

SUMMARY OF THE EDUCATIONAL DISCIPLINE «ECONOMIC ANALYSIS IN MANAGEMENT»

Educational Programs: 073 Management

Doctor of Philosophy Knowledge 07 "Management and Administration"

Cycle: professional training.

Status: Elective course.

Academic year: 2019-2020, 2 semesters.

The purpose of the discipline is to study the theoretical foundations, organization and methods of economic analysis; developing the ability of postgraduate students to give an objective assessment of financial and economic activity, to diagnose the main problems of its development, to identify directions of improvement and to justify management decisions aimed at improving the efficiency of functioning; mastering the scientific approach to choosing the best management options.

Objectives of the discipline:

assimilation of theoretical questions concerning the essence, importance of economic analysis in management, its types, content and tasks.

study of information support, organization and methodology of economic analysis; the nature and scope of its basic techniques in management

mastering an objective assessment of the business activity of the enterprise.

developing skills to identify trends in change metrics, find out their causes, and predict possible consequences.

application of methods of analysis, implementation of economic interpretation of the obtained results and formulation of appropriate conclusions.

ability to formulate the results of the analysis, to justify the management decisions, to choose their optimal options and to monitor the implementation.

As a result of studying the discipline the student should know:

basic ideas about the content and tasks of economic analysis, objects and subjects of economic analysis, understanding of the cause and effect relationships between economic phenomena and indicators that reflect them; the role of economic analysis in the enterprise management system; methods, methods and techniques of economic analysis; information base of analysis; organization and stages of analysis;

- **be able to:** use different methods of economic analysis; to ensure comparison of indicators of economic activity; to carry out the analysis of economic activity of separate divisions of the enterprise; to select indicators and areas of analysis from the point of view of their continuity with the general indicators for the enterprise as a whole to carry out planning, execution and control of analytical works at the enterprise; to estimate demand for production of the enterprise; to analyse the security of the enterprise with labour resources; analyse the composition, structure and technical condition of fixed assets; analyse production costs by costing items and economic elements; to substantiate the main directions of use of profit in terms of technical development of production, social indicators.

Content of discipline.

Topic 1. The subject, object and tasks of economic analysis

Topic 2. Method and methods of economic analysis

Topic 3. Types of analysis and its information support

Topic 4. Organization and stages of economic analysis

Topic 5. Analysis of foreign economic activity.

Topic 6. Analysis of production of products, works and services

Topic 7. Analysis of demand, market condition and volume of sales of products (services) of the company

Topic 8. Analysis of production resources and organizational and technical level of the enterprise

Topic 9. Cost analysis of production and sales

Topic 10. Analysis of financial results and profitability

Topic 11. Analysis of efficiency of use of labour resources