

## **Summary of the discipline Communications in scientific area**

The curriculum is concluded in accordance with the requirements of the credit module of the organization of training. The program determines the amount of knowledge that the graduate student must acquire in accordance with the requirements of the training and the third educational and scientific level, the algorithm for studying the educational material of the discipline, the necessary methodological support, components and technology for evaluating the academic achievements for graduate students.

The aim of the course is to acquaint the graduate students with the basic theoretical and methodological approaches in the study of the phenomena of communicative practice, to promote the formation of skills of practical participation in various types of communication.

Course objectives: to form knowledge about the history of origin and development of communication theory; apply scientific approaches in the study of communicative phenomena, be able to trace the effect of basic theoretical principles in the practice of communication and communication; to develop skills in the practical application of methods, tools, types, channels and means of communication; provide the necessary theoretical and practical basis for establishing and maintaining communication at all levels.

As a result of studying the discipline, the graduate student should know:

- basic concepts of communication theory;
- features of communication processes at all levels;
- characteristics of communication models and communication technologies.

be able:

- identify barriers to communication and apply their knowledge and skills to eliminate and prevent them and to establish effective communication;
- analyze communication campaigns;
- to determine priority directions of information and communication sphere development;
- generate ideas independently and as part of a team (including interdisciplinary), to convey them clearly to specialists and non-specialists, to conduct discussions;
- organize the work of the team (distribute authority, delegate responsibility), aware of the responsibility for the joint result)

### **The program of the discipline**

Topic 1. Introduction to the course "Communication Theory in the Scientific Environment".

Topic 2. History of communication theory development.

Topic 3. Communication typology.

Topic 4. The communicative process as the basis of communication.

Topic 5. Communication technologies.

Topic 6. Business Communication