

## **Annotation to work program of the discipline «Business management»**

**Specialty:** 073 «Management»

Doctor of Philosophy in 07 «Management and Administration»  
knowledge area

**Faculty:** Economics and Management

*The purpose of the discipline «Business Management»* is to form a set of knowledge for postgraduate students about the general principles, methods, techniques and approaches of management of modern business structures.

*The specific objectives of studying the discipline are* to obtain future doctors of philosophy of knowledge and skills in the field of management of the organization, enterprise and its functional divisions; to learn of the theoretical knowledge for a deeper systematic and comprehensive understanding of the functions of administrative management, execution of management procedures, decision making, business communication and documentation of management processes; to learn of the methods and forms of organizational structures construction, methods of performing technical and economic calculations related to the analysis and substantiation of management decision.

### **List of topics:**

- Topic 1. Theory and Methodology of Business Management
- Topic 2. Business Management and the External Environment of Organization
- Topic 3. The System of Management Technologies in Business Management
- Topic 4. Power and Leadership in Business Management
- Topic 5. Motivation to Work in the Business Management System
- Topic 6. Managerial Decisions in Business Management
- Topic 7. Self-management in the system of modern management technologies

As a result of studying the discipline, a postgraduate student should:

*to know:* essence of basic concepts and categories of business management, principles and functions of management, main technologies in business management, content of basic types of organizational structures of management, features of decision making in business management, features of communication and information support of management process, management styles, basic forms of motivation system creation of administrative employees, indicators for control the activity of the management apparatus in the organization, the procedure for making administrative decisions, fundamentals of power and leadership in management, the main features of administrative power and means of administrative influence.

***be able:*** to analyze the factors of the business environment of the organization, to design a strategy for the organization development and ensure its implementation, coordinate the activities of the services and divisions of the organization, to apply modern technologies of management of the organization, to develop a personal motivation system for a certain category of employees in the organization, to determine managed units at the appropriate levels of the hierarchy, to develop job responsibilities based on a systematic approach, to develop or improve the organizational structure of the enterprise according to the strategic objectives, to identify the chain of business operations on the example of a particular business process through the use of modern scientific approaches, to justify management decisions, to assess the feasibility of various strategies of the organization.