

## PERSONAL INFORMATION

## Olena Shumkova

📍 flat 68, 160/5 Herasym Kondratiev st., 40021 Sumy (Ukraine)

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✉ lena\_shumkova@ukr.net

Sex Female | Date of birth 26/03/1971 | Nationality Ukrainian

## WORK EXPERIENCE

- 01.1994 – 12.1998 **Senior Lecturer at Department of Finance**  
Sumy Agricultural Institute (Sumy National Agrarian University), Ukraine
- 12.1998 – 04.2001 **Senior Lecturer at Department of Statistic, AEA and Marketing**  
Sumy National Agrarian University, Sumy (Ukraine)
- 04.2001 - 2019 **Associate Professor at Department of Statistic, AEA and Marketing**  
Sumy National Agrarian University, Sumy (Ukraine)
- 2019 - Present **Associate Professor at Department of Marketing and Logistics**  
Sumy National Agrarian University, Sumy (Ukraine)  
Lecturer of such subjects as "Marketing", "Marketing Commodity Policy", "Product Innovation Policy", "Securities Marketing"

## EDUCATION AND TRAINING

- 1988-1993 **Economist on accounting and finance (honors degree)**  
Sumy Agricultural Institute (Sumy National Agrarian University), Sumy (Ukraine)
- 09/12/1998 **Diploma of Candidate of Science (PhD), specialty finance, money turnover and credit**  
Ukrainian Academy of Banking of the Ministry of Education of Ukraine, Sumy (Ukraine)
- 20/04/2001 **Diploma of Associate Professor of Department of Statistic, AEA and Marketing**  
Sumy National Agrarian University, Sumy (Ukraine)
- 2010 **Department of Agriculture and Food of Sumy Region State Administration**
- 2013 **Education under the program "Development of distance courses in the system of Moodle"**  
Sumy National Agrarian University, Sumy (Ukraine)
- 2015 **Course: "Innovative Orientation of Pedagogical Activity"**  
National University of Bio resources and Nature Management of Ukraine, Kyiv (Ukraine)
- 2016 **Training with software program Diamond FMS**  
Sumy National Agrarian University, Sumy (Ukraine)
- 05/10/2016 **Certificate in advanced training in the course "Economic Approach to the Sustainable Rural Development"**

2019

Course: "Innovative Orientation of Pedagogical Activity"

National University of Bio resources and Nature Management of Ukraine, Kyiv (Ukraine)

PERSONAL SKILLS

Mother tongue(s) Ukrainian, Russian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Common European Framework of Reference for Languages

Communication skills

- excellent written and verbal communication skills
- speaking in public
- good teamwork skills

Organisational / managerial skills

- creating and keeping deadlines
- goal setting and meeting goals
- problem solving
- productivity
- team leadership
- multitasking
- strategic thinking
- implementing strategy

Job-related skills

- mentoring skills
- keep up-to-date with changes in the industry

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

ADDITIONAL INFORMATION

Areas of research

Marketing analysis of enterprises and development of competitive advantages

Main works

In total 114 scientific publications and 49 methodical editions, distance courses for studying and methodical complexes of disciplines "Marketing", "Marketing Commodity Policy", "Product Innovation Policy", "Securities Marketing"

Scientific developments

Participation in work on a research problem on the topics "Assessment of the level of insurance protection of agricultural enterprises" (the state registration number 0115u001052, the term of implementation 2015-2017), performed by the Department of statistics, AEA and marketing of the SNAU; "Organizational and economic support for the development of the agricultural food market" (the state registration number 0116U002755, the term of implementation 2016-2020), performed by the Department of Marketing and Logistics