Information Systems</li> </ul>	
	7. A Business Perspective on Information Systems	
	6. Organizations	
	9. Management 10. Technology	
	The general principles of IS erection and	1
	functioning Subsystems of IS model. The correlation	1
	hatwaan functions and levels of aconomics information	
	system	
	Changing concepts of information systems	
	The IS structure	
	The structure of management system	
	The general principles of IS creation and functioning	
	Theme: The Information ware.	2
	1 Types of Data	
	2. Data versus Information.	
	3. Requirements which behave to economic information.	
	Theme:Systems Concepts, Four Model Types, Computer-	1
	Based Information system.	-
	1. Information management	
	2. Interest in information management	
	3. Who are the information users?	
	4. What managers do	
	Theme: Providing subsystem. Hard and soft ware.	2
	1. Introduction	
	2. Basic Computer Operations	
	3. Components of a Computer	
	4. Computer Types	

Theme: Using Information Systems for Competitive	2
Advantage.	
1. Introduction	
2. How Information Systems Affect Organizations	
3. The Internet and Organizations	
4. What Managers Can Do	
Theme: Database Systems	4
1. Database	
2. Database Management System is a collection of	
programs that is used to create, maintain and manipulate	
data in the database.	
3. Database System	
4. What is wrong with a File System?	
5. Features of DBMS that cannot be provided with a file	
system	
Advantages of Database Systems	
Theme: Basic Network Concepts.	2
1. Common definitions.	
<b>2.</b> Types of Networks	
Theme: Information systems at the enterprise. Problem	2
Solving.	
1. The evolution of computer based information	
systems	
2. The information services organization	
3. The trend to end user computing	
4. Problem solving	
5. The systems approach	
Theme: DSS	
1. DSS introduction,	2
2. Concept and terminology of DSS	
Theme: ERP (Entreprise resourses planning system)	
1. ERP introduction.	4
2. Concept and terminology of ERP	
Theme: An intellectual analysis of data	7
1. Technology of Data Mining.	
2. Neuron networks. Genetic algorithms.	
Total	30

# 6. Themes of laboratory employments

N	Name of theme	Amount
		hours
1	Laboratory work 1. Visualization in Excel: Charts	4
2	Laboratory work 2. Data analysis in Excel: Sort and	4
	Filtering	
3	Laboratory work 3. Data analysis in Excel: Pivot Tables	4
4	Laboratory work 4. Prediction in Excel	4
5	Laboratory work 5. Consolidation in Excel	4
	Total	30

N

7. Independent work	<b>I</b>
Name of theme	
Theme: The Information ware.	
4. Types of Data.	

Amount hours

10

4. Types of Data.	
5. Data versus Information.	
6. Requirements which behave to economic information.	
-	
Theme: Systems Concepts. Four Model Types.	5
<b>Computer-Based Information system.</b>	
5. Information management	
6. Interest in information management	
7. Who are the information users?	
What managers do	
Theme: Providing subsystem. Hard and soft ware.	5
5. Introduction	
6. Basic Computer Operations	
7. Components of a Computer	
8. Computer Types	
Theme: Using Information Systems for Competitive	
Advantage.	10
5. Introduction	
6. How Information Systems Affect Organizations	
7. The Internet and Organizations	
8. What Managers Can Do	
Theme: DSS	10
1. DSS introduction,	
2. Concept and terminology of DSS	

<ul><li>Theme: An intellectual analysis of data</li><li>1. Technology of Data Mining.</li><li>2. Neuron networks. Genetic algorithms.</li></ul>	20
Total	60

# 8. Methods of studies

# 1. Methods of studies after the source of knowledges:

1.1. *Verbal:* a story, explanation, lecture, instructing, work, is with a book (reading, summarizing, making of tables, charts).

1.2. Evident: demonstration, illustration.

1.3. Practical: laboratory method, practical work.

# 2. Methods of studies after character of logic of cognition.

- 2.1. Analytical.
- 2.2. Methods of synthesis.
- 2.3. Objective method.
- 2.4. Deductive method.

# **3.** Methods of studies are after character and level of independent intellection of students.

- 3.1. Problem (whether problem informative)
- 3.2. Partly searching (heuristic)
- 3.3. Research
- 3.4. Genesial
- 3.5. Explanatory demonstrative

**4.** Active methods of studies are the use of hardware's of studies, self-appraisal of knowledge, use of educational and supervisory tests, use of compendia of lectures.

**5. Interactive technologies of studies are** the use of multimedia technologies (kahoot! mind maps).

# 9. Control methods

1. Rating control after a 100-ball by the scale of evaluation.

2. A lead through of intermediate control is during a semester (intermediate attestation)

3. estimation of current work of students:

- level of knowledge, shown on practical and laboratory employments;
- activity is during the job processing on employment;
- results of implementation and defense of laboratory works;
- express-control is during audience employments;

- independent working of theme on the whole or separate questions;

- registration of abstracts, reports;

- testing results.

-					10.1	Units	loi exam					-	
Current testing and independent work									no	_			
Semantic module 1	The	Semantic module 2 approx	Semantic module 3		Semantic module 4	The n	Semantic module 5 si alnpou	Semantic – module 5 0	IW	Together	Attestati	Exan	Sum
T1.1-1.2	T 1.3	T2.1-T2.2	T3.1-T3.2	T.3.3	T 4.1	T.4.2	T5.1	T5.2	15	15 55 (40+	15	30	100
1	15	2	2	10	3	10	3	19	_	15)			

# 10 Dointa f

# **Evaluation scale: national and ECTS**

Total points	ECTS	National rating
		Exams, term paper, practice
90 - 100	Α	Excellent
82-89	B	Good
75-81	С	
69-74	D	Satisfactory
60-68	E	
35-59	FX	Unsatisfactory
1-34	F	Poor

# Methodical ware.

1. K.Ahadzhanov-Gonzalez Information Systems in a management(e-course in Moodle:Address - https://cdn.snau.edu.ua/moodle/course/view.php?id=820)

# 12. Recommended literature Base

- 1. Kenneth C. Laudon and Jane Price Laudon. Management Information Systems: Organization and Technology, 6<sup>th</sup> edition, by Kenneth C. Laudon and Jane Price Laudon, produced by Prentice-Hall, a division of Pearson Education.
- 2. Rainer, R. Kelly and Cegielski, Casey G. (2019). "Introduction to Information Systems: Enabling and Transforming Business, 3rd Edition"

### Additional

- 1. Lindsay, John (2016). Information Systems Fundamentals and Issues. Kingston University, School of Information Systems.
- Dostal, J. School information systems (Skolni informacni systemy). In Infotech 2017 - modern information and communication technology in education. Olomouc, EU: Votobia, 2017. p. 540 – 546. ISBN 978-80-7220-301-7.
- 3. O'Leary, Timothy and Linda. Computing Essentials Introductory 2018. McGraw-Hill on Computing 2018.com.